

key contacts in the export process. Not only will the road map be available through the government's network, but a number of the banks will be distributing it through their systems as well.

To complement the road map, a series of fact sheets, entitled "Top Ten Export Programs," will be available in late October. The road map and the "Top Ten" fact sheets are a step toward ending the fragmented state of access to information on exporting services and export finance — a frequent source of frustration to exporters.

My department has also been developing the InfoCentre Bulletin Board, an electronic data bank of international market opportunities and export finance information that can be accessed from a personal computer by dialling in via modem. Exporters without access to personal computers and modems will be able to retrieve information from the InfoCentre Bulletin Board through local information providers such as libraries and International Trade Centres. This new, experimental service will be launched in October.

The initiatives that I have been describing are based on a co-operative approach of the kind we need to mobilize Canada's export potential, and in particular the potential of our small and medium-sized businesses.

Federal-provincial co-operation is an essential part of the formula. In that regard I want to congratulate the Ontario government for its announcement last week of a series of initiatives to support Ontario exporters.

This will involve the development of a comprehensive and co-operative approach between the Ontario and federal governments to ensure effective and efficient delivery of services to business. We are committed to this Trade Team Canada approach with Ontario and every other province. It is an approach that puts the real requirements of Canadian business at the forefront, at the least possible cost to taxpayers. It is an approach that I am sure you all support.

May I assure you that I and my Cabinet colleagues look forward to your continued input and co-operation as we continue to seek ways of working together in meeting the challenges and opportunities of an expanding world market.

Thank you.