

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 406-LISBON

002-FISHERIES, SEA PRODUCTS & SERV.
PORTUGAL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

MAINTAIN CLOSE CONTACT AT LEAST TWICE A MONTH TO KEEP ABREAST OF GOVERNMENT POSITIONS.

ENSURE THAT ACCESS TO THE MARKET REMAINS OPEN

MEET AT LEAST TWICE A YEAR WITH COD IMPORTERS AND DISTRIBUTORS.

OBTAIN INFORMATION ON FORECAST REQUIREMENTS, AND ON ACTIONS OF COMPETITORS.

INFORM EXTOTT AND INDUSTRY OF MARKET CONDITIONS AS CHANGES OCCUR.

FACILITATE FORMULATION OF MARKET STRATEGIES.

AS ACTIVITIES IN 7.7 ABOVE ARE ONGOING NO NEW ACTIVITIES ARE PLANNED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MARKETING CALLS ON MAJOR COD BUYERS
ASSIT IN XXIV: 6 NEGOTIATIONS RE COD BINDING.

MARKET EVOLUTION REPORTED TO OTTAWA AND EXPORTERS.
PRODUCTION OF CONSULTANT REPORT. RESEARCH ON ITEMS OF INTEREST TO OTTAWA AND GENEVA. BOTH SENT TO REQUESTORS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

POST : 406-LISBON

002-FISHERIES AND SERVICES

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