

immigration not least from other Community countries. This has provided a natural community of cultural interests between Canada and the European Community not totally dissimilar from that within the Community itself. This will continue to result in an intensification of contacts, communications and a broadening in the range of goods traded. Even the adoption by Canada of the metric system should help facilitate the exchange of goods.

Developments in transportation and communication over the last couple of decades have meant that the geographic barrier which the North Atlantic Ocean poses to economic inter-change between the two markets has been greatly reduced. Rapid and less expensive air travel, more efficient methods of transporting final consumer and producer goods, new sophisticated methods of data communication facilitating centralized management control over long distances, all have brought about a revolution in the consequences of geography for the relations between Canada and the European Community.

