

Take Yonge St. Escalators to 2nd and 3rd Floors.

EATON'S DAILY STORE NEWS

Store Opens at 8.30 a.m. Closes at 5 p.m.

Men! Start Your Spring Shopping Today---Some Splendid Values

These Boys' Spring Suits at \$5.75 Should Interest the Parent

These Boys' Suits are made of fine tweeds in medium or dark shades of grey or brown, in diagonal pick and pick or check effects. They are cut single-breasted style, some are pinch-back models, while others are plain Norfolks, with pleats each side, back and front. All have sewn belt, patch pockets, and are durably lined throughout. Bloomer pants are full fitting, have belt loops and expandable knee bands. Sizes 29 to 34. Excellent value. Suit 5.75

Dressy Blue Serge Suit for Boys, \$8.50

Blue Serge Suits for boys of 6 to 10 years, in pinch-back style shown, three-piece belt sewn across back only. Material is a medium fine twill worsted serge. Suits have two side and one breast patch pockets. Lustrous linings, and bloomers have loops for belt, watch pocket and expanding knee bands. Sizes 24 to 28. Price 8.50

Prepare for Showers Now—Men's Umbrellas, \$1.25

At a very low price, yet dependable in quality, are these Umbrellas at \$1.25. They have silk mixed covers and neat rolling frames. Handles are in a good variety of plain or mounted styles. Good value at, each 1.25

Also very good value in somewhat better Umbrellas are these at \$2.50. They have fine silk mixture covers and smartly mounted straight or crook handles, with silk case. Each 2.50

Acquainting Men With the Qualities of "Multiplex" Hosiery



Plain and Fancy Socks in Medium Weights for Spring Wear

THE word "Multiplex" itself, meaning many, expresses the greatest quality of these socks—service. But, incidentally, it also stands for foot comfort, neat appearance and excellent fit, and every pair upholds the standard of good EATON values as represented in the following items:

One line of "Multiplex" Socks, made of plain black double-ply yarns, possess the advantage of Hawley's hygienic dyes, which are harmless to perspiring feet. They are reinforced at heels and toes and have finely-ribbed, neat-fitting cuffs. Sizes 10, 10½ and 11. Exceptionally good value, per pair 25

Those who prefer fancy Hosiery will like these with embroidered fronts or clox patterns, in various attractive shades. They are made of selected English cashmere wool yarns and have double soles, heels and toes, and fine-ribbed cuffs. Sizes 10 to 11, 65c per pair, or 2 pairs for 1.25

For the fashionable dresser is a line of "Multiplex" Socks, made of beautiful silk thread yarns, in rich shades of navy, brown, grey and black with white silk clox and white and Palm Beach with black clox designs. These have double toes, soles and heels of lisle, and are seamless throughout. Sizes 10 to 11. Per pair 75

Good Values in Neat, Strong Music Cases

Single-fold Cases of "Kerato," imitation leather, each 1.00

Double-fold Cases of split cowhide leather, each 1.50

Crepe Grain Leather Cases, with lining of moire material, each 2.50

Double-fold Cases of buff sheepskin leather, finished in grey or tan, each 4.00

Double-fold Cases of goatskin, with lining of moire material, each 4.50

Double-fold Cases of real Morocco or seal lined with moire material, each 5.00

Bandmen's Cases, suitable for books or sheet music. Kerato imitation leather, each, \$1.00; split cowhide, each, \$1.75; seal grain leather, each, \$3.50; heavy cowhide, each, \$4.00.

Leather Music Rolls, suitable for sheet music, each, 75c, \$1.00 and \$1.25.

