Without Extra Cost

What Would You Most Like In Your Own Home?

THE ASEPTO PLAN OF DOING BUSINESS IS THE ONLY PLAN OF ITS KIND IN CANADA.

It works itself out in this way: If you spend five cents you get a check worth one cent. If you spend twenty-five cents you get one worth five cents. If you spend $1.00 you get one worth twenty cents. If your purchase amounts to $5.00 you get one worth $1.00 and so on. These goods we sell to you at the same price that you would pay for them at any other store in the city. Instead of giving you a small cash discount we give you a check worth 20 cents for every $1.00 you spend. We make a profit on the goods you purchase and pay for, while the goods you purchase afterwards with our checks are given you at the wholesale price. To get you to make the first purchase costs us something, while the second purchase, with our checks, you are bound to make from us. There is no selling expense attached to the latter.

An attractively furnished home adds greatly to your domestic life. You can make your home as cozy as you desire without it costing you one cent. By the Asepto plan you can get all kinds of house furnishings clothing of every description, china, cut glass, silverware, jewelry, watches, boots and shoes, and hundreds of other articles FREE.

We would like to talk with you personally, of the ASEPTO FAMILY TO FACTORY PLAN. It is simply a matter of changing to a more economical way of buying your household supplies.

It is possible for you to get FREE AS A PREMIUM from us any article you may select, whether we are at present carrying it in stock or not.

THERE IS NO MYSTERY ABOUT OUR PREMIUM PLAN.

We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of.

To sell these goods by the usual plan is to send out travelers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising except what applies to our store, and are taking our travelers off the road and are instead giving the purchaser of goods from us 20 per cent and making the other 20 per cent. ourselves. Is this not a good business proposition

On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady consumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a living margin.

FOR INSTANCE, SUPPOSE YOU DESIRE A PIANO. We do not sell pianos, but we can arrange to enable you to get one as a premium, or any other selection, say a fur lined coat, or a handsome set of furs, in fact we will arrange to supply you with any article you may name. If it is high priced, you had better start at once.

Come in and talk the matter over first, with our Mr. Gray, at the store. Corner of Mill and Union streets and you will then understand how easy it is.

Remember—That the first consideration with us is quality; that our price is NO HIGHER THAN THAT CHARGED BY ANY RELIABLE DEALER, and in addition YOU SAVE 20 PER CENT. ON ALL PURCHASES made in our store and you will see by Article No. 2 in this ad. how it is possible for us to do this.

Mother, we make it possible for you to give your husband, daughter or son that present you have had in mind so long.

Children, we provide a way for you to present to mother or father that article of comfort that you have never felt able to give them.

Asepto Store

COR. MILL AND UNION STREETS

ST. JOHN

DAISY FLOUR

Is Half Manitoba Half Ontario

IS GOOD FOR BREAD, CAKE, ETC.

DEATHS.

ROSS—In this city, on the 7th inst., of pneumonia, Julia Harrison, beloved wife of L. Robert Ross, leaving a sorrowing husband and two children to mourn their loss.

Funeral from her late residence, Union Depot, on Friday at 2.30 p. m., to St. Paul's (Valley) church, where services will be held.

SPEARS.—In this city, on the 8th inst., Henry Spears, in the 63rd year of his age, leaving one sister to mourn.

Notice of funeral in the Evening papers.

D. BOYANER

Optician

38 Dock St.

Close 6 p. m. Sat. 9.30

Bargains

- In -

Lightning Hitch and Laced Skating Boots

Men's	$3.50 for	$3.00
Men's	3.00 for	2.50
Men's	2.00 for	1.75
Boys'	2.70 for	2.40
Boys'	1.75 for	1.50
Girls'	2.25 for	2.00

Call and see the Bargains offered in Ladies' Fine Boots and Slippers; lines to be cleared out since stock taking.

Francis & Vaughan

19 King Street

THE TELEGRAPH'S ITEM WAS FALSE

W. S. Montgomery, of Dalhousie, Heard From In a Communication Unmistakeable in its Meaning.

To the Editor of The Standard:

Sir,—I sent the following wire to The Telegraph tonight: "I notice in your issue of today an article on New Brunswick smelts in which you state that there was five hundred weight of smelts caught in the Restigouche. I wish to inform you that I bought forty thousand pounds in a single day, and in ten days bought eight carloads of smelts all caught in the Restigouche river. There are several other buyers here namely, A. & R. Loggie, Donald McGregor, Ed. Crocker, R. J. Miller, and others, and they all bought some smelts, so your information concerning this river is about as reliable as your other news items from this place. Please correct your statement or publish the name of your correspondent who would make such a statement in regard to the catch of smelts on the Restigouche river.

