

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities—Wind light falls of sleet or rain at first, turning colder at night.

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# I Say, You Chaps! Here's an Extraordinary Sale!

To-morrow, Saturday, is a day of culminating interest in our Men's Store. In getting ready for semi-annual inventory, we've ransacked our choicest stocks, and have cut former figures to such an extent that at first glance the price is apt to deceive you about the quality.

## Here's An Example:

If we spoke to you about a forty-five-dollar overcoat, you'd immediately call to mind a coat made to your individual order and measure, by a first-class tailor, and made from the very best materials the West of England can produce. And that's just what we'll offer you to-morrow—only the price, instead of being \$45.00, will be just \$22.

Up on our Ordered-Clothing Balcony lie fifty-five overcoat lengths, with tickets on them as high as \$45.00. If you have your measure taken to-morrow, you can get the very finest possible overcoat, the kind that will still look well at the end of five years, for less than half this price. No two of the fifty-five patterns are alike, and they include the finest Cheviots, Thibets, Vicunas and Fancy Tweeds, as well as plain black Meltons.



## Least Possible Prices on Things Men Need Now

Men's comfort for the next three months depends upon woollen garments, in this Canada of ours—sturdy sweater coats and sound underwear. When you hear such a price quoted as "89 cents," you're apt to misjudge the quality of the underwear we're offering at this price to-morrow. But don't be put off; come and see them, feel of the wool in them, then you'll recognize the wisdom of laying in a stock at these wonderful prices.

### Sweater Coats, \$1.98.

Black Cardigan Jackets for men in ordinary vest neck and others in small turn-down collar style, pockets well bound, all sizes; also men's Sweater Coats in all grey and grey trimmed red, worsted finish and good hard wearing makes. Regular prices \$2.50 each. Saturday **\$1.98.**

### Underwear—the \$1.50 Kind for 89c.

Clearing out balance of Heavy Winter Underwear.

1300 garments of Men's Britannia Brand Scotch All-wool Underwear, double-breasted shirts, weights that will ensure cold weather comfort, all sizes up to 48 inches. Also medium weights in natural wool "Wearwell" Underwear, in large sizes only, regular prices \$1.50 per garment. Saturday **89c** each, or **\$1.65** per suit.

### Men's Shirts—\$2.50 Ones for 89c.

Men's Soft Front Neglige Shirts, in best French Percales; Men's Pleated Front Shirts, in fine Madras and Chambray. The colors are guaranteed and qualities are the best. Sizes 14 to 17. Regular prices \$1.25, \$2.00 and \$2.50. On sale Saturday **89c** each.

No mail or phone orders.

## Bring the Boys With You on Saturday Morning

The winter that is half over has probably discovered many weak points in the boy's winter outfit. Pity to run the risk of letting Mr. Grippe and other unwelcome visitors in when you can fortify the little fellow so well here on Saturday, at the following prices:

Boys' Black Cheviot - Finished Frieze Overcoats, single breasted, Chesterfield style, with close-fitting black velvet collar. Also a Dark Oxford Grey Frieze College Ulster, lined with wool, cut double breasted, with storm collar, sizes 27 to 34. Regular up to \$6.50. To clear Saturday at **3.95**

Boys' Reefers, fine quality English tweeds, covert cloths and fancy worsteds, in medium and dark grey, fawn and red shades, double-breasted styles, with plain or velvet collar, sizes 3 to 8 years. Regular up to \$6. Saturday **3.49**

Boys' Fine Quality English Worsteds and Tweed Two-Piece Suits, single and double breasted styles: pants bloomer or plain style, sizes 25 to 32. Regular up to \$8.50. Saturday **4.95**

## Other Overcoats for Less Money

Think of buying a well-made overcoat with a deep-shawl collar of fur for \$12.95.

### Men's Fur Collar Overcoats \$12.95.

Look at these collars! Deep, wide shawl effects in Russian marmot, closely and evenly furred. Besides this the shell is made from a fine quality English black beaver cloth, heavy Italian cloth lining, quilted and padded, interlined to below the waist line with rubber sheeting, making a thoroughly storm-proof coat, double-breasted style, with collar fastened down the front with mohair covered barrel buttons and loops, splendidly tailored, sizes 35 to 44. To clear Saturday at **\$12.95.**

### Men's Overcoats and Ulsters \$8.95.

The ulsters are made from imported English and Scotch fancy tweed ulstering, single and double-breasted styles. The overcoats are made from imported black meltons and fancy brown tweeds, Chesterfield style, black velvet collars and shapely lapels, sizes 35 to 44, regular \$12, \$14, \$15 and \$16.50. To clear Saturday at **\$8.95.**

## No Need of Spats With Such Boots as These

Men who are not acquainted with our boot department, and the value-giving reputation it has earned, might deny being interested in boots that are marked at such prices as \$2.95 and \$2.49. But our only exhortation to such men is "come and see these boots; judge of the price afterwards." Such sound winter footwear will keep your feet as warm as if you wore spats, for they're leather-lined and "viscolized."

480 pairs Men's Boots, in tan calf, box calf, patent colt and gun-metal leathers, Blucher and Balmoral styles; some all leather lined, with double soles; not all sizes in each line, but all sizes in the lot, 5 to 11. Regular value \$3.50, \$4.00, \$4.50. Saturday, 8 o'clock, **\$2.95.**

300 pairs Men's Tan Storm Calf Winter Boots, treated with viscol oil to make them waterproof, Blucher style, double Goodyear welted soles, all sizes 6 to 11. Saturday, 8 o'clock, **\$2.49.**

## Wear a Good Hat

Even if the weather IS rough and hard on headwear, people in general are no more blind to appearances than they are in more favored seasons. So it behooves you to wear a "respectable" hat. These prices make it very easy.

Men's Derby Hats, newest styles. Were \$2.00. Saturday, **\$1.00.**

Men's Derby Hats, extra fine quality, best English makers. Were \$2.50. Saturday, **\$1.50.**

Men's Winter Wear Caps, large range of shapes, and in good selection of tweeds, beaver cloth, corduroys, etc. Reduced prices for Saturday selling at 39c, 59c and 79c.

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