

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Summer Plungers! A Good Bathing Suit and the Water Fine—Isn't It a Grand and Glorious Feeling?

Simpson's Are Ready With Complete Stocks of Newest and Best Bathing Suits for Men and Boys

Be it ocean, lake or river, it's a plunge nevertheless, and the Simpson Store is on the job to help you enjoy it. Our bathing suits are made to give you all the swimming comfort you'll need. Whether you want a one-piece suit or a two-piece suit of wool or worsted, we are ready with ample varieties at lowest prevailing prices.

Hot Weather Suits For Stout Men \$22.00

Here's individuality in suits for men. Not only comfortable and cool—they are stylishly tailored to keep shape.

Made of Palm Beach cloths, in grey and sand shades. Single-breasted—3-button sacques, with patch pockets. Sizes 37 to 48—\$22.00.

Men's Lustre Coats \$6.00.

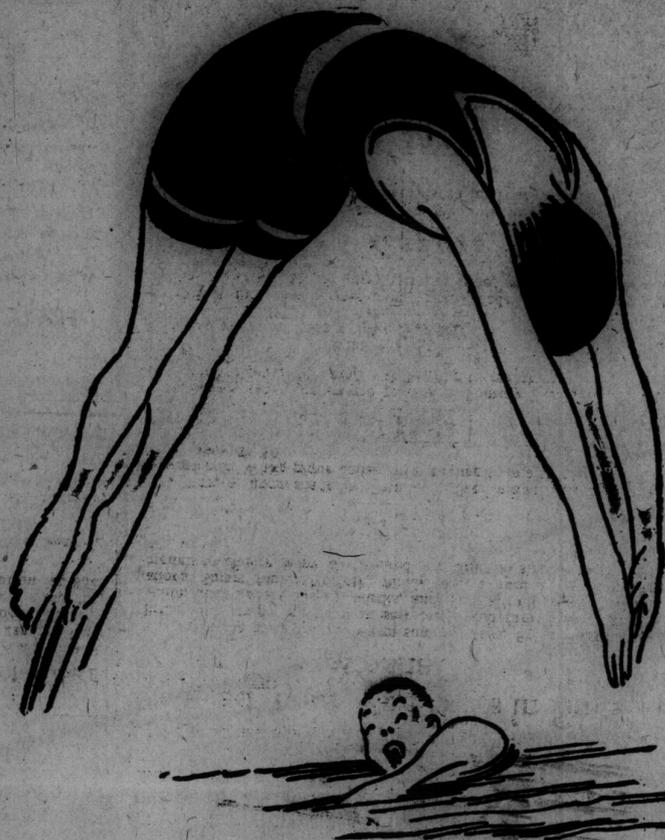
Handy coats these days. Of grey and black lustre, in sizes 36 to 46. For \$6.00.

Youths' "First Long Trousers" Suits \$14.95.

The young fellow stepping out of the knicker suit into long trousers will appreciate the fact that these suits are especially designed along youthful lines to become him.

Developed in dressy tweeds of attractive grey and brown mixed pattern.

Two and three-piece suits, single-breasted—two and three-button, form-fitting, trencher and half belted models. Sizes 32 to 36. Today special, \$14.95.



Men's Cotton Bathing Suits \$1.00

One-piece, with skirt, navy with white, cardinal and orange trimming. Sizes 32 to 44, \$1.00.

Men's Two-Piece Cotton Bathing Suits \$1.50

Navy with white, cardinal and orange trimmings. Sizes 32 to 42, \$1.50.

Men's Pure Wool Bathing Suits \$4.00

One-piece with skirt. Sizes 34 to 38. Navy with cardinal and green trimmings, \$4.00.

Men's Pure Wool Bathing Suits \$5.00

Two-piece. Navy with white trimming. Sizes 34 to 38, \$5.00.

Men's Heavy Pure Wool Bathing Suits \$4.00

Two-piece. Plain navy, grey and grey with white trimmings. Sizes 32 to 40, \$4.00.

Men's All-Wool Cashmere Bathing Suits \$6.00

Plain navy with fancy trimmings. One-piece with skirt. Sizes 34 to 40, \$6.00.

Boys' One-Piece Bathing Suits \$1.15

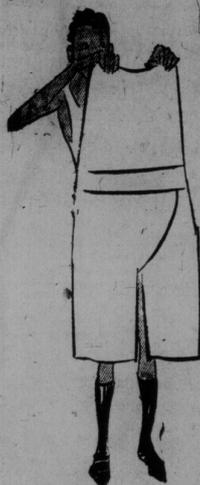
With skirt. Navy with cardinal and white trimmings. Sizes 5 to 11 years, \$1.15.

Boys' One-Piece Bathing Suits 75c

With skirt. Navy with cardinal and white trimmings. Sizes 5 to 11 years, 75c.

