

## HAIR

ADOPT  
"Harlene"

ful merits of "Har-  
without cost. The  
above will be sent  
you post the coupon



After a Free  
Trial you will be  
able to obtain  
supplies of "Har-  
lene" from your  
Drug Stores at  
35c, 50c and \$1.50  
per bottle.

"Creme" Shampoo  
Powders, 35c,  
50c, or 75c per  
box of seven  
shampoos.

Any or all of  
the preparations  
will be sent post  
free on receipt of  
price direct from  
Frank L. Bened-  
ict and Co., 45  
St. Alexander  
Ave. (Agents for  
Ltd.) Carriage ex-  
cesses. Cheques and  
crossed.

**COUPON**  
No. 45 St. Alexander  
Ave. Harlene, Ltd.,  
D.W.  
Dear Sirs—Please  
send me your Free  
Trial of "Harlene"  
Three Hair-growing  
Outfits, as described  
above. I enclose 10  
in stamps for post-  
age.

**NAME** .....  
**ADDRESS** .....

**ADIAN INSTITUTE**  
in engineer in chief of  
the Quebec Bridge at  
institute tonight at  
Public cordially in-  
vited.

**CONFERENCE ON "Na-  
tional Canadian Women"**  
will be held at the  
University of Toronto  
Department of Labor,  
Miss Laid.

**Franklin, Congress-**  
woman, is endeavoring  
appointment of Miss  
a page in this

**TO WOMEN!!**  
suffering, I want  
let me tell you of  
home treatment.  
trial, post-  
touch with  
who will  
method.

**ret**

**Grandmother kept her hair beau-**  
tifully darkened, glossy and attractive  
with a brew of Sage Tea and Sulphur.  
Whenever her hair took on that dull,  
faded or streaked appearance, this  
simple mixture was applied with won-  
derful effect. By asking at any drug  
store for "Wyeth's Sage and Sulphur  
Compound," you will get a large bot-  
tle of this old-time recipe, im-  
proved by the addition of other in-  
gredients, all ready to use, at very  
little cost. This simple mixture can  
be depended upon to restore natural  
color and beauty to the hair.

A well-known downtown druggist  
says every body uses Wyeth's Sage  
and Sulphur Compound now because  
it darkens so naturally and evenly  
that nobody can tell it has been ap-  
plied—it's so easy to use. You  
simply dampen a comb or soft brush  
and draw it through your hair, taking  
one strand at a time. By morning  
the gray hair disappears, after an-  
other application or two, it is re-  
turned to its natural color and looks  
glossy, soft and beautiful. This pre-  
paration is a delightful toilet requisite.  
It is not intended for the cure, miti-  
gation or prevention of disease.

PATRIOTIC WOMEN  
EAGER TO ASSIST

Red Cross and Patriotic Fund  
Campaign Has Willing  
Workers.

## GOOD ORGANIZATION

Residential District to Be  
Thoroughly Canvassed Under  
Twenty-One Captains.

The women are all very enthusias-  
tic and very willing to do all in their  
power to help," said Miss Gertrude  
Brook, secretary of the women's com-  
mittee, of the \$900,000 campaign  
which is to be waged in this city on  
Jan. 21 and 24 in aid of the To-  
ronto branch of the Canadian Red  
Cross fund and the patriotic fund.  
A meeting of the women was held  
yesterday morning at St. James' parish  
house, at which ways and means were  
discussed. Mrs. Plimpre, the presi-  
dent, occupied the chair. Lady Hen-  
drie, the honorary president, was also  
present. The men are planning to  
cover the downtown and business dis-  
tricts, so the rest of the city, which  
includes all the residential sections,  
will be left to the part of the women. They  
will have their districts divided into  
21 sections, each under a captain.  
Headquarters will be established for  
each section at a central place where  
Red Cross and patriotic work is done.  
Each captain will have a team, made  
up from 40 to 60 girls and women. Al-  
most all the helpers of the last year's  
campaign are again assisting.

