

The Robert Simpson Company, Limited

Ever Changing Displays of New Spring Merchandise

in the Simpson Store keep interest ever fresh. New model gowns, wonderful hats and lovely silks, handsome dress goods and exquisite laces, sturdy boots and well cut clothing for men, gloves for every use and occasion, hosiery from the shearest silks and lises to well knit wools and cottons; in fact every possible necessity and luxury of apparel is here for the seeking and you will find your welcome both cordial and courteous everywhere in the big airy store.

Ten Men's Fur-lined Coats

No. 1 German otter collars and fine muskrat linings, shell of good grade black beaver cloth, well tailored and trimmed. Regularly \$45.00. Tuesday, special 27.50
Men's Fur Collars, of Astrachan lamb, electric seal, German otter and China beaver. Regularly \$3.50 and \$4.00. Tuesday, special 2.00
Men's Fur Gauntlets, large, full cuff, warmly lined with fur, and good wearing leather palms, made from No. 1 Astrachan lamb and China bearskin, a few raccoon. Regularly \$4.00, \$4.50 and \$5.00. Tuesday 2.50
(Main Floor)

Wall Papers

Our new stock includes the best imported foreign and domestic lines. We give you free of cost practical ideas for decorating any room or suite. Call and see for yourselves.

Best Imported and Foreign Papers, for living and dining-rooms, drawing-rooms or parlors, halls and dens, in latest color schemes, in latest weave effects. Per roll 35, 50, 75, 1.00, 1.50, 2.50
Japan Leathers. Per yard 1.00, 1.25, 1.50
Japanese Grass Cloth. Per yard60, .75, 1.00
Imported Bedroom, in chintzes, chambrays, florals and stripes, full color range. Per roll 25, 35, 50, 75, 1.00
Domestic Papers, for any room in the home, upstairs or down, full color schemes. Per roll6, .8, 1.0, 1.5, 2.0, 2.5, 3.5 and50
Cut-Outs, bands, friezes, full color ideas. Prices range, per yard 3, 5, 8, 10, 15, 25
(Fifth Floor)

Beginning a Ten Days' Sale of Notions

WILL COMMENCE WEDNESDAY.

We have been planning for months past, and have gathered a huge assortment of notions to sell at exceptional prices. Many lines have been purchased specially for this sale, but in big quantities, and we should be able to fill every requirement. With these special lines we will include many from our regular stocks of the newest notion ideas. Many lines cannot be repeated at the same prices. Phone orders direct to department.



SPECIALS FOR THE OPENING DAY.

Sewing Thread, 200-yard spools, 6-cord. This thread is made by a most reliable maker; is strong and clean. Black and white. All sizes from 10 to 70. Notion Sale price, per dozen 30
Basting Cotton, 1000-yard spools, extra strong; white only. Sizes 36 and 40. Notion Sale price, 3 spools 23
Safety Pins—Best quality, highly plated pins; assorted sizes, on card. Notion Sale price, 8 dozen 10
Dome Fasteners, "Klip It" brand, a reliable fastener, in black or silver. Sizes 9, 1, 2, 3. Notion Sale, 8 dozen 10
Pin Sheet—100 highly plated pins, assorted sizes, on paper. Exceptional value. Notion Sale price, five sheets (2000 pins) 10
Hooks and Eyes, "Universal" brand, extra strong, black or silver. Notion Sale price, 12 dozen 10
India Tape, assorted widths, nine in bunch; white only. Notion Sale price, 6 bunches 10
Mending Wool, black, white or tan. Notion Sale price, dozen cards 10
Hair Pins, Simpson's Special; 150 highly japanned pins, assorted styles, in box. Notion Sale price, 2 boxes 10
Collar Supports, silk-covered, black or white, 6 on card, all sizes. Notion Sale price, card 5
Boot Laces—Mohair Boot Laces, 36 inches long; black only. Notion Sale price, 3 dozen 10
Ironing Wax, best quality, with wood handle. Notion Sale price, dozen 10
Stocking Barriers—Very useful; well made. Notion Sale price, 2 for 5
Dress Shields—50 pairs only Kimono Dress Shields; all sizes. Notion Sale price, pair 25
Lisle Elastic, one-inch wide, best English make, black or white. Notion Sale price, yard 5
Corset Laces—Elastic Corset Laces, extra long. Notion Sale price, 3 for 5
Collar Buttons—King Collar Buttons, one-piece shank, 12 on card. Notion Sale price, card 5
Hooks and Eyes, our celebrated brand, "Smart Set," guaranteed rustproof; black or silver; all sizes. Notion Sale price, dozen cards 45
ON SALE FROM 8 A.M. TO 10 A.M.
500 Dozen Sewing Silk. Best quality English spun silk, fifty-yard spools, a good range of colors, including black. This silk is usually sold at 30c dozen. Notion Sale price, dozen spools 19
(Only 10 dozen to one customer.)
—Main Floor.

