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MARINE

Today's run is to Whitby where the pate. into party will meet the boys from manville, returning together the vmanville, returning together this troon. Be at the clubrooms, Coiand Brunswick at 9.30 a.m., and how enjoyable a tour can be with roads, and the company of a ch of good fellows.

was unfortunate that the weather Sunday encouraged that pernicihabit, sleeping in on Sunday nings. Those who refused to be ouraged by the damp outlook, and a the trip to Brampton were well id. Once outside the city the swere dry and hard, indeed, ident Jones said he had never them better. The run was untitul, and the party returned about. From now on the weather will more settled, and the numbers on weekly runs no doubt be largely eased.

A regular meeting will be held on ednesday next, at 8' p.m. Be as metual as possible.

Bill Porter is contemplating a trip to England in the hope of obtaining some Douglas machines. Owing to government contracts the Douglas firm are unable to give deliveries, but no doubt Bill, who imported what is believed to be the only spring frame Douglas ever sold, will succeed in setting hold of machines somehow.

Harry Wilson has joined the roll of honor by receiving his first blue paper this season. As Harry is rather a desperate character, we trust the payment of a fine will be considered sufficient. It would be too had to lose his smiling face for "30 days."

Bill Porter has discovered a new sethod for helping overloaded Match-es machines up steep hills. For fur-per particulars apply Shorty New-

We saw George Meldrum with the end of a vacuum cleaner attached to the tail pipe of his machine the other day. What's the idea George? Why, to obtain a "clean" exhaust, you book!

the tail pipe of his machine the other day. What's the idea George? Why to obtain a "clean" exhaust, you book!

Jein the Metercycle Corps.
There are still a few vacancies in the Queen's Own Motorcycle Corps, and Pte. H. J. Mills would be glad to hear from mortorcycle riders willing to join. This corps is not being formed as an overseas unit, but simply as a local mortorcycle corps in connection with the Queen's Own Rifles, and once the preliminaries of recruit drilling have been carried out, would devote most of its time to scouting expeditions, and riding thru the country. The corps will drill every Monday, Wednesday and Friday at the armories, and uniforms and rifles will be issued shortly. The whole idea promises some very good time for motorcycle riders, and should be welcomed in Toronto as similar bodies in England are yery popular.

The various commercial uses of the two-wheeler will be demonstrated;

Metercycles in Canada-Between February 1 and April 1 there were 2000 motorcycles registered in Canada- At that rate, it is con-servatively estimated that there will be at least 10,000 riders of the two-wheeler here before the end of 1915.

wheeler here before the end of 1915.

Girl Motorcycle Teurist.

"I have always wanted to visit Callfornia." said Miss Effie Hotchkiss of Brooklyn, N.Y. And now a motorcycle is helping her to make her dream come true. Mounted on a powerful two-wheeler, with her mother comfortably stowed away in the sidecar, this plucky girl rider has started for the Pacific Coast.

Miss Hotchkiss does not anticipate breaking any cross-country records, but she does expect to demonstrate that a girl can take a long distance motorcycle ride as well as a man and with as little difficulty. Miss Hotchkiss is an expert rider and is thoroly familiar with the mechanism of her mount, so that she is able to make repairs if necessary.

And Mrs. Hotchkiss is almost as conthusiastic about the tour as is her daughter. "I am looking forward to a very enjoyable trip." says the mother. "We intend to camp out as much as possible and only stop at hotels when compelled to do so. Time is no object with us. We expect to take plenty of time to enjoy the trip."

Motorcycle Overteck Train.

Motorcycle Overtook Train.

"You can't do it," said Lieutenant
Carter, a British army officer, when
Verl Baruthouse, of Ashland, Ore,
offered to carry the lieutenant to the
next station in time for him to catch
a train which he had just missed. But
since it would be a long wait for the
next train, he decided to take the
chance. So he hopped into the sidecar and they were off. In just fourteen minutes the two-wheeler covered
the twelve miles to the next station,
where the lieutenant boarded his
train.

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F. W. H. Cooke Makes a Change.