The schools will be under the leader-  
ship of Mrs. Arthur VanKoughnet. A  
circular letter is being sent out to the  
schools asking that the children be  
encouraged to canvass on the streets, as  
last year quite a bit of feeling was  
aroused by this having been done. No  
tagging in any form will be allowed.  
As a house-to-house canvass is being  
planned, the following women have  
been named to act as captains and  
others will come in later: Dr. Mar-  
garet Patterson, Mrs. R. H. Cameron,  
Mrs. Windsor Barker, Mrs. Ewart  
Wilson, Mrs. T. A. Brown, Mrs. Lee-  
ward Murray, Mrs. Kenneth Dunstan,  
Mrs. A. M. Sterling, Mrs. H. Harvey,  
Mrs. Stewart, Mrs. Allan, Mrs. Kirby,  
Mrs. Stephenson, Miss Kathleen  
O'Brien.

## ATLANTIC CITY IS BUSY

Hotels and Piers Are Being Kept  
Open During Winter Months to  
Accommodate Guests.

Atlantic City, Jan. 11.—Atlantic  
City has taken its place as the pre-  
mier winter resort of the north. To its  
world-wide reputation for attraction  
in summer has been added the charm  
of offering daily and evening con-  
certs as well as dances and other  
functions for the pleasure of their  
patrons. Inside the walk are fine  
theatres, moving picture houses,  
high-class restaurants and cafes and  
hundreds of smart shops.

Winter golf is both possible and  
pleasant to those who come to At-  
lantic City. Two nine courses at  
Northfield and Seaview Golf Club are  
playable through the winter, and  
winter tournaments arranged by visit-  
ing from the northern cities are  
weekly events.

## DECORATED BY QUEEN.

Mrs. Agar Adamson of Toronto,  
whose exceptional patriotic work for  
the Belgian people and particularly for  
the children, now well known, has  
been decorated by the Queen of Bel-  
gium with the Order of Elizabeth.

## PROCEEDS OF BRIDGE.

Proceeds of the patriotic bridge  
and bridge held by the Parkdale  
Chapter, I.O.D.E., yesterday after-  
noon, will go to the home for home-  
less children in Halifax.

HAVE DARK HAIR  
AND LOOK YOUNG

Nobody Can Tell When You  
Darken Gray, Faded Hair  
With Sage Tea.

Grandmother kept her hair beau-  
tifully darkened, glossy and attractive  
with a brew of Sage Tea and Sulphur.  
Whenever her hair took on that dull,  
faded or streaked appearance, this  
simple mixture was applied with won-  
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proved by the addition of other in-  
gredients, all ready to use, at very  
little cost. This simple mixture can  
be depended upon to restore natural  
color and beauty to the hair.

NOTED MUSICIAN  
OF MONTREAL

Advices the Use of "Fruit-  
atives," the Famous  
Fruit Medicine.



MR. ROSENBERG.

"In my opinion, no other medicine  
in the world is so curative for Con-  
stipation and indigestion as 'Fruit-  
atives.' I was a sufferer from these  
complaints for five years, and my seden-  
tary occupation, music, brought  
about a kind of intestinal paralysis—  
with nasty headaches, belching gas,  
drowsiness after eating, and pain in  
the back. I tried pills and medicines  
of physicians, but nothing helped me.  
Then I was induced to try 'Fruit-  
atives,' and now for six months I have  
been entirely well."

"I advise anyone who suffers from  
that horrible trouble—Chronic Con-  
stipation, with the resultant indiges-  
tion—to try 'Fruit-atives,' and you  
will be agreeably surprised at the  
great benefit you will receive."

A. ROSENBERG.  
50c a box, \$ for \$2.50, trial size, 25c.  
At all dealers or sent postpaid by  
Fruit-atives Limited, Ottawa.

## DISTINCTION IN SHOES

Woman Demands Style in Her Foot-  
wear the Same as in Her Millinery.