W. S. MONTGOMERY.

Dalhousie, Feb. 8.

HOTEL ARRIVALS.

Victoria.

Mr and Mrs S L Ames, Boston; James Buchanan, Halifax; Dr. J C MacDougall, Parrsboro; A M Causland Brantford; W C R Robbins, Boston; J S Shaw, Dorchester; L H Philie, St. Hyacinthe; E S McCoy, Digby; A Fownes, Moncton; Hugh R Lawrence, St George.

Park.

J R Doherty, Boston; Miss Edythe Baker, Po'keepsie, NY; J B Balatan, N Y; Miss B Wrightson, W F Reeve, L J Maire, H J Bimmey, Calgary; H A Christopher and Son, New York; M Bohan, City; Geo Thompson, Lepreaux; H L Wall, J S Bigney, W P Eaton, Truro; J King and wife, R Brown and wife, Boston; J L Cummin, Toronto; F Bawer, Chatham; P J Quigg, Montreal.

Royal.

R W Hewson, Moncton; W H Sutton, Winnipeg; E G Leaman, Moncton; W J King, Vancouver; Jas O Doyle, Truro; W A Christie, Amherst; Jas A Rose N Y; John W Scriven, R W Chipman, Boston; H M Wylie, Halifax; E R MacNutt, Fredericton; J R Burchill, Nelson, N B; H J Munro, Liverpool; J J Joyce, Buffalo; P G Mahoney, Melrose; C H Griffing, N Y; F Prince, Truro; J Barnes, Hampton; R Laughlin, P McLean, Toronto; H F McLean, C M Hall, London; E Jones, London, Eng.; J R Dyke, Regina; C J Osman, Hillsboro; W S Loggie, Chatham; Mrs C A C Bruce, St. Johns, Nfld; O W Haire, Kelowna, B C; W H Ashby, Chilcotin, B C; Mr and Mrs S L Ames, Boston; E B Douglas, Sydney; E Packard, Montreal; J N Pugsley, Parrsboro; J McCarty, E Lindsey, N Y; Mrs L J Tweedie, Chatham; D A Morrison, Amherst; W S Miller, Elmsdale.

To Strengthen Union.

J. J. Joyce, general secretary of the Longshoremen's International Union, arrived in the city yesterday and will be here for a few days. The object of his visit is to study the conditions prevailing here and make arrangements for the strengthening of the position of the local union.

WINDS CLEAR ICE FROM HARBOR--SHIPS MAY NOW PROCEED

City Island, N. Y., Feb. 8.—The high westerly winds have driven the ice from this harbor out into the sound, thus affording sailing vessels an opportunity to proceed east. The ice in the bay and near Throggs' Neck is somewhat packed. Steamers and tugs experience very little difficulty in passing east or west.

Foresighted.

New Maid—Would yez mind giving me a rikemmendation, mum?

Mistress—Why you v'e just come.

New Maid—But yez may not want to give me wan when I 'm leavin', mum.

Very Limited Credit.

Mr. Owens—Why do you refuse to charge these things up as usual? You know I have no wish to beat you out of your money.

Grocer—My dear sir, I'll give you credit for good intentions, but not for any more groceries.

The Ideal Blend

Dewar's Whisky and Common Sense

TO PROVIDE READY MADE FARMS IN NEW BRUNSWICK

continued from page one.

After full justice had been done the bountiful repast, the post-propradial proceedings were opened by the toast to the King, which was honored by singing the National Anthem. Vice-chairman J. R. Dunn then proposed the Governor-General, and Rev. W. R. Smith responded in a brief but interesting speech.

The chairman then proposed our guest; In doing this he paid an eloquent tribute to Mr. Flemming, stating that by his work in completing the negotiations for the construction of the Valley Railway, he had earned the lasting gratitude of the people of the valley. He predicted a notable and successful career for the Premier. He then read the following letter from Hon. J. D. Hazen:

Hon. Mr. Hazen's Letter.

Ottawa, Jan. 4, 1912.

Dear Mr. Peters:

"I am in receipt of yours of the 2nd instant and can assure you that I appreciate the very great honor which friends in your district have decided to pay me in tendering me, in company with the premier of the province and Messrs. Woods and Slipp, a banquet on the 16th of January at Gagetown. I deeply regret to say, however, that it will be impossible for me to be present on that day. Parliament resumes its work on the 10th inst., and I cannot possibly spare from my duties here the few days that it would be necessary for me to take if I accepted your invitation.

