

Telling Effect!

So Constant has become the demand for Hermsdorf-dyed Hosiery and Gloves that the far-seeing retailer is careful to ask, even when a special price is quoted on a lot of black hosiery or gloves, "Is it Hermsdorf Dyed?" If it is he can use the lot with "telling effect" because the **quality value** and the **Hermsdorf dye value** enable him to present the best of arguments for drawing trade.

Hermsdorf dye value has great drawing power and is being used everywhere with telling effect.

This stamp is positive proof that
it's Hermsdorf Dye.

*Louis Hermsdorf
Dyer*

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