We believe women will gladly pay  
for style in shoes the same as they  
pay for style in hats, said the shoe  
dealers. Always women were willing  
to pay for style and distinction in  
headgear, now their attention has been  
directed to their feet, and they want  
style in footwear, and are willing to  
pay for it.

Five years ago a woman bought a  
gown, then she went down town and  
matched it in shoes. Now they buy  
shoes and get a dress that will look  
well with them. And will they ever  
go back to plain shoes? When women  
have discovered a point of advantage,  
they never give it up.

On Fifth avenue the majority of the  
managers of shoe stores were inclined  
to think that the height of shoes has  
nothing to do with winning the war.  
Only one manager wanted some sort  
of regulation adopted. "If you don't  
do something to stop it," he said,  
"women will soon be pinning their  
back hair to the tops of their shoes."

But the world has been spoken, and  
it has gone forth that there is no im-  
mediate reason for America to follow  
Britain's example and curtail the  
height of women's shoes.

And just to show that there are no  
hard feelings, and that they have no  
wish to subtract anything from the  
gaiety of the nation, it has been  
decided that green, purple, lavender  
and combinations will be the fashion.  
The wholesale prices quoted are \$10  
to \$80.

AVIATION AID CORPS  
REVIEW GOOD WORK

Receives Reports for Quarter and  
Elects New Officers for Coming  
Year.

An exceptionally large attendance  
marked the first annual meeting of the  
Canadian Aviation Aid Corps held in  
the Sherbourne House Club yesterday.  
Mrs. Henry Sprout, acting president,  
in the chair. Reports were read show-  
ing that from March 17 to Dec. 31 re-  
ceipts had amounted to \$3876.35, the  
sources of revenue being: Members  
fees and badges, \$251; subscriptions  
and collections at meetings, \$1032.50;  
proceeds of various entertainments,  
\$232.58. Expenditures amounting in  
all to \$3353.32 had been incurred,  
\$900.63 going to the Longwood Con-  
ference Home, comforts for various  
barracks in Canada amounting to  
\$735.71, articles to the base hospital  
\$212.92, for overseas work \$314.61.  
Mrs. Howard, convener of the sox  
committee, reported 314 pairs, and Mrs.  
King reported that furniture and some  
groceries had gone to the men quar-  
tered at the old central prison. It was  
also announced by Miss Stewart that  
there was need for assistance at the  
base hospital in the matter of sewing,  
and that Col. Hardy would be glad if  
some members would take it upon  
themselves to go one day during the  
week for that purpose.

## ENTHUSIASTIC OVER CAMPAIGN.

A meeting of women interested in  
the coming patriotic fund campaign  
was held at St. James' parish house  
yesterday morning. Mrs. Plimpre was  
in the chair. Captains were appointed  
and a good deal of enthusiasm was  
shown by those present.

NEW FIRE ESCAPES  
NEEDED AT SCHOOL

Girls at Alexandra Industrial  
School Will Be Amply  
Protected.

High cost of living is afflicting  
the industrial schools. The board of  
management is faced with providing  
somewhere a deficit for each boy and  
girl committed to their care. The  
Victoria Industrial School for Boys  
at Mimico is given \$4.30 a week per  
boy, and it costs the institution \$4.63  
a week. The Alexandra Industrial  
School for Girls, East Toronto, is  
given \$4.20 per girl, the cost being  
\$4.38.

There were two reports submitted  
of the Industrial Schools' Association,  
which met in room 2 of the city hall  
yesterday afternoon. C. Ferrier, su-  
perintendent for the Victoria School,  
reported that last month had been a  
very busy, with Christmas festivities.  
The fuel situation is in good shape at  
this school, having been fortunate in  
stocking up early in the fall.

The health of the boys is reported  
very good. There were twelve new  
commitments for December; seven on  
parole were returned; two escaped;  
two transferred to the Ontario Re-  
formatory and 22 on parole; 392 were  
in attendance on December 31, com-  
ing from 61 municipalities in On-  
tario. There were 106 from Toronto,  
Hamilton 28, and London 10. These  
were admitted to this school 137  
boys. There was not a death in the  
school last year.