"I feel that in honoring Premier Flemming and your representatives, Messrs. Woods and Slipp your are honoring three gentlemen who from the outset have stood loyally by the Valley Railway project, and whose influence has been largely instrumental in bringing the desired public work to a successful issue.

"Again thanking you most heartily for your invitation, and assuring you of the deep interest which I will always take in the well-being of the Counties of Sunbury and Queens, I am,

Yours very sincerely,

J. D. HAZEN.

S. L. Peters, Esq.,
Queenstown, N. B.

Cheers for the Premier.

Hon. J. K. Flemming, on rising, was greeted with such applause that it was some minutes before he could make himself heard. In opening he gracefully thanked the people of Queens county for the tribute to him so eloquently and so well expressed in the gathering of the evening. He thanked the chairman and others for the compliments they had paid to him. It was a source of gratification to him that he in the sphere to which he had been called had been able to do something which he hoped would prove of benefit to the province.

The government of New Brunswick was interested in all things which would help in the development of the province and he believed the construction of the Velley Railway would be a great agency in this direction. They were also interested in the question of immigration and he thought he could make an announcement as to the plans of the government in this regard which would be of great interest. On this point Mr. Flemming said:

"We propose to have ready made farms for the settlers in New Brunswick and they will be open to all. The men from across the seas, the sons of farmers now living in the cities of the province who may desire to get back to the land, as well as the young men of New Brunswick who have gone to other parts of Canada or the United States and who want to return will have here an opportunity second to none in Canada. Our idea is to create by act of the legislature a board to be charged with the duty of carrying this plan into effect. We will make available enough money for the project and the board will take charge of the work and make the scheme operative. At the start we intend to make ready 100 farms for the settlers, to place such houses and buildings on them as are necessary and generally to put them in such shape that it will be possible for the settler to raise a crop on them the first year of their occupancy.

Will Take Abandoned Farms.

"It is not our intention to buy improved farms and sell them again, that will be the work of the real estate men, but we will take the lands of less value which can be bought cheaply and make the needed improvements and give them to the settlers at the actual cost of the land plus the improvements. Some of the land will be cleared and there will be buildings provided which will be comfortable for the settlers for years. We will take this plan with the farm lands not occupied at present for it is not our intention to touch the crown lands of the province, but to bring into new life the neglected farms and make them productive, to restore, revitalize and make productive those farms which are now abandoned.

"We will go about the matter in a systematic manner and when we have the farms ready we will have an account showing exactly what the cost is in the case of each. We will sell these plots in condition to produce a crop the first year and they will be sold to the settler at an initial cost of 25 per cent. of the cost of the whole with the balance payable in ten equal instalments at 5 per cent. interest. We believe this plan will be found to work with the greatest satisfaction to the settlers and with the best results to the province. Such a plan has been tried elsewhere and found to work well.

Assisted Immigration.

"This will have no connection with our plan to assist the immigrants to the province. That plan will work out with the co-operation of the Canadian Northern Railway, the same as the Province of Ontario is now doing, and with excellent results. We will give the Canadian Northern Railway permission to use as loans a certain amount of money to help pay the passage to this province of worthy settlers. When the assisted settlers come the government takes charge of the repayment of the loan. The Canadian Northern Railway last year used in the Province of Ontario the sum of $3,000 in this way, and more than two-thirds of it has already been paid back. The direct result in Ontario has been the assistance of 150 people who located there, but the additional result was that they placed 700 people through the plan who it was not necessary to assist so it can be seen that Ontario, for a very small net loss secured 850 desirable settlers in the one season through the plan of assisting worthy men who lacked some part of the amount of passage money requisite to bring them from their English homes to the Ontario farms.

The Reunion of Families Club.

