Between the Devil and the Deep Sea - Press is colorless and gives same amount of space to British and German news.

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"REMEMBER" —It costs

more money to give you clean, whole-some, virgin Tea Leaves, than it would to load with dust, as so many others are.

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NOALUM ROYAL BAKING POWDER



WILCOX OCTOBER 10 DAYS' RALLY

To finish up October and make it a banner month over last year we have put on sale our entire stock of Men, Women and children's Clothing of all kinds, at prices that will surprise you. Of course you might expect a sale of this kind in January but not now, but during the war we intend to keep our help all busy and like the man at the front we will keep pushing along even if we don't make any money, what's one man's loss is another's gain. We urge that you do not miss the many bargains offered at this sale.

Ladies' Department-Second Fl

Ladies' \$35.00 Plush and Curl Coats	For \$27.00
Ladies' \$25.00 and \$30.00 Coats	For \$20.00
Ladies' \$18.00 and \$22.00 Coats	
One Special lot of Sample Coats, \$10 and \$1:	
Our Ladies' Coats Run from :	\$4.98 to \$35.00
Ladies' Suits — Worth \$30.00	- For \$22.00
Ladies' Suits — Worth \$22.00	For \$15.00
Ladies' Suits — Worth \$14.00 to \$16.00	For \$10.98
Girls' Coats in Samples—To fit from 6 to 13 y from \$5.50 to \$7.00	ears. Worth
Girls' Cape Coats From	
300 Ladies' Skirts—In Panama and Serges. \$3.75 to \$4.00	Worth from For \$2.49
Children's Cloth Coats-To fit from 2 to 5.	Worth \$2.98

IL	-Second Floor		
	350 Underskirts-All Colors. Worth \$1.10	For	79c.
	100 Underskirts — Worth 85c.	For	49c.
	275 Shaker Nightgowns — Worth \$1.10	For	69c.
	Ladies' All-Wool Turnbull's Underwear — Worth \$		
	Lodice' All Wool Tumbull's Underways - Worth 75		190.
	Ladies' All-Wool Turnbull's Underwear — Worth 75		59c.

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Our Regular	\$5.00	Corset				For \$3.75
Our Regular	\$3.75	Corset				For \$2.75
Our Regular	\$2.25	Corset				For \$1.59
Our Regular	\$1.50	Corset				For \$1.19
Our Regular	\$1.25	Corset				For _79
						For .59



Men's \$22.00 Nap Overcoats—All the latest style For \$1
Men's \$18.00 Overcoats—All Colors For \$13.0
Men's \$13.00 Overcoats—Double and single-breasted, all the latest style For \$9.9
Men's Tweed Overcoats-Worth \$10.00 For \$6.9
Men's Grey Cravenette Raincoats-Worth \$9.00_ For \$5.9
Men's Black Rubber Raincoats-Worth \$6.50 For \$4.4

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Men's All-Wool, 4 in 1 Visor Sweaters-Worth	\$5.50
Men's All-Wool Sweaters-Worth \$4.50	For \$2.98
Men's Police Braces-Worth 25c	For 15c.
Men's Fleece-Lined Shirts and Drawers 0	nly 39c. each
Good Heavy, All-Wool Underwear-Worth \$1.	25For 79c.
Men's Heavy Wool Sox-Worth 40c	For 25c.
Good Wool Sox	

	Men's All-Wool Blue Worsted Suits-Worth \$24 For \$17.00
	Men's Blue Suits — Worth \$20.00 For \$15.00
	Men's Blue Suits — Worth \$16.00 For \$12.98
	Good Tweed Suits From \$6.98 to \$18.00
	Men's Kid Gloves From 79c. to \$2.75
	Men's New Balmacaan Coats From \$14 to \$28.00
	Our King Hat-Worth \$2.50 For \$1.69
0	Good Winter Caps From 50c. to \$1.75
	DEMEMBED THE CALE ONLY LACTO FOR 10 DAYS

Charlotte Street

WILCOX

Corner Union