Choosing the Proper Spring Coat or Suit is an Easy Matter in the EATON Selection



Men's Spring Top Coats of Extra Fine Materials Offer Exceptional Values at \$12.50

THE increasing warmer days of spring necessitate a change of overcoats from the long heavy garment to the lighter and shorter top coat, such as these Chesterfield models which are offered today at just about the usual cost of production. They are well tailored of such fine materials as oxford greys, and black vicunas cloths, and are in close fitting fly front Chesterfield style. Have natural fitting shoulders, medium width lapels, and self collars. Sizes 35 to 46. Exceptional value at each 12.50

Young Men's Slip-On and Pinch Back Overcoats, \$12.50

Light, medium and dark shade of greys, in mixed patterns, fawns and browns, in Harris tweed effects and small check patterns. They are in neat form-fitting styles, natural-fitting shoulders, notch and peak lapels. The slip-on models have narrow shoulders, some have 3-piece sleeves with cuff. Patch pockets and outside flap. Sizes 33 to 39. Price, each 12.50

Men's and Young Men's Slip-On Spring Coats at \$16.50

Perhaps the favored style for spring wear is the Swagger Slip-On Coat, and these we show at \$16.50 are made of fancy tweed materials, in grey, fawn, brown and mixed colored patterns. They are about 40 inches long and have box back, without vent, patch pockets, with flaps ¼ and ½ lined through shoulders and sleeves only. Split sleeves, with cuffs, peak and notch lapels, of medium width, self or velvet collars. Sizes 33 to 42. Splendid value at 16.50

Rubberized Tweed Raincoats \$13.50

Having the appearance of the ordinary tweed coat and possessing the convenience of being waterproof is the advantage of these Rubberized Tweed Raincoats. They are in smart slip-on styles, with natural-fitting shoulders, full box back, with vent, and have convertible lapels that can be worn down or buttoned close up to chin, with turn-down collar. They are English made, in grey, brown checks and stripe patterns. Sizes 34 to 46. Price 13.50

Men's Paramatta Raincoats

Large variety of styles, in English-made double texture paramatta Raincoats, in shades of olive and fawn. Sizes 34 to 46. Excellent values at \$6.50 to 18.00

One coat in particular is especially good value. It is fifty inches long, fastens close up to neck, with Russian collar, and has slash pockets. Sizes 36 to 44 8.50

Interesting Values From the Great Array of Men's Spring Shirts and Ties

Smartly Patterned Shirts at the Popular Prices of \$1.00, \$1.50, and \$2.00

ALTHOUGH the feature of these new Spring Shirts is the great variety of prominent colors and patterns, they are not without the perfect fit, serviceable materials and full-sized bodies that characterize good shirts.

Probably one of the best values in the display is a line at a dollar, for it includes hosts of very attractive colored stripe designs, featuring particularly checks in black and blue, green and helio. They are Canadian made and have attached laundered cuffs and are in coat style. Sizes 14 to 17½. Each 1.00

Emery Brand Shirts are featured in the \$1.50 line. They are dependable for comfort and long wear, and are made of fine Madras cloths, in ¼ inch stripes of blue, pink, green on light grounds. Have attached soft French cuffs and different sleeve lengths. Sizes 14 to 17½. Each, 1.50

Of unusual attractiveness are these "Earl and Wilson" Brand Shirts, made of fancy corded dimity materials, with attached laundered cuffs and different sleeve lengths. They mostly feature cluster stripes of mauve and black, blue and black, tan and blue, etc. Sizes 14 to 17½. Each 2.00

Richly Patterned Silk Neckwear at 75c, \$1.00 and \$1.50

A distinctly new line of Spring Ties comprises some beautiful Paisley and Persian designs of blue, red, tan, green. They have wide flowing ends, and make a medium-sized knot. See this line. Price 75c

Most young men are interested in new silk-knitted cross-bar Ties, and these we show for spring are particularly attractive. They are in blue and white, with gold bar; blue and grey with red; black and royal with purple; grey and purple with black, etc. Some are reversible, and all have strong neckbands. Price, 1.00

For distinctive Neckwear we call attention to a line of neat floral leaf designs, with a shot background and shades of black and grey, black and green, black and tan, light blue and grey, etc. All have wide flowing ends, and may be tied in large sized knot. Each 1.50



