## PROGRAM RESULTS: AFRICA MIDDLE-EAST

### **BUSINESS ACTIVITY**

During the October - December 1989 period fourteen posts reported the following business activity:

- 57 EXPORT SALES WORTH \$80.9 MILLION
- 55 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
- 7 NEW JOINT VENTURES/LICENSING AGREEMENTS WORTH \$1.7 MILLION
- 1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA
- 4 CANADIAN INVESTMENTS IN TERRITORY WORTH \$3 MILLION
- 20 TECHNOLOGY TRANSFERS WORTH \$1.1 MILLION

### **HIGHLIGHTS:**

- \$ 12 million sale of a steel plant (Tehran)
- \$ 10 million sale of oil well servicing and equipment (Amman)
- \$ 7.5 million sale of project management services (Amman)
- \$ 4.5 million sale of newsprint (Cairo)
- \$ 3.6 million sale of project management services (Yaounde)
- \$ 3 million sale of magnetic survey services (Riyadh)
- \$ 1.5 million sale of consulting engineering services (Rabat)
- \$ 1.4 million worth of joint venture consultancy arrangements (Rabat)

# KEY STATISTICS: for the fourteen posts reporting workload information

### Missions Reporting To

		GAT	GMT
No. Trade Enquiries	Cdn	1983	1725
	Local	1320	2426
No. Investment Enquiries	Cdn	12	65
	Local	7	376
No. Business Visitors	Cdn	445	352
	Local	680	852