This give-and-take Bureau appealed to us as a practical service to secretaries, speakers, and to ourselves in connection with the publication of the new twelve volume Modern Eloquence. So we wrote to the secretaries of over one thousand important associations and clubs, asking for their reaction to the plan and suggesting that they co-operate by sending in names.

We have received over five thousand names from secretaries. Many ask us to suggest names of speakers; the requests ranging from speakers on Industrial Relations, Bonding of Salesmen, Business Conditions, Community Cooperation, Immigration, Management, Foreign Trade down to the laying out of a complete yearly program for an important Chamber of Commerce.

We are therefore writing to those speakers who have been recommended and to those whose names have been brought to our attention through favorable press comments

> to ask whether you do or do not desire to have us furnish your name to secretaries or committeemen of important organizations, as an available speaker under certain conditions, for business meetings or banquets.

We are not going to distribute a printed list of speakers and your name will be suggested only in answer to definite, detailed requests.

In furnishing your name we will say that all inquiries and arrangements must be made directly with you or with your booking agent, as you indicate. No engagements will be made from this office. This Bureau is in no sense a booking agency and is conducted without fees of any kind.

The form will be of assistance to the men seeking information, and to us for our files, and we hope will prove serviceable to you.

If we do not hear from you, we will not know your desire, and therefore we will greatly appreciate it if you will fill in the form or write us that you are not interested.

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President,

MODERN ELOQUENCE CORPORATION Speakers Clearance Bureau