Men's New Suits for Spring--Good Values

Beautiful materials, superior workmanship, advanced styles, and unequalled values characterize our Men's Clothing.

One of the new brown tweeds, in a very small pattern; an English cloth that will give excellent satisfaction and have a lasting good appearance; are cut on smart single-breasted, three-button styles, with natural shoulders, slightly form fitting. Price 12.00
At \$15.00—Superior suits for men; a gray tinted brown English tweed, showing a small pattern; one of the new Spring styles, single-breasted, three-button style, linings and tailoring very good. Price 15.00
"Swagger," light gray English tweed, with thread stripe pattern; cut in a popular single-breasted style, tailored in the best way; for an early Spring suit this one is hard to equal. Price 18.00
Bannockburn tweeds have a reputation for satisfactory wear and lasting good appearance. This one is made from a plain brown color, single-breasted style, with good linings and best tailoring. Price 22.00

BLUE SERGE BLOUSE SUITS.

Something new for the little fellow. A Smart Double-Breast Sailor Blouse Suit, with wide sailor collar, fancy ornaments, fancy cream serge shield and neat elastic bottom bloomers, made from a fine navy blue English serge. Very neatly tailored and well trimmed. Sizes 5 to 9 years. Wednesday 4.50

BOYS' BLUE SERGE TWO-PIECE SUITS.

One of our leading lines for "Boys' Wear." Smart Double-Breast Two-Piece Suits, made from an imported blue serge. We guarantee this suit in every respect. Splendidly designed with neat cut lapels and good-fitting shoulders. Extra full cut bloomer pants. First-class twilled linings and first grade making. Wednesday, sizes 25 to 30, 4.50; sizes 31 to 34 5.00
(Main Floor)

Special Showing of Footwear

BABY BOOTS.

Dainty Soft-Soled Baby Boots, of selected kid, in colors pale blue, chocolate, red, white and black, in button or lace styles; also a patent kid with fancy colored tops. Sizes 0 to 4. Wednesday59

INFANTS' KID MOCCASINS.

Infants' Pale Blue, Red, Pink, Chocolate and White Kid Moccasins, very dainty, sizes 0 to 4. Wednesday21

WOMEN'S BOOTS.

"Queen Quality," "Boston Favorite," "Hanan," and "Laird Schrober" Boots, Pumps and Oxfords, for Spring, are now in stock. Better individual attention is obtainable in the early hours.

MEN'S BOOTS.

Made by Hanan & Son, New York, at \$7.50 per pair. The "Victor" (our own production) at \$4.00, \$4.50, \$5.00 and \$6.00. "Simpson Special" at \$2.95 and \$3.45, with Good-year welted soles, and other makes as low as \$1.89.

BOYS' AND GIRLS' BOOTS.

Made by the "Boy Scout," "Classic," Adams, Mrs. A. R. King and Tebbatt factories, in all styles and leathers. Popular prices prevail. Telephone direct to Department.

