Type and Dress

Devoted to the Interests of the Printing Trade.

VOLUME II.

TORONTO, NOVEMBER, 1899.

NUMBER 4.

THE PRESS EXCURSION.

THE large amount of matter concerning the North-West and British Columbia which has been published in Ontario and Quebec papers as a result of the recent visit of the Canadian Press Association to the West should amply repay the Canadian Pacific Railway for all its kindness. Moreover, the benefit to the country, as a whole, is too great to be overlooked by the Department of Interior which is more concerned than the other Government Departments with the development of the West. Port Arthur, Fort William and Rat Portage are the chief towns in new Ontario, and each of these has been described and praised in half a hundred newspapers, and therefore the Ontario

Government should also be interested in such excursions.

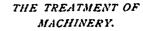
To point the moral more clearly. The large railways, the land companies, the Dominion Government and the various provincial administrations should encourage press excursions from one part of Canada to another. The Maritime Province journa-lists should be taken to British Columbia at the Government's expense, and it would pay. The journalists of Ontario should be taken all through Quebec and the Maritime Provinces, and the tourist traffic and inter-provincial trade would thus be stimulated. Still further, the unity of thought and feeling which we call "nationallife wouldbedeveloped and stimulated. This is a reading age, a newspaper age. The ing age, a newspaper age. best way to reach the minds of the people is through the newspaper. The country is broad; the population is scattered; the connecting thread which runs from Halifax to Victoria is not strong; let the newspapers be thoroughly used to create a new patriotism. The Canadian Pacific Railway has this year done its share in a charming and generous manner. Freely it has received, freely it has given, and freely it has again received. Let the Department of Interior make a note of this to indicate what it may do in this way in behalf of a progressive and enlightened patriotism which will beget and increase trade and settlement.

The visit of the Canadian Press Association to the West has shown the people of the Territories and British Columbia that Ontario and Quebec are interested in the prosperity of those districts, that the East sympathic is with the West. The East has given its youths of brawn and muscle, its men of brains and experience to help the West, but it has not stopped there. The East will do more for the West yet. It is doing more now.

for the West yet. It is doing more now.

The Canadian Press Association has vindicated its claim to the position of premier newspaperman's organization of Canada by the success which has attended this excursion. Ninety-eight persons comprised the party; four palatial sleeping cars, the finest diner run by the C. P. R., and a

baggage car made up the special train which ran from Toronto to Vancouver and back to Montreal. The Grand Trunk did its share by furnishing transportation from Ontario points to North Bay and return via Toronto. The Department of Marine and Fisheries placed "The Quadra" at the disposal of the party to carry it from Vancouver to Victoria and return via the canneries of the Fraser. President Dingman, Vice-President Macdonald and Secretary Cooper are to be congratulated on the excellence of their arrangements and their fidelity in carrying them out. The newspaper men from North Bay to Victoria, including those in Rossland and Nelson, did their share nobly and many journalistic triendships were formed which will not soon be broken.



FROM NEWSPAPERDOM.

MANY a man who would not think of starting out a \$50 horse in the morning without a little grooming and some attention to buckles, straps, etc., will allow a \$3,000 machine to be started just as it was left the night before, without even a few moments' attention to see that it is properly oiled, nuts tight, bearings run freely, and everything in proper order. If his harness breaks down he does not blame the horse, but if the machine does—well, it must be because it is no good!

machine does—wen, it must be because it is no good!

Every machine has its peculiarities. It is only in poetry we have "one-horse shays" so built as to wear equally all over, and no part give out till every part is worn out. These peculiarities ought to be studied—the features most likely to make trouble watched—simple means for preventing it are always at hand. And "an ounce of prevention, etc." When a little hitch does occur, there is a reason for it. Machines do not get angry, or sulk, or deliberately refuse to "give down milk." It does not help matters, or preserve a clear brain and discerning eye, to get angry, swear, and perhaps throw a hammer at the offending mechanism. In case the cause



CHARLES LEWIS SHAW.

The Canadian War Correspondent who has gone to South Africa to write a series of descriptive letters for a syndicate of Canadian daily newspapers.

is not discernible, the builders can doubtless explain the remedy—and that hitch need never bother if it occurs again.

It is well to bear in mind the old saying: "What man has done, man can do." A machine that works well in one shop surely will do so in another, provided the conditions are equally good. If not equally good—well, there is where the work of its owner comes in, to find what is wrong with the conditions, and right them. A little intelligent attention along this line will work wonders.

Appearance is just as important to a newspaper office as it is to a dry goods store.