The illness of Deputy Superinten-  
dent, G. B. Gault, who has been in  
this position 25 years, was regretted  
by the board, and a leave of absence  
for two months was granted with  
\$200.

It was decided to increase the num-  
ber of milk cows at the school to 25,  
the purchase of five more being  
authorized. The gardens will be put  
into good shape and fertilizer pur-  
chased for this purpose.

Alexandra School.  
There was a decidedly optimistic  
tone in the report offered by Miss  
Lucy W. Brookings, superintendent of  
Alexandra Industrial School for Girls.  
The report covered six months, and  
showed 128 girls resident to date.

The school has placed out in pos-  
itions 17 girls and returned to re-  
lations 15; to the nurses training  
homes two, and to other institutions  
one. Eight girls have attempted to  
escape, five have come back of their  
own accord in a few hours, three  
were brought back by officers, and  
only one was away for more than a  
few hours. The report of the work  
of the summer was interesting. The  
berries and fruit picked, and sold  
realized enough to purchase a \$100  
Victory bond and to send donations  
to the Red Cross and parcels to the  
soldiers at the front.

Only nine girls have given serious  
trouble, said the superintendent. The  
schools attending the gardening of  
the school is worthy of note. They  
have had an abundance of fruit, such  
as vegetables and potatoes. The three  
hundred hens are industrious, too—  
they laid 10 dozen eggs last week.  
The Christmas festivities kept the  
girls so happy that they forgot to be  
naughty. There is plenty of skating,  
but not enough boots or skates to go  
round.

Fire Protection Discussed.  
The fire protection of this school  
came in for discussion, the question  
being raised by Bruce Harrison, who  
asked Miss Brookings to explain ex-  
actly what position was taken in the  
case of a fire suddenly visited them.  
Miss Brookings said that she had regular  
visits from Fire Chief Gurn, and that  
the protection was as perfect as  
could be made with the equipment  
with which she had to work. On  
each floor there is a matron, who is  
responsible, and also the night  
watchman.

This did not satisfy the members,  
who began to ask questions as to the  
fire escapes, and it was finally dis-  
closed that the girls were each look-  
ing after their own escape, and in the  
case of a fire there was great danger  
that some of them would undoubtedly  
be forgotten and burned. Miss Brook-  
ings had under consideration the im-  
provement of the system, which  
would cost about \$800. This meant  
an automatic unlocking system, but  
to install a modern system it would  
cost \$1500.

Secretary S. Denison urged the  
immediate attention of the board to  
this matter. "If anything happens,"  
he said, "we will be held responsible."  
Miss Brookings said that Fire Chief  
Gurn had condemned the present  
system that very day.

G. Towor Ferguson asked Miss  
Brookings which she considered the  
most important, the locking of the  
doors of the girls or the fire escape.  
Miss Brookings said that the girls'  
doors were locked each night for the  
purpose of discipline and for moni-  
toring, but that she considered the  
most important matter was the pro-  
curing at once of a modern fire  
equipment for the institution.

It was understood that the moral  
contamination of the girls required  
the doors locked, but the board con-  
sidered the danger of fire the most  
serious one at present, and an ap-  
propriation was passed to at once equip  
the institution with an up-to-date  
automatic unlocking fire escape sys-  
tem.

## ACTRESS TELLS SECRET

A Well Known Actress Tells How She  
Darkened Her Gray Hair With a  
Simple Home Made Mixture

Miss Blanche Rose, a well-known  
actress, who darkened her gray hair  
with a simple preparation which she  
mixed at home, in a recent interview  
at Chicago, Ill., made the following  
statement: "Any lady or gentleman  
can darken their grey hair and make  
it soft and glossy with this simple  
recipe, which they can mix at home.  
Take a half pint of water add 1 oz.  
of glycerine, a small box of Orleum  
Compound, and 1/4 oz. of glycerine. These  
ingredients can be bought at any drug  
store at very little cost. Apply to the  
hair twice a week until it becomes the  
required shade. This will make a gray  
haired person look 20 years younger.  
It makes the hair soft and glossy, is  
not sticky or greasy and does not rub  
off."