"The Reunion of Families' Club is a different plan again, and one that has been made possible through the generous response of the St. John Board of Trade. That is a system of aid we extend to men who have already settled in the province and desire to bring their families out with them, but lack the funds to do so. They are working here and probably keeping a family on the other side which is a very unsatisfactory condition for them. When we get certificates from the employer of such a man, that he is a steady man and a good workman we loan him the money needed. The government is not putting up the money for this, but in St. John the members of the Board of Trade said that if the plan was taken up the money would be provided. It will be a great benefit to the country districts as well as the city, and a great advertising lever for the officials of the province in England to be able to use in the direction of inducing a good class of settlers to locate in this province. Not a week had elapsed after I had proposed the plan to the St. John Board of Trade when a man came into Mr. Wilmot's office in St. John, who said he had worked for two years and had saved up $75. He was keeping a family on the other side and required $100 more to bring them to this province. He was working steadily, and in every way a most desirable kind of a man. This is the kind of a man we want to help, and the kind I feel we can help without losing money. The Reunion of Families plan has worked out so well in Manitoba that the people of Winnipeg are delighted with it."

Hon. Mr. Flemming then dealt at some length with the Valley railway question and went into the points which have already been brought out. At frequent intervals his remarks were interrupted with hearty applause as the people at the banquet table representing as they did the best thought and the greatest progress of the county of Queens, realized that they were listening to the remarks of an honest man, a capable man, and a man who had abiding faith in the possibilities of the province and the great future in store for us. At the conclusion of his eloquent and eminently practical address he was again cheered to the echo. It was indeed a notable triumph for the man who has been correctly termed the "man who made a greater New Brunswick a certainty."

Capt. Weston then proposed the Dominion Parliament and Luther B. Smith responded in a capital little speech.

Vice-chairman Dunn then proposed our local legislature and H. W. Woods, M. P. P., and A. Slipp responded.

H. W. Woods, M. P. P.

H. W. Woods expressed his sincere thanks for having been considered worthy of a place as a guest. But if he could do greater honor to the chief person of this occasion by being considered host, he would be glad to exchange places with those who have been so kind and appreciative as to extend this banquet to the Premier this evening.

It is an honor to any man to occupy a seat in the Legislative Assembly of this province, especially if he represents the good little County of Queens, but it is still more of an honor to have for leaders such men as the Hon. J. D. Hazen and the Hon. J. K. Flemming.

He believed no man was ever Premier of New Brunswick who had a higher regard for the welfare of the province than the Hon. J. D. Hazen, and had it not been for the fact that he found among his followers, in the person of the Hon. J. K. Flemming, a successor equally zealous, he for one would have greatly objected to the former accepting the call from Ottawa.

The Valley Railway is such an old story, and now so much of a reality that perhaps it is not worth while saying much about it. When the good people of Queens elected friend Slipp and himself, he (Woods), scarcely hoped that so much in the way of bringing about the dreams of many who have long since passed away, and the hopes of those who have grown old since they began to hope but who are still with us, and while representatives are sometimes goaded on to do heir best towards great achievements by the thought of making it easier for themselves in the next political struggle, yet it is the man, with no such incentive, who persists in his efforts to accomplish something for his country, who deserves the greatest credit. Many such are here tonight, but none will deny that, head and shoulders above all, stands the faithful, unselfish but ever encouraging friend, S. L. Peters.

An Unpolitical Gathering.

This is as near to an unpolitical gathering as it is possible to have a political gathering in Queens, and it is not the purpose of any here to talk politics. Several reasons may be assigned for this, but the chief reason is that there is so much else to talk about, really good things, that it is not worth while, but he might be pardoned if he said that in his opinion the St. John River Valley Railway became an accomplished fact because of the efforts of the Hazen government.

"Look over the past ministers since, say 1896, 16 years," said he, "you will find that it was not until after the election of 1908 that the river counties ever got much of a show, but when Premier Hazen from Sunbury, Provincial Secretary Flemming, from Carleton, and Solicitor General McLeod from York, backed up by a full support from the other river counties, with the exception of Victoria, became masters of the situation, then you can readily understand that if this long talked of railway could be built at all, these were the people to do it."

"Yes, gentlemen, it was well for the River Valley that these men were in control and when some of those who are anxious to see the railroad built, but who have so much politics in their make-up that they can support only those who are in opposition to the Flemming government, ponder the matter, then let them take heed lest by that support they defeat the project that has been so successfully carried on up to the present. Why is this warning given? Let the answer be the words of the members in the local legislature today, supporting the opposition.

"Mr. Burchill said when he had been in the previous legislatures, he had always disapproved of guaranteeing bonds of railways. He has not since changed. Next comes Mr. Curry who said the time had arrived when the province should stop building railways. He felt strongly that the province had reached the limit in its expenditure and members should stand on their independence and not blindly follow their leaders. Others could be quoted, but it is only necessary to quote one more to show you good people that it is a lucky job that Mr. Copp, leader of the opposition, had not been the leader of the government. Mr. Copp says, 'The legislature was face to face with a proposal which must be regarded as appalling to many of the residents of the province.'

