

HAIR ADOPT "Harlene" After a Free Trial you will be able to obtain supplies of "Harlene" from your Drug Stores at 35c, 50c and \$1.50 per bottle. "Cremor" Shampoo Powders, each, or 35c per box of seven shampoos.

COUPON No. 45 St. Alexander's Harlene, Ltd., D.W. Dear Sirs—Please send me your Free Trial of "Harlene" Three Hair-growing Ointment, as described above. I enclose 3c in stamps for postage.

TO WOMEN!! Your suffering, I want to let you know of a home treatment. Free trial, post-paid, touch with who will benefit.

rettt Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur.

PATRIOTIC WOMEN EAGER TO ASSIST Red Cross and Patriotic Fund Campaign Has Willing Workers. GOOD ORGANIZATION Residential District to Be Thoroughly Canvassed Under Twenty-One Captains.

The women are all very enthusiastic and very willing to do all in their power to help, said Miss Gertrude Brock, secretary of the women's committee of the \$3,000,000 campaign. Meetings will be held in this city on Jan. 21, 22 and 24 in aid of the Toronto branch of the Canadian Red Cross fund and the patriotic fund.

ATLANTIC CITY IS BUSY Hotels and Piers Are Being Kept Open During Winter Months to Accommodate Guests. Atlantic City, Jan. 11.—Atlantic City has taken its place as the premier winter resort of the north.

DECORATED BY QUEEN. Mrs. Agar Adamson of Toronto, whose exceptional patriotic work for the Belgian people and particularly for the children, is now well known, has been decorated by the Queen of Belgium with the Order of Elizabeth.

PROCEEDS OF BRIDGE. Proceeds of the patriotic coffee and bridge held by the Parkdale Chapter, I.O.D.E., yesterday afternoon, will go to the home for homeless children in Halifax.

HAVE DARK HAIR AND LOOK YOUNG Nobody Can Tell When You Darken Gray, Faded Hair With Sage Tea. Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur.

NOTED MUSICIAN OF MONTREAL Advises the Use of "Fruit-a-tives," the Famous Fruit Medicine. MR. ROSENBERG, 589 Casgrain St., Montreal, April 20th, 1915.

"In my opinion, no other medicine in the world is so curative for Constipation and indigestion as 'Fruit-a-tives.' I was a sufferer from these complaints for five years, and my sedentary occupation, music, brought about a kind of Intestinal Paralysis— with nasty Headaches, belching gas, drowsiness after eating, and Pain in the Back. I tried pills and medicines of physicians, but nothing helped me.

DISTINCTION IN SHOES Woman Demands Style in Her Footwear the Same as in Her Millinery. We believe women will gladly pay for style in shoes the same as they pay for style in hats, said the shoe dealers.

AVIATION AID CORPS REVIEW GOOD WORK Receives Reports for Quarter and Elects New Officers for Coming Year. An exceptionally large attendance marked the first annual meeting of the Canadian Aviation Aid Corps held in the Sherbourne House Club yesterday.

ACTRESS TELLS SECRET A Well Known Actress Tells How She Darkened Her Gray Hair With a Simple Home Made Mixture. Miss Blanche Rose, a well-known actress, who darkened her gray hair with a simple preparation which she mixed at home, in a recent interview at Chicago, Ill., made the following statement:

ENTHUSIASTIC OVER CAMPAIGN. A meeting of women interested in the coming patriotic fund campaign was held at St. James' Hall yesterday morning, Mrs. Plumtree in the chair. Captains were appointed and a good deal of enthusiasm was shown by those present.

NEW FIRE ESCAPES NEEDED AT SCHOOL Girls at Alexandra Industrial School Will Be Amply Protected. High cost of living is afflicting the industrial schools. The board of management is faced with providing somewhere a deficit for each boy and girl committed to their care.

There were two reports submitted to the Industrial Schools' Association, which met in room 2 of the city hall yesterday afternoon. C. Ferrier, superintendent for the Victoria School, reported the last month had been very busy, with Christmas festivities. The fuel situation is in good shape at this school, having been fortunate in stocking up early in the fall.

It was decided to increase the number of milch cows at the school to 25, the purchase of five more being authorized. The gardens will be put into good shape and fertilizer purchased for this purpose.

ALEXANDRA SCHOOL. There was a decidedly optimistic tone in the report offered by Miss Lucy W. Brooking, superintendent of Alexandra Industrial School for Girls. The report covered six months, and showed 128 girls resident to date.

Only nine girls have given serious trouble, said the superintendent. The success attending the gardening of the school is worthy of note. They have raised a quantity of fresh vegetables and potatoes. The three hundred hens are industrious, too—they laid 10 dozen eggs last week.

SWAYED WHOLE LAND Francis Joseph Daily Consulted Woman in Affairs of State Till End. London, Jan. 11.—German newspapers received here announce the death at Vienna of Katharina A. Schratz, the actress, for years the intimate friend of the late Emperor Francis Joseph, and to whom he bequeathed \$25,000 in his will.

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AUSTRIA'S POMPADOUR SUMMONED BY DEATH Kathryna Schratz, Viennese Actress, Long Enjoyed Favor of Late Emperor. SWAYED WHOLE LAND Francis Joseph Daily Consulted Woman in Affairs of State Till End.

THE KEWPIE KORNER By ROSE O'NEILL. Does not this picture illustrate The strange, eccentric ways of fate, Which sends some people whizzing by, Casts others off, we don't know why? What'er it does to me and you, Let's take what comes, as Kewpies do.

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SUFFERING FROM WOUNDS. Special to The Toronto World. Kitchener, Jan. 11.—Word was received here today that Gunner Lorne Heerney was reported suffering from gunshot wounds in the hand. Gunner Heerney was formerly one of Kitchener's foremost insurance men. He enlisted with the 63rd Battery in London. Word was also received by J. P. Scully that his son, Staff-Sergeant John P. Scully, who was injured in a motor truck collision behind the lines in France, is recovering.

ASKEWED FOR BALLOONS. Col. Hamilton Merritt also addressed the meeting, his theme being the need for assisting aviation. He invited the Daughters of the Empire to co-operate and provide one or two "balloons," one for overseas and the other for the work of home training. Both to bear the name of the I.O.D.E. The matter will be taken up for consideration by the primary chapters. Treasurer's Report. The report of the treasurer showed total receipts for the two months were \$17,725.42. Of this sum \$9770. were for the Navy League, from the navy tag day. For the Halifax fund \$1448 was received, and \$1883.72 of the total receipts was for the Great War Veterans' Club. The remainder had been given for the work at the Base Hospital in supplying rooms, prisoners of war fund, maple sugar fund, Belgian Relief Preventorium, tobacco fund and emergency fund.

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