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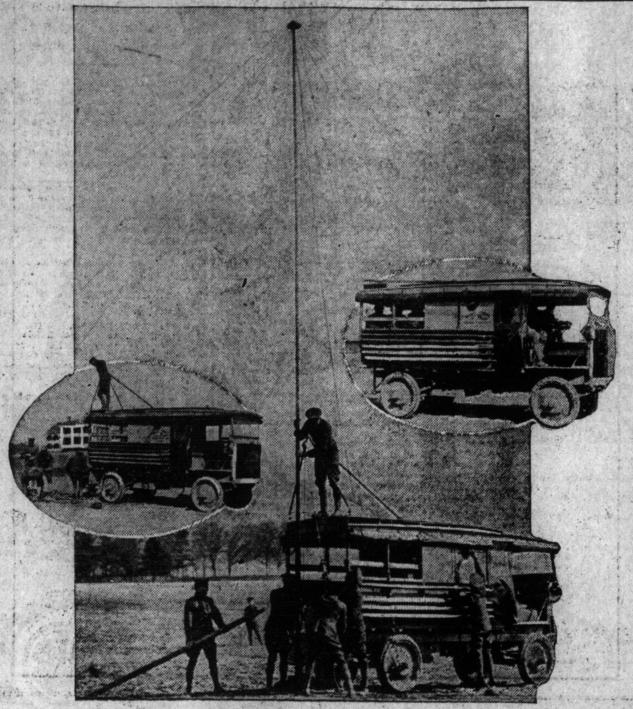
The various commercial uses of the two-wheeler will be demonstrated; the pleasures to be derived from the motorcycle. F. W. H. Cooke Makes a Change.

7. W. H. Cooke is severing his connection with the Gagnier Co., as advertising manager of Canadian Motorcycle and Bicycle Journal, and expects shortly to branch out into broader fields. Mr. Cooke will still act as secretary-treasurer and press agent of the Canada Motorcyclists will all be brought to the attention of the Canada Motorcyclists will find him in that connection.

Buffalo Activities.

Summer tours, club runs and competitions are on the schedule of activities of the Buffalo Motorcycle Club this year. Already the club has ensaged the track at the Lancaster Driving Park for a series of ten motorcycle meets, to be held before October 1. The local track is considered one of the fastest in existence, and an effort will probably be made to secure sanction for a meet to endeavor to lower the one mile record. Also a triple club run is being arranged by the Buffalo organization, in which the Niagara Falls and Roches-

U. S. FIELD OUTFIT



value of inodern science as an aid to warfare has been demonstrated in the present war, where the armies carry telephone and wireless outfits with them as they fight. The United States will, in this connection and the pictures above show one of the new wireless trucks in use at Fort Myers. These cars are Jeffery "Quads," built to meet the utmost in bad going.

Sunday World Garage Directory

THE CADILLAC MOTOR LIVERY

J. H. FI.EMING, Manager

J. H. FI.EMING, Manager

J. H. FI.EMING, Manager

Phone Day or Night-Main 4572

115 WILTON AVENUE, TOBONTO.

Patronized by the Duke of Connaught and the Royal Household.

AUTO TIRE STEAM VULCANIZING CO

DOMINION AUTOMOBILE CO., Limited COR BAY and TEMPERANCE STREETS, TORONTO Distributors for Hudson, Peerless, Stevens-Duryea Automobiles—Peerless and Auto-Car Trucks.

KING NEWS

H. C. Bradfield of Indianapolis, has migrated to the world's greatest automobile manufacturing centre. He is now associated with the King Motor Car Company of this city, manufacturers of eight and four-cylinder automobiles. Bradfield, who is better known as "Brad of the Cole," has lately been associated with the Premier Motor Manufacturing Company.

For four years Bradfield was associated with J. J. Cole, manufacturer of the Standardized Cole; for three years he travelled continuously the United States and Canada; was known as Cole's globe trotter, and given universal credit for putting Cole on the map. He was connected with sales and advertising—chiefly in co-operating with dealers in the field.

Directly or indirectly, he has been connected with the important movement in Hoosier automobile circles for the past four years. During his association with Frank E. Smith, of the Premier Motor Manufacturing Co., this organization has been developing a wonderful business.

The King Motor Car Co. are determined upon the building of a permanent concrete selling force. They fully realize that merchandising is the big problem of the automobile industry today, and have foresight to know that the best place to devote their efforts for a big success is with the retail automobile dealer. Mr. Bradfield will have charge of a new department created by the King Motor Car Co. are now which deals specially with this kind of work.

The King Motor Car Co. are now anioning a successful business.

We Make Auto Repairs **PROMPTLY**

Thoroughly efficient mechanics. Reasonable charges. Best equipped machine shop in the

Provincial Motors Livery 4-12 MERCER STREET Tel. Adel. 3030-3031

J. J. BOOTH, Manager.

CARBIDE

CANADA CARBIDE CO., Limited T. D. WARDLAW, Agent, 23 Scott Street, Toronto. Tel. M. 897.

PUBLIC AUTO PARKING.

alize that merchandising is the big problem of the automobile industry today, and have foresight to know that the best place to devote their efforts for a big success is with the retail automobile dealer. Mr. Bradfield will have charge of a new department created by the King Motor Car Co., which deals specially with this kind of work.

