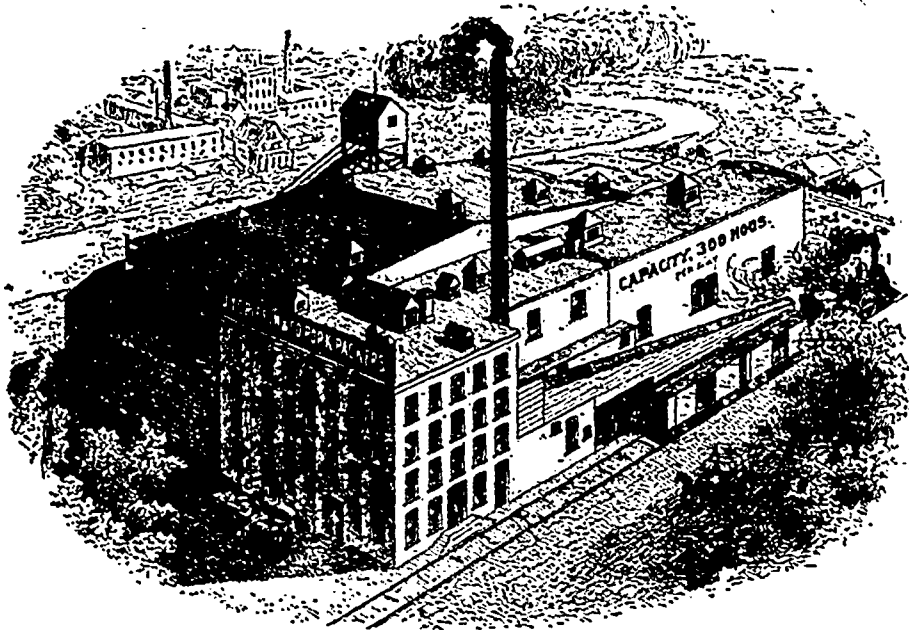


REASON, MAN, REASON



Don't you see? Our helps the other. Our extensive pork-packing business helps to find markets for produce. Our cold storage plant is necessary to both. The two combined enable us to have active, resident agents in the large consuming centres. That's *one reason* why we can command such quick sales. Another very potent reason is that we know our business and attend to it.

J. Y. GRIFFIN & Co., WINNIPEG.

PORK PACKERS AND COMMISSION MERCHANTS.

In writing, mention The Commercial

OUR EXPLANATION

The consideration and attention we give every garment we sell is our plea for business, and our watchfulness doesn't stop with the selling; it is further reaching. The goods must bear out their promises or else **WE INSIST UPON THEIR RETURN.** That is the meaning of the guarantee we put in the pocket of every garment, and the reason we call it our Silent Salesman.

H. SHOREY & CO.

Wholesale Clothiers and Manufacturers of Rigby Goods
MONTREAL.

The Kilgour, Rimer Co. Ltd.

WHOLESALE

BOOTS, SHOES,
Overshoes, Rubbers,
Mitts and
Moccasins

Our travellers are now out for spring. Call at every place at once. Wait and see our stock. We are agents for John McPherson Co. Ltd., Hamilton.

THE KILGOUR, RIMER CO. LTD.

JAMES ST., WINNIPEG

The Confederation Life Association

HEAD OFFICE
TORONTO

OFFICE 467 MAIN STREET, WINNIPEG, MAN.

There are no conditions as to residence, travel or occupation, in the Unconditional Accumulative Policies issued by this Association. They guarantee Extended Insurance, Paid-up Policies, and Cash Surrender Values.

W. C. MACDONALD, Actuary

J. K. MACDONALD, Man. Director

Man., N.W.T. and B.C.—Winnipeg Office, 467 Main St.

C. E. KERR, Cashier

D. McDONALD, Inspector

JAS. MCCREADY & CO.

WHOLESALE

* **Boot and Shoe
Manufacturers**

MONTREAL

W. WILLIAMS, Agent
Sample Room—Room M, McIntyre
Block, Main St., Winnipeg.