Cool Summer Underwear

No need to tell a man how good these garments are, but it is mighty good news to men that they can get here Delpark Combinations at \$1.25, and other cool, comfortable underwear in desirable styles, made of Sea Island finished cotton, or in white gauze, absorbent cotton at 85c garment.



Men's Delpark Combinations, \$1.25.

Made in fine plaid materials—no sleeves and knee length. The suit, \$1.25.

Arrow Athletic in fine nain-check materials. No sleeves and knee length. Suit, \$1.50.

Delpark White Soisette Combinations. Made from fine mercerized materials. No sleeves and knee length. Suit, \$2.00.

Delpark Combinations—finest quality mesh, with 1/2-inch satin stripe. Soft, velvety finish. Suit, \$3.00.

Men's Merino Underwear, 85c.

Shirts and drawers for present wear. Natural shade, French finished neck, elastic ribbed cuffs and ankles, fine soft finish. Sizes 34 to 44. Today, garment, 85c.

Men's Merino Combinations \$2.75.

For summer. Closed crotch, natural shade, form-fitting. Sizes 34 to 44. Today, suit \$2.75.

Men's Combinations, \$5.00.

Summer weight, natural cashmere, "Tru-Knit" brand, form-fitting, perfect finish. Sizes 34 to 42. Today, suit \$5.00.

Men's Balbriggan Combinations \$1.50.

Tru-Knit brand. Natural or white shades. Fine flat-knit. Short or long sleeves—knee or ankle length drawers. Sizes 34 to 46. Today, suit \$1.50.

Men's Balbriggan Combinations, \$2.50.

Natural shade. Closed crotch style, long sleeves and ankle length drawers. Sizes 34 to 44. Today, suit \$2.50.

Men's Elastic Rib Knit Combinations, \$3.00.

Fine spring needle stitch—closed crotch style. Long sleeves and ankle length. Sizes 34 to 46. Today, suit, \$3.00.

Men's Balbriggan Underwear, 75c.

Shirts and drawers—natural or white shades. Sizes 34 to 44. Today, 75c.

Clad Your Wee Boys in Suits Washable

Just the thing for the warm summer days. Fresh, crisp, snappy little suits, made of the most serviceable tub fabrics obtainable, in white, plain colors, stripes, checks, and very attractive color-combinations. Smart Junior Norfolk, Middy, and a number of handsome models to choose from, all tailored with unusual skill and care. Sizes 2 1/2 to 10.

At \$1.50

Natural linen shade in Tommy Tucker model, made with all-around belt. White pique collar, with edging to match suit. Sizes 2 1/2 to 8 years, \$1.50.

At \$1.50

Brown and white striped galatea in Tommy Tucker model, collar of white pique, trimmed with binding to match suit. Sizes 2 1/2 to 8 years, \$1.50.

At \$2.00

Blue and white striped peggy cloth, made in junior trencher model, collar and belt of blue chambray. Sizes 2 1/2 to 8 years, \$2.00.

At \$2.00

White, grey and red striped peggy cloth in middy style, collar, cuffs and border of blue chambray, laced in front with white lacings. 2 1/2 years to 6 years, \$2.00.

At \$2.50

White pique in Tommy Tucker model, collar edged with fancy white stitching, trimmed with white pearl buttons. Sizes 2 1/2 to 8 years, \$2.50.

At \$2.50

White pique waist with khaki knickers in Oliver Twist model, collar and cuffs to match knickers, black bow at neck. Sizes 2 1/2 to 6 years, \$2.50.

Simpson's—Main Floor.



Still Going Strong---The Selling of Simpson Straws and Panamas



Unusual busy-ness in the hat department (due to the premature heat wave last week) made inroads on our big stocks. But thanks to our great reserves, the varieties and values have been replenished, and afford satisfactory choosing today. The sooner you get here, of course, the more advantageous the selection.

Straw Hats \$2.00, \$2.50, \$3.00 and \$4.00

At \$2.00—Split and sennet boater or sailor straws, with black bands.

At \$2.00—Javas, much like panamas. In white and natural shades, fedora and telescope crown styles.

At \$2.50—Sennet and split boaters, with comfortable sweat bands.

At \$3.00 and \$4.00—English sennet boaters of very fine qualities. Clear, well bleached straw.

Panamas \$3.00, \$5.00, \$6.50 and \$8.00

At \$3.00—Toyo Panamas, manufactured Jap and Panama Hats. These come in many shapes, such as fedoras, telescope crown, negligee, boater or sailor.

At \$5.00, \$6.50 and \$8.00—Panamas of guaranteed South American qualities. All the leading styles shown this season in stock.

Fancy hat bands, 50c and 75c.

The Robert SIMPSON Company Limited

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