

# Canadian Druggist

Devoted to the interests of the General Drug Trade and to the Advancement of Pharmacy.

VOL. IX.

TORONTO, APRIL, 1897.

No. 4

## "APENTA"

THE BEST NATURAL APERIENT WATER.

Bottled at the Springs, Buda Pest, Hungary.

Under Eminent Scientific Control.

## "APENTA"

THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more favorably-constituted Natural Aperient Water."

*L. Libermann*

Royal Councillor, M.D., Professor of Chemistry, and Director of the Royal Hungarian State Chemical Institute (Ministry of Agriculture), Buda Pest.

## "APENTA"

THE BEST NATURAL APERIENT WATER.

### PRICES TO RETAILERS:

\$5.50 per case of 25 large glass bottles.  
\$8.50 " 50 small " "  
\$8.50 " 100 glass quarter "

## "APENTA"

SEE that the labels bear the well-known

RED DIAMOND MARK of the

SOLE EXPORTERS:

THE APOLLINARIS COMPANY, Ltd.,  
LONDON.

CANADIAN SUB-AGENTS:

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Montreal.

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The Canadian Druggist,

Wm. J. Dyas, Publisher.

### A Discriminating Scheme.

When the Ontario Society of Retail Druggists was organized, one of the main objects in view was to prevent the "cutting" of prices in drugs and proprietary medicines, and in places where such cutting was in vogue to have the advertised prices restored. The officers and executive of the society have worked hard to accomplish this end, and have been given every assistance possible by the wholesale drug trade, and some of the manufacturers, but they have been badly handicapped in their efforts by the fact that in the cities and towns where cutting had prevailed to any extent the department store or the more unscrupulous amongst the drug trade still persisted in demoralizing trade, notwithstanding any efforts made to prevent them from procuring goods. This, coupled with the fact that some of the proprietary medicine manufacturers still continued to cater to these stores, has nullified much of the work done.

As a consequence, the selling of patent medicines in Toronto, Hamilton, and other places is more rife to-day than before the organization of the society, and what is a still more serious matter, under the present order of things, those druggists in outlying towns or villages who faithfully kept up the price, even though they felt they were losing money by it, now find that the trade is in a large measure diverted to those points where cutting is allowed to exist. We say allowed, because if in a town which is perfectly free from the cutting evil any one druggist should sell goods less than the marked price, he would be reported at once, and the wholesale trade warned against selling him any goods, while at the same time the trade