A Question for Mr. Copp.

"So you see before Mr. Copp can convince any of his followers in the House that the Valley Road must be built he will have to have a very serious heart to heart talk with himself and you may be sure that when two Copps get talking at the same time there will be something doing, but it won't be Valley Railway building.

"Perhaps some of you are aware that when this railway question was first talked of, an alternative route was projected. That is a route that left the river at Central Hampstead, went through Hibernia, Jerusalem, and the Summer Hill to the valley of the Nerepis, thence on past Armstrong's Corner to Welsford. This route would serve equally as many people per mile as any other portion that the road will run through with the exception of the cities and town districts.

"This district has very strong claims because of the fact that it is removed from both railroad and river. It is one of the good highland districts of the province. The people living there are thrifty, honest, hard-working people and were it not for the fact of their living long distances from an easy mode of transportation, it would certainly surpass in agricultural pursuits many of the more prosperous portions of the province today. Besides this, coal has been found there, as well as lime stone in abundance and iron ore. Develop this district, Mr. Premier, and neither you nor the province will ever regret it. For some reason or other the main line has been carried away from this district through a section where it is necessary to do some very heavy bridging. The people of this section were much disappointed yet they have faith in their premier and faith in their province and hope that the promised assistance may soon bring them on the level with their railway-blest brethren.

He would advise the government to assist in a more extended way the prospecting of the mineral wealth.

He was glad to know that the Minto Railway extension is now being pushed along by that energetic Canadian Sir Thomas Tait. As soon as this road is completed to St. Marys, Minto coal will find a much larger market and who knows but what Minto will be doing for Fredericton in supplying coal, Clones may be doing for the larger centre St. John.

He said that he could not better close than by reading a letter from a friend of his, an old Queens county boy, now living in the winter port of Canada, J. A. Belyea, K. C. He then read the following letter:

St. John, N. B., Feb. 5, 1912.

Harry Woods, Esquire,
Welsford, N. B.,

My Dear Mr. Woods:—

I regret exceedingly that I will be unable to attend the banquet to Premier Flemming and his cabinet to be held at Gagetown on the 8th inst. It would have given me the greatest pleasure to be able to add my humble voice with my neighbors and friends of the parishes of Wickham and Hampstead and others in doing honor to Premier Flemming and all who have been associated with him or have at any time been instrumental in their grand and at last successful efforts to give to the valley of the St. John river a line of railway to connect us with the outside world and give us access to the markets of Canada. It has been a long struggle, and year by year we have seen the best of our young men give up the hope that their dream would ever be realized or that the rights of the oldest settled portion of Canada to railway communication would ever be recognized by our government, and so they went, some to the United States and some to parts of Canada where they could get what was denied them on the valley of the St. John, but now I hope that all this is at an end. Our young men in a few years will be able to feel that they have now got their chance and many who are not too securely settled in other places will turn again to the old home and come back and help to make the St. John river valley, which I say without fear of contradiction, has no rival for beauty of scenery, for the fertility of soil, for the magnificence of its lakes and rivers, in the wide world. Let me, my dear friends, join with you and my old neighbors in one long and hearty cheer for the men who have made possible that which means life again to our old farms and life again to the long line of loyal and devoted men and women who helped to make this province what it is today.

With the most heartfelt congratulations, I am,

Yours very sincerely,

J. A. BELYEA.

A. R. Slipp, M.P.P.

A. R. Slipp also received a very flattering reception on rising to speak. After expressing the very great pleasure it gave him to be present as the guest of the people of Queens on an occasion when they very properly were showing their appreciation of others who were prominent in the public life of the country, he referred to the honor being done him as one that he esteemed very highly, that it appealed to him as perhaps no other event had as a reward for public services and he assured them it would be an encouragement to work more energetically than ever for the advancement of the country and its people generally. He then spoke as follows:

"Many of you know already that I have not only always appreciated the honor of representing in the legislature the people of my native county, but that I have earnestly endeavored during the whole period to treat all fairly and work for the general advantage of that county.

"You have been kind enough to refer to the earnest efforts put forth by my colleague and myself to secure the much needed and long desired St. John Valley railway. It was our duty, recognizing as we did in common with you all, that better transportation facilities were necessary to join heartily in endeavoring to impress the necessity for the construction of this road upon the governments of the day and in this regard we appreciate that we have come to be recognized as two of the most earnest and persistent friends that it has had in this, the latest and successful agitation therefor. In this regard we have simply been carrying out faithfully a pledge we made to the people of this county, which pledge, along with the one we made regarding the proposed extension of the Central railway from Minto to Fredericton, it is great satisfaction for us to know you all feel is being carried out promptly and with certainty of great advantage to this county.

