





## **OUT OF THE STARTING GATE**

Here are some of the ways banks are using videotex today:

• Home Banking Interchange (HBI) has launched a videotex home banking and information service in Ridgewood, New Jersey. More than 30 financial institutions are involved including the Marine Midland Bank, Continental Illinois of Chicago, First Union National of Charlotte, North Carolina, and the Bank of Montreal. HBI is expected to reach up to 5,000 customers and generate as much as \$10 million in its first year of operation. Videotex America is the primary supplier of news, shopping services, games and educational material for the project, allowing customers to access a full range of banking and non-banking services. Infomart, a Canadian videotex firm, supplied the software for the system.