Telephone Main 7841

Store Opens 8:30 a.m. Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

The SIMPSON Company Robert SIMPSON, Limited

Chat About It at Luncheon in Our Palm Roc

A Shoe for Discriminating Men | Men's Great Boot Sale Today!

One of the Celebrated Hartt Makes in Which Quality, Workmanship and Style Are Well Combined

6201-5. Fine Black Velour Calfskin with dull top. Laced pattern with blind eyelets to top of shoe. A moderate recede shape with toe cap, Goodyear welted leather soles with custom heels. Sizes 51-2 to 11. Price 15.00

6101-5. Same as above except Black Vici Kid uppers, midget eyelets and hooks. Price 15.00



\$7.95

Brown Calf Lace Boots and Some in Black

A sale event which will bring far-sighted men thronging in for early business today. The materials in these boots are high grade throughout and the values are rare indeed. The boots are correct for the new season and have Goodyear welted leather soles with medium recede and round toe lasts. Also some black leather lace boots and a few samples. Sizes 5 to 11 in the assortment. Today, all



Buy Next Winter's Overcoat

At the Prices We Now Offer and You Are Making a Solid Investment



Delivery of 50 Winter overcoats just to hand and three months overdue. We should have had them December 1st, so now we pass them to our customers at a reduction of from \$10.00 to \$15.00 on next Fall's price.

The materials are heavy all-wool coatings, thick soft materials, in gray and brown mixtures. Doublebreasted smart ulster style, 46 inches long, with half belt on the back and convertible collar; also some brown and green mixed broken plaids made up in the popular slip-on model. All have good wool linings and are carefully tailored. Sizes 35 to 44. Today, at 35.00

Boys' School Boots \$3.35

Made of tough wearing black leather with leather soles. The shape is broad, with a neat toe. A good comfortable shoe for school wear. Sizes 1 to 5. Today 3.35



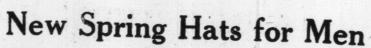
Save on Motor Accessories

By Taking Advantage of Our Money-Saving Offers Every Week

Premier Auto Tires, guaranteed 3,500 miles. 30 x 31/2 size. Today 15.95 Champion X Spark Plugs, 1/2-inch size, suitable for Ford Premier Auto Inner Tubes, fully warranted, 30 x 31/2 size. Today 2.79 Polarine Motor Oil, a high-grade oil, made by the Imperial Oil Co.

1-gallon tin. Today 1.59 4-gallon tin. Today 5.95 Niagara 2-Cylinder Automobile Pump, black enamel finished; length over all, 21 inches. Today 2.98 Schrader Universal Tire Pressure Gauge, convenient in size. Simple, and absolutely accurate. Today 1.75





An excellent range

of plain shades and

fancy designs. To-

day, 95c, \$1.25, \$1.50,

\$2.00, \$2.50 and

\$3.00.

\$4.00

Leeds Quality

Soft Felt Hats in fedora shapes, shades of gray, green, brown and black. Today 4.00

Black Stiff Hats of fur felt, in medium crown shapes. Today 4.00

Simpson's-Main Floor.

\$5.00 New Shapes in Caps

Lincoln Quality

Fedora Shaped Hats with flat and slightly curled brim. Shades of gray, green, brown, navy and black. Today 5.00

Black Stiff Hats of fur felt, in medium and full crown styles. Today 5.00 Simpson's-Main Floor.

Robert SIMPSON Cambridge

Expected'Th Struggle

REPUBLICA

Tells London He Looks Both Go

London, Ont., M there is responsib id Sir Adam E of London busin gether with mem & Port Stanley I Public Utilities railroad officials his arrival in this afternoon, Sir Adam, who igland for three

CREATED HE

The extraording ing offered at street, are drawing buy as much as rule. They realize the quality