A Very Great Service

"We believe that no matter who may represent Queens in the future, they and those who may take our places will come to recognize that a very great service, and one of the greatest that ever has been rendered this county since its organization, has been accomplished during our term. Not only as to these railways, but as to other matters and particularly the bridges of the county, which all must recognize have been much improved, we have, as promised, put forward our best efforts and certainly received good consideration at the hands of the government. We shall continue to put forward these efforts and have every reason to believe that we will continue to get for the county a fair share of attention.

"We rejoice over the securing of these railways quite as much as you do. To those of our friends who, along with us, were properly interested in the development of the splendid district lying between my old home at Hampstead and Welsford, I want to say that, as many of them are already aware, we have not yet given up the efforts to secure ample provision for the construction of a road through that district. The survey already made by the government in 1910 at our request, has demonstrated that a line can be built through that farming section at a grade not exceeding 1 per cent., and competent railway and traffic men whom we have taken over the territory, not only admitted that the route will be an excellent one for traffic, but have since given us much encouragement. Especially as the people through that district have been so very patient and reasonable in their demand, they may depend upon it that if it is possible for my colleague and me to assist in bringing about the facilities they require and are entitled to, they may be sure of them. I certainly think the proposition a reasonable one from every standpoint and fully hope to see a line operating there as soon or sooner than the valley line will otherwise reach St. John.

"I want to say to our friends that the much desired development while made possible by these railways, must not be taken as absolutely secured, once these roads are ready to operate. The people in the district along the line must recognize that it will be necessary for them to undertake more production. Not only must the operations be enlarged, and they will be with the assurance of the certainty of getting to the markets at all times, but efforts must be made to induce others to come in with capital and energy, establish industries and otherwise take advantage of the many opportunities which this particular district affords. Surely in this district you will have ideal conditions such as few other places, even in eastern Canada, will be justified in boasting of. Not only an ideal climate in summer, fertile soil, but a location that from the standpoint of the settler or the capitalist ought to attract many. Indeed your nearness by water to the coal deposits in this county now to be worked on a large scale, and your competitive water route for shipment, are altogether calculated, if properly made known to the outside, to bring in industries employing many hands. These would afford a market for the products of your farms at your own door, and before long make Gagetown a place of thousands instead of hundreds.

A Highly Favored District

"To my mind, and I want to say this at the risk of criticism from some who yet persist in thinking that this and other communities will likely go on as in the past, I have, after reasonable opportunities to observe and read of other places, many of them in the west, become convinced that this district will prove a highly favored one, and that it will largely rest

Continued on page five.

Good Looks and Good Temper.

A Chat With Our Lady Readers.

Have you ever noticed how miserable and unhappy the little pains and aches make one? A stinging cut, badly chapped hands, a nasty burn, a sore foot, a poisoned finger—none of them wounds or ailments ever likely to cause serious trouble, but bad enough to put an edge on one's temper and give one a "grouch."

Take this advice. When in pain from any of these everyday evils, just use Zam-Buk. As soon as you put it on a sore, a cut, a burn, or any skin injury, it stops the pain and the smarting and starts up healing. Don't think that because Zam-Buk is so widely used by medical men, by nurses and for serious skin diseases and accidents it is only for serious cases. Keep it handy in the kitchen, the workroom, and use it immediately you get some injury or have some sore.

Mrs. Chas. H. Barrett, Harmony Road, Truro, N. S., says: "I had an ingrowing toenail which caused me acute agony. Sometimes the pain was so severe that I could not sleep. It became so bad that I feared blood-poisoning had set in. I was advised to try Zam-Buk and bound up the sore toe with it. In a few days it was much easier, and I continued the treatment. The result is that today the toe is sound, and I have no more trouble with it. I strongly recommend Zam-Buk to every housewife."

Zam-Buk is just the thing, too, for children. Pure in its composition, and herbal in nature, it is suitabe for the most delicate skin. It cures piles, eczema, varicose ulcers, cold sores, abscesses, blood poisoning, ring-worm, and all similar skin diseases. Sold everywhere at 50c. a box or post free from Zam-Buk Co., Toronto, upon receipt of price.