

high-quality co-operative products. This co-operative also provides a broad line of services to affiliated locals, including accounting, audit, personnel and labour relations, printing, store design and layout, and construction.

Western Co-operative Fertilizers Limited, organized on a partnership basis by Federated Co-operatives Limited and the Alberta and Saskatchewan wheat-pools, and later joined by the Manitoba pool to supply the fertilizer needs of co-operative members in the Western provinces, was incorporated in 1964. Its plant, built on a 320-acre site near Calgary, Alberta, opened with an annual capacity of 225,000 tons (later expanded to 500,000). In 1974, WCFL joined with United Co-operatives of Ontario, La Coopérative Fédérée de Québec and C.F. Industries, a major North American co-operative fertilizer manufacturer, to form Canadian Fertilizers Limited. CFL recently constructed a huge fertilizer complex in Medicine Hat, Alberta, which produces nitrogen fertilizer for CFL's various partner-owners.

United Co-operatives of Ontario is both a wholesaler and, through its branches, a retailer. It is the largest marketer of cattle at the Toronto stockyards. It sells their grain for some members, while supplying others with feed. UCO is a large marketer of chicken and turkey broilers, for which it usually supplies the eggs

from its hatcheries. This co-operative services its members with a broad line of farm supplies, including fertilizers and pesticides, high-grade seed under its own label, gasoline, diesel and fuel oil and propane, milking-machines, feeding and watering systems, twine and many other items.

La Coopérative Fédérée du Québec is both a marketer of farm products and a wholesaler of farm supplies to 185 co-operatives serving some 35,000 farmer-members across the Province of Quebec. It is a large processor and marketer in the dairy industry, the most important agricultural industry in Quebec. It also provides technical advice on milk-processing and production-control and -management consultant services to local dairy co-operatives. In recent years it has become, through acquisition and expansion, the largest poultry-processing organization in the province, under the familiar name "Flamingo". In much the same way, this co-operative has come to control about 20 per cent of the province's meat-packing facilities. On the farm-supply side (purchasing), Co-opérative Fédérée services its member locals with just about every possible line of products, including farm machinery, in its effort to justify the slogan "Everything under one roof".

La Fédération des Magasins serves as the wholesaler for most of the 225 consumer co-operatives in Quebec. In recent years, the Fédéra-