The King Motor Car Co. are now enjoying a successful business, without competition in their price in the eight-cylinder market. They have a strong manufacturing organization, and the business is in the hands of capable automobile men. Their president being J. G. Bayerline; secretary and treasurer, F. A. Vollbrecht; vice-president, and in charge of advertising. Artemas Ward, Jr., while W. L. Daly is sales manager.

Not only have the King Motor Car Co. enjoyed a prosperous business on this hemisphere, but their foreign business for eight-cylinder cars, it is reported, is the largest in the country at the present time for this model.

Motor Fashions

The combination double suit case and hat trunk is compact and conven-ient. The suit cases are large and the hat box is quite spacious. The trunk is covered with a slip cover of automobile leather.

Especially designed for wear with the corduroy sport coats are the new Tam o'Shanters of corduroy to match. They are made with quarter seams and finished with large covered but-

Plaid linen robes have made their appearance for summer selection.

Popular combinations are green and tan, blue and tan and brown and tan.

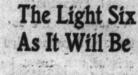
The plaids, tho large, are broken so that they do not appear too striking.

The edge is hemstitched. Robes in plain tan linen are finished with two inch fringes.

Extra cushions stuffed with Java kopak or silk floss are very light and soft. Many will use them for travel-ling with only embroidered slip linen covers, instead of having them cov-ered to match the upholstery of the

In men's dust coats there is a wide selection this year, ranging from the linen standby to the tan washable silk. The coat of Palm Beach cloth is very cool. Pongee is always good, and silk Mohair has many admirers. The models differ little this season from last.

"Chin Chin" voile shirtwaists are excellent for travelling. They can be washed like those of crepe and need no ironing. The material is white with elongated dots a trifle raised.





7-Passenger Phaeton

528 Last Week

Hudson dealers last week called on the factory for 528 cars. It won't be long before prompt deliveries cease. Local buyers who want spring delivery must see the Hudson now. Last spring and summer it took weeks to get this car.

The First Choice car in every class fails to meet spring demands. There is never enough of them. Thousands of men, on this account, are forced to a second choice.

Last year we had as high as 4000 unfilled orders. We shipped over 1000 cars by express to men weary of waiting. This year, our output is trebled, but the demand for Light Sixes has increased ten-fold. And the Hudson is still the first choice. This ad is run by local dealers,

who wish to save delays for local

Why This Demand?

The Light Six dominates today in the field above \$1500. A fourcylinder class car is out of the question. So are heavy Sixes. The Light Six has become the accepted standard type. It is likely to always

Why Hudson Leads Hudson is the original Light Six.

It introduced this type. Its famous designer—Howard E. Coffin—first worked out the many problems connected with this construction. Special steels had to be employed. A new-type motor was essential. Aluminum displaced cast iron. A thousand parts had to be re-designed.

Hudson engineers worked four years on this car. Every part has been refined to the limit. The result shows in beauty, finish, luxury and equipment. It shows in the matchless lightness—2,870 pounds.

And Hudson has been tried out. Over 12,000 cars are now running.

Half of them have run two seasons. They have covered together at least 30 million miles without revealing error, weakness or shortcoming.

That is why the first choice is the

Hudson. It shows itself the class car. It looks the finished product. Every question about it has been answered on the road-answered over 12,000 times.

You are bound to prefer it. In these respects, no rival compares with it. If this is true, you should know it before our local allotment

7-Passenger Phaeton or S-Passenger Roadster, \$2,100, f.o.b. Toronto, Duty Paid.

HUDSON MOTOR CAR CO. Detroit, Mich.

When you come we will tell you of the matchless Hudson service, which is one of the best things we offer.

HUDSON Light Six Sold by

Dominion Automobile Co., Limited Cor. Bay and Temperance Streets, Toronto

Light-Strong-Economical

The Russell Six "30" is High in Quality, but Low in Price.

Real worth is built into this Canadian car. The latest and best practice of the oldest plants of Europe is combined with high-grade materials and expert workmanship—new type European streamline body-long stroke, high efficiency Continental engine and Bijur two unit starting and lighting system.

The Russell Six "30" is light and economical and powerful beyond your dreams. It will crawl in traffic or bound over the hills on high gear.

It is built in Canada - the product of Canadian labor and raw materials. Investigate this value-giving car. For every dollar you

invest, you get value far in excess of that given by any other car. Russell Six "30", \$1,750

ALL PRICES F. O. B. WORKS RUSSELL MOTOR CAR COMPANY, LIMITED

Knight Models: Four-32, \$2,650; Six-48, \$4,500

100 RICHMOND STREET WEST, TORONTO EXECUTIVE OFFICES AND WORKS, WEST TORONTO Factory Branches: Toronto, Montreal, Hamilton, Winnipeg,

Calgary and Vancouver. "Made Up to a Standard-not Down to a Price"

