

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

### REPORT FOR 1901—

Fire Premiums .....	\$10,026,410
Income Life Branch .....	5,528,650
Total Revenue .....	\$15,555,060
Total Assets .....	\$76,607,060
Canadian Investments .....	7,980,462

Resident Agents in Toronto:  
**GOOCH & EVANS**  
RANDALL DAVIDSON, Manager  
MONTREAL

# SUN FOUNDED A.D. 1710 INSURANCE OFFICE FIRE

Head Office, Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world. Surplus over Capital and all Liabilities exceed \$7,000,000.

Canadian Branch—15 Wellington Street East,  
TORONTO, ONT.

H. M. BLACKBURN, : : : Manager  
F. E. MAULSON, : : : Inspector

HIGINBOTHAM & LYON, Toronto Agents.  
Telephone 488.

Agents Wanted in all Unrepresented  
Districts.

FOUNDED A. D. 1822.



# NATIONAL

Assurance Comp'y  
of Ireland

HOME OFFICE, DUBLIN  
CANADA BRANCH, MONTREAL

H. M. Lambert  
Manager

# BRITISH EMPIRE LIFE ASSURANCE CO.

Established  
56 Years.

Funds, - - - \$15,395,000

Reserves based on the New  
British Offices O<sup>m</sup>. (5) Mortality  
Table, with 3 per ct. interest.

A. McDUGALD, Manager,  
MONTREAL

# Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada:  
MONTREAL

Invested Funds .....	\$50,136,000
Investments in Canada .....	14,930,000
Low rates. Absolute security. Unconditional policies Claims settled immediately on proof of death and No delay.	

D. M. McGOUN, Manager  
CHAS. HUNTER, Chief Agent Ontario.

# Liverpool and London and Globe INSURANCE COMPANY

Available Assets .....	\$61,187,215
Investments in Canada .....	3,300,000

Insurances accepted at lowest  
Current Rates

JOS. B. REED, Agent, 51 Yonge Street, Toronto.  
G. F. C. SMITH, Chief Agent for Dom., Montreal.



LONDON &  
LANCASHIRE  
FIRE  
INSURANCE COMPANY

ESTABLISHED A.D. 1790

# THE LONDON ASSURANCE

Head Office, Canada Branch, Montreal.  
E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates  
Toronto Agents:  
S. Bruce Harman, 19 Wellington Street East

# THE NATIONAL LIFE ASSURANCE CO. OF CANADA

Want a first-class General Agent for Toronto  
and District. Apply HEAD OFFICE,  
Temple Building, TORONTO.

The Guaranteed Bonus Policy  
and  
The Guaranteed Compound  
Interest Policy issued by

# The Northern Life Assurance Co.,

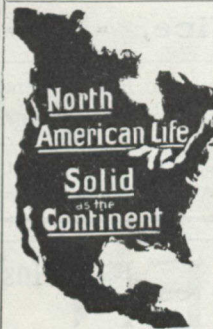
Are the kind of Policies giving you a  
sure and profitable investment and at  
the same time protecting your family  
in case of death.

Better than money deposited in a Savings Bank.

Write for particulars.

Two good men wanted as General Agents.

Head Office, - London, Can.  
JOHN MILNE, Managing Director.



A Good  
Company to  
Represent.

A Splend  
one to be  
Insured in.

The steadily increasing amount of new business  
written indicates the growing popularity of the  
company, and the confidence the insuring public  
place in it.

Active men who desire to work up sub-  
stantial incomes for themselves, by  
renewals, should correspond with the

# North American Life Assurance Co., Toronto, Ont.

L. GOLDMAN, Secretary.  
WM. McCABE, Managing Director.

# Partnership . . . . Insurance Policies

The Royal-Victoria Life Insurance Co. has  
perfected a convertible Policy adapted to the con-  
ditions of business partnerships of two, three or four  
members of varied ages—  
The Policy Guarantees CASH LOANS, SUR-  
RENDER VALUES and NON-FORFEITABLE  
INSURANCE  
and an equitable division of the insurance to each  
partner, in case of a dissolution of the firm.

# Children's . . . . . Endowment Policies

The Royal-Victoria Life has also perfected a  
Child's Endowment Policy payable to the child at  
the end of a certain period. If the parent dies  
before the period expires, all premiums cease.  
This Policy also Guarantees CASH LOANS  
and SURRENDER VALUES.  
Particulars on application to any agent, or to the  
Head Office, Place D'Armes, Montreal.  
DAVID BURKE, A.I.A., F.S.S.,  
General Manager.

# RIGHT and FAIR

THE right plans of Life Insurance, honest  
in purpose, correct in principle; fair  
methods of dealing with policy-holders and  
agents, impartial in treatment, just in settle-  
ments—all cardinal aims of the management  
of the UNION MUTUAL.

# UNION MUTUAL LIFE INSURANCE Co. Portland, Maine.

FRED E. RICHARDS, ARTHUR L. BATES,  
President, Vice-President.  
Good Agents always welcome; satisfactory  
territory open for men of that stamp.  
ADDRESS:  
HENRI E. MORIN, Chief Agent for  
Canada, 151 St. James St., Montreal, Canada.  
For Agencies in Western Division, Province  
of Quebec and Eastern Ontario, apply to  
WALTER I. JOSEPH, Manager,  
151 St. James Street, - Montreal.

# PHENIX . . . . . Insurance Company Of Brooklyn, N.Y. WOOD & KIRKPATRICK, Agents, TORONTO