

## *Noble & Rich*

PLUMBING and HEATING

Phone MET. 538

237 QUEEN'S AVE.

London, Ontario.

Safeguard your Health

INSIST ON

# Silverwoods

SAFE MILK  
JERSEY MILK

Cream and Buttermilk

SMOOTHER THAN VELVET ICE CREAM

AND

FINEST CREAMERY BUTTER

QUALITY GUARANTEED

PROVINCE-WIDE DISTRIBUTION

YOU WILL ALWAYS FIND OUR VALUES RIGHT.  
YOU KNOW THE QUALITY OF OUR GOODS. WATCH  
THE PRESS FOR OUR DAILY SPECIALS WE ARE  
PLEASED TO SERVE YOU.

## Cliff Robinson

Main Store  
Met. 7110-7111-7112

North Store  
Met. 4616

South Store  
Met. 1657

East Store Fairmont 970

PHONE METCALF 307

## Mitchell Plumbing Supplies Co.

Wholesale Factory and Plumbers' Supplies.

85 DUNDAS STREET

LONDON

CANADA

## HYDRO is YOURS

The Citizens of London OWN  
(and are therefore partners in)  
HYDRO.

It is therefore your privilege  
and duty to deal with YOUR  
OWN Hydro Shop, and to

## Use Hydro

for lighting and cooking, as all  
profits from Hydro help to re-  
duce its cost.

PUBLIC UTILITIES  
COMMISSION

## HARRY R. RANKS

Funeral Director and Undertaker

30 Years Experience

455 Queen St. West - Toronto

Telephone Adelaide 2024

Cleanliness and Sanitation

## THE PARISIAN

Should be Your

## LAUNDRY

Launders, Dry Cleaners, Dyers  
and Rug Cleaners

## The Ontario Creamery Limited

Manufacturers of

## Meadow Gold Brand

ICE CREAM

CREAMERY BUTTER

DISTRIBUTORS OF

PASTEURIZED MILK AND CREAM

Phone Metcalf 782

For Early Delivery