AUSTRIA'S POMPADOUR  
SUMMONED BY DEATH

Katharina Schratz, Viennese Ac-  
tress, Long Enjoyed Favor of  
Late Emperor.

London, Jan. 11.—German newspapers  
received here announce the death at  
Vienna of Katharina A. Schratz, the ac-  
tress, for years the intimate friend of  
the late Emperor Francis Joseph, and to  
whom he bequeathed \$25,000 in his will.

Katharina Schratz first met Emperor  
Francis Joseph in the early '80s when  
she had won considerable fame in Vienna  
as a mimic, and soon became known as  
"the woman behind the Austrian throne."

Madame Schratz, however, lived to see  
the day when permission was refused her  
to view the emperor on the bier.

At the time of her first meeting with  
Francis Joseph, the young actress was  
the wife of Nicholas von Kies, a Hun-  
garian, who died in 1900. Court gossip  
had it that the Empress Elizabeth, who  
had been known as the most beautiful  
woman in all Europe, was first to call  
her royal consort's attention to the young  
woman's loveliness of face, and that the  
next day Katharina Schratz was appoint-  
ed court actress of the Hofburg Theatre.

Through the remainder of the empress's  
life she befriended the actress and ap-  
parently encouraged the intimacy be-  
tween her and the emperor, about which  
the country soon was gossiping.

Katharina Schratz was described as an  
extremely handsome woman of the bru-  
nette type—tall and classically formed.  
Her eyes were large and blue and she  
had a wealth of dark hair. She was  
possessed of much personal magnetism,  
and her manners were said to be charm-  
ing.

Favorite of Emperor.  
The actress remained on the stage for  
many years as leading lady of the Hof-  
burg Theatre. She occupied an estab-

lishment near the palace and nearly every  
morning Emperor Francis Joseph took  
breakfast with her. After the Empress  
Elizabeth was assassinated in Switzer-  
land in 1898 Madame Schratz wore the  
deepest of mourning. The emperor more  
and more sought her companionship and  
she was appointed "official reader" to  
amuse him with books. He caused to be  
published in the state paper of Vienna  
the following paragraph:

"The perfectly innocent character of  
the relations between the monarch and  
the actress is known to everyone here  
who has the slightest acquaintance with  
Austro-Hungarian court life."

Katharina Schratz, the actress, then  
became a participant in affairs of state,  
playing behind the scenes, but wielding  
an influence over the aged emperor that  
made Austro-Hungarian statesmen eager  
to gain her counsel. In politics she was  
at first an opponent and then a partisan  
of the Hungarians, who desired greater  
legislative privileges than the dual mon-  
archy permitted. It was the actress  
who persuaded Emperor Francis Joseph  
in 1867 to receive in audience Francis  
Kossuth, son of the great Hungarian pa-  
triot and rebel leader.

Madame Schratz's career as a political  
power ended with the death of Emperor  
Francis Joseph in November, 1916. A  
despatch from Zurich at that time de-  
clared that the actress had been refused  
admission to the emperor's death cham-  
ber and had been requested to leave the  
castle immediately.

During the discussion that followed  
the address, one of the members  
pointed out that there was a great  
deal of dissatisfaction felt because of  
the fact that much of the wealth of  
the city is in the hands of men of

military age, some of whom are mil-  
lionaires, and that when they put  
down their names for five or ten  
thousand dollars, they were by no  
means fulfilling their obligation. It  
was also suggested that such men  
should not be permitted to take part  
in the work of the campaign. Still  
another speaker thought that there  
was no need for the extensive adver-  
tising hitherto practised and was in-  
formed that this time the expense  
would be greatly reduced.

