Guide-Advocate

Watford, Ont. PUBLISHED EVERY FRIDAY iption \$2 00 per annum in advance, \$2 50 in advance to the United States.

ADVERTISING RATES inches within a year to cents per inch

Short Periods 20 to 25 cents per inch.

Changes to suit advertisers if copy of change is in printer's hands by Tuesday noon. LEGAL ADVERTISING:— ist insertion per line, to cents, subsequent insertions 5 cents per line. Agate measure i4 lines to the inch BUSINESS CARDS-One such and under, per year \$6,00.

AUCTIONE 3R CARDS-Oue inch \$5 00 LOCALS- 10 cents per line each in Miminum Charge 25 cents.

Advertisements without specific directions will inserted until ordered out and charged ecordingly. W. C. AYLESWORTH, Publisher.

T. HARRIS, Editor.

Gnide-Advocate Member of Canadian Weekly

Newspapers' Association FRIDAY, FEBRUARY 4, 1921

WE HAVE SOME IN WATFORD

The following paragraph is from the Parkhill Gazette and refers to parties who wish to push their opinions before the public and hide behind the editor. We have a few of them here as elsewhere, always seek-

ing to drive their knife into some one.

Do not try to grind an axe by having your church troubles or your school troubles or your family troubles published in the columns of the Gazette. We have troubles of our own with which we could burden these columns to the delight; if not to the edification of our readers. But the Gazette is not issued for that purpose. It is here to publish the news and anything that savors of politics or of family or church scraps we do not publish; This is not because the writer of the article is not telling the plain, unvarnished, painful truth but because he is. We are sorry to say that people who desire to be mourned by their neighbors when they die and editors who want to earn a living, cannot afford to tell the truth, the whole truth, and nothing but the truth. We admit, that once in a while we have a wild idea that in some future issue of the Gazette we shall print nothing but the ugly, unclothed, uncharitable, do-unto-others-as-you-would-not have them-do-unto-vou-truth. But to tell such truth either in the newspaper or in polite society would be little short of madness. It is not done. And when we refuse to print certain articles in these columns we are merely guarding our paper from others

INCOME TAX CHANGES

as we guard it from ourselves.

Amendments made to the Income War Tax at the last session of the Dominion Parliament will be of importance to the Canadian people in connection with the payment of tax. this year. The main change, so far as the administration is concerned, is that the first return is to be filed by April 30th, and with it a first payment of 25% of the tax, when the return is filed. The balance of the tax may be paid in three subsequent instalments at intervals of two months. An important change puts the onus on the citizen to make up his own tax returns, and fix the amount he has to pay. The new form, which is not yet out, will resemble that used in the United States. It will be remembered that the income tax was increased at the 1920 session of Parliament by an addition of 5 percent, to the tax and surtax on incomes of \$5,000 or more. Provision was also made for the taxation of stock dividends and shareholders' bonuses, while the Minister of Finance retained power to take action against a taxpayer whom he suspects is about to leave Canada, so that the obligations toward the income tax shall not be evaded. The new forms to be filled in by April 30 will apply to the incomes of 1920.

GUESS!

What will be the value in money of the United States trade with Canada for February, 1921 ? Read every word of the display announcement on page 5, and put in your guess, and go in to win the \$300.00 cash prize. Three guesses allowed, and guesses for your friends and neigh-

NOTE AND COMMENT

A bill will be brought before the Ontario Legislature that will make fathers of illegitmate children jointly responsible for their support.

The Labor men in the Legislature have not abandoned their championsain of the eight hour day, but will make no attempt this session to force action from the Drury govern-

Viscountess Grimston urges the adoption of a standard dress for women. In the interests of modesty, it is to be hoped, remarks an Eng lish paper, that the standard will not be too high.

Deputy Minister of Highways Mc-Lean says the Provincial roads will be built with a sufficiently strong foundation to permit of the placing of any kind of surface that may later be decided upon.

Mr. F. S. Scott, President of the Canadian Shoe Manufacturers' Association, says it is generally conceded that the bottom in prices has been reached, and that a gradual return to more normal conditions can be looked for. The retailers doubtless hope that means an end of recent "slaughter" sales.

Judge Coatsworth being a lawyer, naturally recommends that only lawyers should be appointed as magistrates. The Grand Jury takes the opposite view, and in our opinion the sensible stand. The lawyers would have us believe that mankind was made for the observance of laws. They place more emphasis on laws than on humanity.

For the first time a telephone conversation took place Tuesday between Ottawa and Vancouver. The call was routed from Ottawa via New York, Chicago, Denver, Salt Lake City, San Francisco and Seattle The voices were distinctly heard at each end and no part of the conversation had to be repeated. The call cost \$16.25 for three minutes. Ottawa has previously talked with U. S. Pacific coast points, but never before with a Canadian coastal city.

