SINGER

Character and Color Character and Color Co

Presses Out the Iron Age.



Introducing the New Magic Steam Press from Singer.

Singer

just made

the time-

consuming

chore of



Burst of steam for stubborn wrinkles.

ironing a thing of the past.

Because now, with the new Magic Steam Press, you can press your clothes faster than ever. In up to 50% less time. And with far less effort — all you need is one hand to operate it.

We took a familiar idea and updated it.

The Magic Steam Press is modelled after the same machines used in dry cleaning shops.

But made more compact for home use. Once you're done, you simply fold it up and tuck it away.

With the Magic Steam Press, you also get an automatic safety shut-off. A special accessory for hard-to-reach corners and buttons. Burst of steam for stubborn wrinkles. And such other features as:

- Huge ironing pad surface (10 times the size of hand-held irons)
 - Variable temperature control
 - Multiple dry and steam settings

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- 100 lbs. of even ironing pressure
- Locking handle
- Non-stick ironing pad cover
- Temperature signal light
- Instructions, warranty & pressing pad included

Available only from Singer.

Ask about the Magic Steam Press today. It's the modern alternative to the old-fashioned drudgery of ironing.

For a demonstration of the Magic Steam Press, visit your nearest Singer store or dealer soon.

SINGER

So much more than sewing.

Available at: Hong Kong Portion B, G.F., 2 Tung Sing Road, Aberdeen. • King's Centre. G/F., 205 King's Road, North Point. • Unit 029-030 Citypkaza II. Taikooshing. • 375-379 Hennessy Road, G/F., Wanchai. • Kowloon Unit G60-61 Tellord Centre. G/F., Kowloon Bar • Shop 5 Cambridge Bidg., 331 Hong Ning Road, Kwun Tong. • 32 Sair Yeung Choi Street. • New Territories. G/F., Shop A03, Kwan Chung Plaza (noct to Kwai Fong Sustion). • 134 Chung On Street, Tuern Wan. • 41 Main Road, Yuen Long. Dealers: Hong Kong. Yau Soon Hong G/F., 350 Queen's Road-West, Hong Kong. • Neile Lee Co. G/F., 59 Pokhulam Road, Hong Kong. • Neile's Shop 3/F., 363 World Wide Plaza 19 Des Voeux Rd. Central. • Hong Kong. • Kowloon. • New Territories. Tail Po Sewing Machine Co. Shop 116-117. Level. Tail Po Centre. N.1. • Sheung Shui G/F. 42 Lung Sum Avenue. Sheune Shui, N.T. • Maca. Kunon Val Hong Kong. • Macau.