English Tapestry Squares

In good variety, at popular prices. We are showing an excellent range of these serviceable, inexpensive rugs, in many different styles and sizes. The prices are very moderate, consistent with good reliable qualities. 9.0 x 9.0, 6.50 and 7.25; 9.0 x 10.6, 7.50 and 8.25; 9.0 x 12.0, 8.50 and 9.50; 10.6 x 12.0 10.50 and 11.50

GOOD HARD-WEARING AXMINSTER RUGS

are big value at these prices, two of the most needed sizes—9 x 9, 20.00; 9 x 10.6 22.50
New English Washable Bath Mats, in very attractive, bright colors and unusual designs. 24 x 48, 2.35; 27 x 54, 2.95; 33 x 60 3.25

Our "Special" English Floorcloth at 39c Per Square Yard—In this make we feature at a very low price a quality that comes in several particularly good designs. An English floor oilcloth retains its brightness, and makes a clean, fresh-looking floor covering. Per square yard 39
(Fourth Floor)

The Basement Values

Canadian-Made Clothes Wringers, of the best manufacture, strong spiral springs, covered cog wheels, hardwood frames and adjusting screws, and with special high-grade rubber rolls.

The "Easy," with guarantee for one year. Regular price \$4.50. Wednesday, special, at 4.03
The "Viking," with guarantee for three years. Regular price \$5.50. Wednesday, special 4.89
50c Clothes Horses, three folding wings, nine drying bars, standing 4 feet high. Wednesday, special, each 39
Wooden Bake Boards, with rim, clean white hardwood. Wednesday 35, 45, 55, 65
Bread Boards, hardwood, carved round the edge. Wednesday 45, 50, 69
O' Cedar Oil, the varnish food, kills all germs. Wednesday 25 and 50
Liquid Veneer, for pianos and all woodwork. Wednesday 25 and 50
Linoleum—A perfect antiseptic polish and preserver for linoleum. Wednesday .10, 25, 50 and 50
Gas Range Polish, dull black finish. Wednesday 15, 25, 50
Gipsy Stove Polish. Wednesday 10
Black Knight Stove Polish, in tins. Wednesday 10
Stovepipe Enamel, in tins. Wednesday 10
(Basement)



Clearing of Men's Sweater Coats

500 of these coats, plain weaves; the end of the season is about here, and we don't want to carry these over until next year; every coat has a collar, and is made strongly. Regularly \$1.50, \$2.00 and \$2.50. To clear, Wednesday89

Imported Neglige Shirts for Spring Wear

A very large assortment of splendid shirts, in a wide range of new designs and colorings, made in the newest shapes on a well-fitting pattern; some with the new, reversible cuff; "Nek Gard" and other patents. Come and select your Spring shirts from "Gotham," "Yoke," "Empire" and "Columbia" Brands, at 2.00 and 1.50
(Main Floor)

Bleached Sheets, Twilled, \$1.39 Pair

English Sheets, made from a heavy twilled sheeting, splendid wearing quality. Size 70 x 90 inches. Clearing Wednesday, pair 1.39

Fancy Striped Turkish Bath Towels, large size, 22 x 45 inches, closely woven, with a heavy pile. These are excellent value Wednesday, at, per pair38

Brown Holland Linen, a very stylish material for women's skirts, children's dresses, and boys' suits, 40 inches wide, Wednesday, yard25

White Honeycomb Bed Spreads, close weave, free from dressing, will launder and wear well, double bed size, 70 x 90 inches. Wednesday 1.55

Phone Linen Department.

Groceries

2000 Stone Fresh Rolled Oats. Per stone 40
Choice Side Bacon, peameal, half or whole. Per lb. 21
Grape-Nuts. Two packages 25
Canned Peas. Per tin 10
(Only three tins to a customer.)
Canned Corn. Three tins 25
Finest Canned Tomatoes. Two tins 25
Telfer's Cream Soda Biscuits. 3-lb. box 24
Pure White Clover Honey. 5-lb. pail 71
Choice California Prunes. 3 lbs. 25
Canned Bartlett Pears, in heavy syrup. Per tin 15
Easifirst, Shortening Compound. 3-lb. pail 42
Choice Pink Salmon, half-pound flats. Three tins 25
One Car Choice Valencia Oranges, good size and sweet. Per dozen 20
Imported Malt Vinegar. Imperial quart bottle 20
Red Lentils, for soup. 2 lbs. 17
California Evaporated Apricots. Per pound 17
Imported Sardines, Blue Feather Brand. Two tins 19

FRESH ROASTED COFFEE, PER LB., 28c.

500 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. 28
(Basement)

The Robert Simpson Company, Limited