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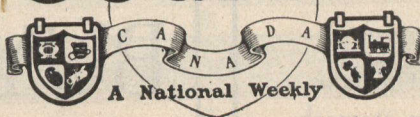


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Editor's Talk

WHEN we started to publish an illustrated weekly, we fully appreciated the difficulties. We also knew that a five cent paper in a country of six million people was an impossibility, if the journal was to be high-class. We thought it best to keep the price low at first and raise it when sufficient circulation had been obtained to justify the change.

The hour has come sooner than we anticipated. The desired goal has been reached. Therefore on November 1st the price of the COURIER will be advanced to ten cents per copy. Old subscribers will be given the special privilege of renewing at \$2.50 up to December 1st. New subscribers who wish to come in at the old rate must send in their subscriptions before November 1st. They may send it for one year, two years, three years, four years or five years at this rate, so long as the cash accompanies the order.

Of course the paper will be improved in many ways. The weight of the paper will be increased in order to get better printing results. Other changes will be announced from time to time.



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