Asked for Balloons.  
Col. Hamilton Merritt also ad-  
dressed the meeting, his theme being  
the need for assisting aviation. He  
invited the Daughters of the Empire  
to co-operate and provide one or two  
"balloons," one for overseas and the  
other for the work of home training.  
Both to bear the name of the I.O.D.E.  
The matter will be taken up for con-  
sideration by the primary chapters.

Treasurer's Report.  
The report of the treasurer showed  
total receipts for the two months

were \$17,725.42. Of this sum \$9770.  
was for the Navy League, from the  
navy tag day. For the Halifax fund  
\$1448 was received, and \$1983.72 of the  
total receipts was for the Great War  
Veterans' Club. The remainder had  
been given for the work at the Base  
Hospital in supplying rooms, prison-  
ers of war fund, maple sugar fund,  
Belgian Relief Preventorium, tobacco  
fund and emergency fund.

## SUFFERING FROM WOUNDS.

Special to The Toronto World.  
Kitchener, Jan. 11.—Word was re-  
ceived here today that Gunner Lorne  
Heeneey was reported suffering from  
gunshot wounds in the hand. Gunner  
Heeneey was formerly one of Kitch-  
ener's foremost insurance men. He  
enlisted with the 63rd Battery in Lon-  
don. Word was also received by J. P.  
Scully that his son, Staff-Serg. John  
F. Scully, who was injured in a motor  
truck collision behind the lines in  
France, is recovering.

THE KEWPIE KORNER  
By ROSE O'NEILL

Members of Municipal Chapter Will  
Assist Red Cross to Raise  
Fund.

The Municipal Chapter met at the  
Sherbourne House Club yesterday af-  
ternoon. Mrs. E. S. Wilson in the  
chair. After the usual routine busi-  
ness, Col. Dinnick and Mr. Norman  
Somerville were introduced and spoke  
on the coming patriotic campaign.  
Both speakers urged the co-operation  
of the Daughters of the Empire, and  
it was decided that, as usual, the  
different chapters would be asked to  
assist. The women in the coming  
campaign will canvass above College  
street.

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deal of dissatisfaction felt because of  
the fact that much of the wealth of  
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## ORDER FORM

Have The Morning World mailed or delivered to your  
home regularly every day.

Name ..... R. R. No. ....  
Post Office .....  
Street .....  
Send The Morning World to the above address for ....  
month .. for which find enclosed \$ ..  
Rates—Delivered by carrier, one year, \$5.00; 6 mo., \$2.50; 3 mo., \$1.35;  
one mo., 50c.  
Rates—By mail, one year, \$4.00; 6 mo., \$2.00; 3 mo., \$1.00; one mo., 40c.  
Carrier delivery maintained in Toronto, Hamilton and Brantford.

Have You—  
Canada's National Habit?

IT IS a national habit — a  
habit that's a virtue —  
this daily reading of  
Canada's National News-  
paper. That habit once ac-  
quired, a man feels that he  
cannot commence the day  
right without his copy of  
THE GLOBE.

THE intelligent Canadian  
may rejoice in the news,  
or he may be disap-  
pointed. But whatever the  
news, he wants that news  
while it is news—and he wants  
the truth about it.

HE GETS it through THE  
GLOBE'S world-wide  
news-gathering sys-  
tem. This includes exclusive  
rights to the cables of The  
London Times, The London  
Chronicle, The New York  
Times and The Philadelphia  
Ledger. The Canadian As-  
sociated Cables and the services  
of the Associated Press, Can-  
adian Press and The Globe's  
own correspondents at all im-  
portant points in Canada  
complete an unrivalled news  
service.



Canada's National Newspaper

On your breakfast table—five dol-  
lars a year in Toronto and in cities  
and towns where agents have carrier  
delivery. . . . By mail, four dollars  
a year. Order through your  
newsdealer or direct.

The Globe  
Canada's National Newspaper  
Toronto

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lars a year in Toronto and in cities  
and towns where agents have carrier  
delivery. . . . By mail, four dollars  
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