

512 - SINGAPORE

SINGAPORE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

AGRI & FOOD PRODUCTS & SERVICE SEMI & PROCESSED FOOD & DRINK
CONTACT THE MAJOR FOOD & BEVERAGE PROCESSORS IN SINGAPORE & PROMOTE
THE INVESTMENT POTENTIAL IN CDA IN THIS SECTOR.

CREATE AN AWARENESS OF THE SCALE OF THE
ETHNIC FOOD MARKET IN CDA & IDENTIFY NEW
PROSPECTS FOR SINGAPORE INVESTMENT.

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
THIS DYNAMIC SECTOR IS GROWING RAPIDLY & INDUSTRY CONTACTS WILL BE
REGULAR & FREQUENT IN ORDER TO IDENTIFY OPPORTUNITIES AS THEY
ARISE.

COMPANIES WILL BE ADVISED OF CDN INNOVA-
TIONS & GROWTH POTENTIAL, & EXECUTIVES
ENCOURAGED TO INCLUDE CDA IN THEIR TRAVEL
ITINERARIES.

SERVICE INDUSTRIES ALL SUB-SECTORS
CONTINUE TO IDENTIFY COMPANIES WHICH HAVE THE POTENTIAL & INTEREST IN
INVESTING IN CDA AND PROVIDE NECESSARY DETAILED INFORMATION ON INVEST-
MENT OPPORTUNITIES TO THEM.

IDENTIFY NEW PROSPECTS FOR THE INVESTMENT
COUNSELLORS MISSION PROPOSED FOR SEPTEMBER
1988.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated