

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

191

POST :432-STOCKHOLM

005-ADVANCED TECH. PROD. & SERV
SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

??????

ORGANIZE CDN ROBOTICS VISIT TO SWEDEN - VISIT KEY SUPPLIERS
AND H.Q. OF WORLD ROBOTICS ORGANIZATION.

INCREASE CDN KNOWLEDGE OF SWEDISH INDUS-
TRY. FOCUS FUTURE MARKETING ACTIVITIES.

REPORT ON COMMERCIAL DEVELOPMENTS IN ROBOTICS AND A.I.

REPORTS TO GOV'T OFFICIALS/AND/PR INTE-
RESTED CANADIAN FIRMS FOR MISSION PREPARATION
AND RECRUITMENT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSIST CANADIAN FIRMS SELECT AGENTS IN FOLLOW UP
TO TELECOM SHOW GENEVA

ONE BUYING CONNECTION ESTABLISHED AND TWO
CANADIAN EXPORTERS INTRODUCED TO PROSPECTIVE
AGENTS.

QUARTER: 1 PREPARE VISITING JOURNALIST PROGRAM FOR COMPUTER
PUBLICATION.

PRELIMINARY REVIEW OF CANDIDATES FOR VISIT TO
CANADA.

QUARTER: 2 -----

QUARTER: 3 Continued support & promotion of new generation
of ISDN chips.
2) Introduction and promotion of machine-read-
able passport technology.

Seminar together with importer of ISDN chips for
target groups in Swedish telecom industry.
2) Bid prepared by manufacturers together with
possible Swedish agent for Police Department,
about 100 units.

QUARTER: 4 -----