A Smart Spring Fedora, \$2.50



THIS is one of the favored styles for spring. Has medium high crown and well proportioned brim, with slight roll and narrow binding on edge. Can be worn trooper style if desired. A splendid value at 2.50

Neat Serviceable Suits for Men at \$15.00

In Spring Suits for men there is a large selection of patterns and styles to choose from. Plain greys, greys with small stripes or checks, fancy mixed patterns, in greys and black checks—browns, fawns and navy blue serge and cheviot material. Mostly all 3-button sack models, with notch and peak lapels, close-fitting collars, vest cut in 3-button style. Trousers are fashionably cut and neat-fitting, finished with belt loops; side, 2 hip and watch pockets. Sizes 36 to 44. Price 15.00

EATON-Made Suits at \$8.50

EATON-made Men's Suits of serviceable materials, herringbone stripe, checks and fancy weaves of brown and grey. The coats are three-button sack style, with peak and notch lapels and good strong body lining. Vests are cut fairly high, with six buttons. Trousers are well trimmed and finished, with good strong pockets, belt loops and plain bottoms. Sizes 36 to 44 8.50



An Aristocrat Among Boots for Young Men, \$7.00

SINCE the first recede lasts were brought from England there has been a steady development along the lines of good proportions and comfort. The particular boot described here has the slender lines of the old recede, together with ample room for the foot to expand naturally. All fittings from A to D are offered in sizes from 5½ to 11.

Leathers used are rich mahogany and black calf, the latter with dull leather or cloth tops, and patent leather with dull leather tops.

Goodyear welted soles and broad, square English heels, blind eyelets, ending with two hooks at the boot top, contrasting stitching and many other special features bring these smart boots decidedly into the "young men's" class. See them before you select your footwear for Easter. Price 7.00

Today's Menu Grill Room

Roast Stuffed Young Chicken, With Brown Gravy
Mashed Potatoes and Buttered Cabbage
Apple Pie With Ice Cream, or Peach Shortcake With Ice Cream
Club Rolls and Butter
Pot of Tea or Coffee
70c

Afternoon From 2.30 to 5

Sliced Pressed Veal and Tongue
Sweet Pickle, Toast or Tea Biscuits
Neapolitan Ice Cream
Pot of Tea or Coffee
20c

New Gloves to Wear With Spring and Easter Apparel

Featuring Beautiful French Kid Gloves at \$1.75 and \$2.00



ANTICIPATING the great popularity of kid gloves for spring wear, we have selected a huge quantity in a big assortment of shades, and particularly recommend those made of French kid, a glove material that is noted for its softness and rich, refined finish.

One line in assorted shades of tan has two dome fasteners, oversewn seams and Paris points. Sizes 7 to 8½. Per pair 1.75

Another line of Men's French Kid Gloves, made of very fine skins in various shades of tan, one pearl button fastener, pique sewn seams, gusset fingers, Bolton thumb and smart imperial points. Sizes 7 to 8½. Per pair 2.00

Lambskin Gloves Are Splendid, Too, for Dress Wear

Not only good looking, but very serviceable are these lambskin gloves with one dome fastener, pique sewn seams, gusset fingers, Bolton thumb and imperial points. Per pair 1.50

Other Popular Spring Gloves for Men

French suede gloves, with one pearl button, pique sewn seams, gusset fingers, Bolton thumb, black silk embroidered backs in new shades of tan. Sizes 7 to 8½. Per pair 2.00

Washable sheepskin chamois gloves, in natural shade. Have one pearl dome fastener, pique seams, gusset fingers, Bolton thumb, spear point backs. Sizes 7 to 9. Per pair 1.75

Duplex chamoisette gloves, French make, some with pearl button, others with dome fastener, pique and half pique sewn seams, Bolton thumb and self-stitched back. In natural, tan, putty and grey. Price, per pair 1.50

Men's washable tan cape gloves, finely made with one dome fastener, pique seams, gusset fingers, Bolton thumb and silk embroidered backs. Sizes 7 to 8½. Price, per pair 2.00

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