

Programmes Are Free

Another question often asked is, "Do we have to pay for these broadcasts?" The answer is "No". Broadcasting is done entirely at the expense of the transmitting station. However, a large number of these stations are operated by manufacturers of radio apparatus and the sale of sets to the public has more than compensated for the expense involved in operating them.

In general, my advice to the would-be enthusiast is as follows:—(1) Ascertain the distance to the farthest station you wish to hear and make your purchases accordingly. (2) Seek your advice from someone who actually "knows the game." (3) Buy your apparatus from a responsible dealer. You would not buy a piano from a furniture house if you wanted the best, so why buy a radio set from a hardware dealer. (4) When buying an outfit, remember that you do not have to have it all at once. A receiving set with one valve will detect signals from a great distance when properly installed and operated. Amplifiers and other accessories may be added later. (5) Learn the function of the different parts of the set so that you will know how to get the most out of it and in case of necessity make repairs to it.

CONGRATULATIONS

Editor "Illustrated Canadian Forestry Magazine,"
Ottawa.

May I offer congratulations on the recent improvements in the "Magazine"? The "Magazine" now has a wider appeal than formerly, and I hope you find a corresponding increase in circulation.

Yours very truly,

E. SCOTT RIVETT

Asbestos, Que.

Radio in the Forest

Have you ever considered the advantages of a Radio Receiving Set installed in a Lumber Camp or a Fishing Camp?

Imagine two camps far apart communicating with each other with no other trouble than speaking through a mouth-piece.

How often have you wished you could get all the latest news and developments of the outside world without waiting for days? Just think of listening to a good concert after supper, lying in your bunk smoking your pipe.

All this is being done and has been done by us. We cater specially to Commercial Radio Installations, and will cheerfully furnish plans and quotations to interested parties without obligation.

Semmelhaack-Dickson Ltd.

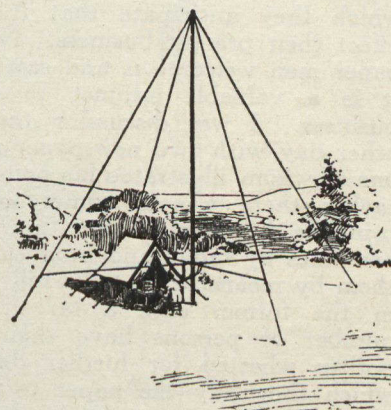
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