The man or woman whose childhood was spent in the country will always retain fond rememberances of the old homestead, of country lanes white starred with bloom, where wild things nestle shy and sweet; of the wild bird's ringing call and the breath of leaf-strewn mold; of that font of love and dreamy thoughts; of the cool, grassy spots embossed with blue for-getme-nots; of the parents who gladly sacrificed much that we might have; but, above and beyond all else, will be cherished as a priceless possession the sweet, sad memory of a sainted

The church can no more expect that what it has to offer for the uplift and blessing of the world will make a strong appeal if it is not taken up and commended on every possible occasion, and in every consistent way, than the manufacturer can expect that his goods will sell in any phenominal fashion if he does not advertise. The consistent, wholehearted, enthusiastic advertising of its goods has been one of the obligations and duties that the Church has very poorly fulfilled in the past, and, indeed, that it is very poorly fulfilling to-day.

If at home vulgarity rules, no school can be trusted to make its children anything but vulgar. The American teachers deplore the Am-conduct. Even so at home, masters and mistresses have been heard to

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is taken internally and acts through the blood on the mucous surfaces of the suytem. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is composed of some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Medicine is what produces such wonderful results in catarrhal conditions. Send for testimonials free.

F. J. CHENEY & CO., Props. Toledo O. All Druggists, 75c. Hall's Family Pills for constipation. CATARRH CANNOT BE CURED

THE WONDERFILL FRUIT MEDICINE

Every Home In Canada Needs "FRUIT-A-TIVES"

To those suffering with Indigestion, Torpid Liver, Constipation, Sick or Nervous Headaches, Neuralgia, Kidney Trouble, Rheumatism, Pain in the Back, Eczema and other skin affections, "Fruit-a-tives" gives prompt relief and assures a speedy recovery when the treatment is faithfully followed.

"Fruit-a-lives" is the only medicine made from Fruit-containing the medicinal principles of apples, oranges, figs and prunes, combined with valuable tonics and antiseptics. 50c a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa, Ont.

BBBBBBB "Lest We Forget"

Made the Supreme Sacrifice

WATFORD AND VICINITY

Capt. Thos. L. Swift Sergt.-Major L. G. Newell • Pte. Alfred Woodward Pte. Percy Alitchell Pte. R. Whalton Pte. Thos. Lamb Pte. J. Ward Pte. Sid Brown Pte. Sid Brown
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and inflamed, the speedy and most effective treatment is to, now and again effective treatment is to, now and ayau dissolve a Peps infection-killing tablet in your mouth. Peps reach the inner tissues which are the parts actually affected in throat and chest aliments. Liquid medicines can't do this.

Liquid medicines can't do this.

Just as you breathe in the germs of throat trouble, so you must breathe in the remedy to chase and externinate these germs, before they feel their way into the windpipe and chest. These southing, germicidal Peps, varours quickly allay inflammation and sorteness; they overcome the hoar seness, didic ity in swallowing, and irritating dry coura.

Free from opium or other habi-forming drugs Peps provi e the ideal remedy and presentive of colds, ch. ls, grippe, influenza and throat troubles. Beware of substitutes and tablets

of school and school fellows is often destroyed by the extravagance of home life. When we are so busy in overhauling our educational system the schools and teachers, it is worth

Eclectric Oil has a subtle power of its own. All who have used it know this and keep it by them as the most

Woman's in Her Glory



when a new set of furniture arrives from HARPER BROS.' store. Especially if it's a new diningroom set. Then she will immediately have a dinner party, so all her friends can admire her choice. Well, if the furniture comes from here, you can depend on their agreeing with your good taste. Only the very best in our stock. Come in and compare our prices on the best of furniture

BROS

Mason & Risch Pianos

Victrolas and Records

PROTECTION FOR MOTORISTS in Purchasing Starting Batteries

HEN it comes to buying a storage battery, the average motorist has to take a lot on faith.

However, there are two safe rules to follow which, if strictly adhered to, take all the uncertainty and guesswork out of buying a battery, placing it on the firm foundation of demonstrated facts , thus insuring complete

The first rule to be observed is to inquire carefully into the reputation of the company manufacturing the battery under consideration, and the second i sto find out what service it has rendered other motorists.

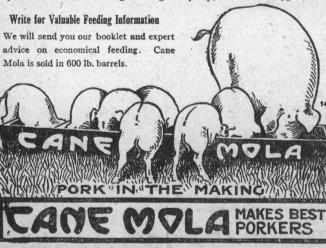
Thousands of motorists have solved their battery troubles for all time by applying this test to Exide Batteries, and in every case, the results have been eminently satisfactory. For in the first place the Exide Battery is made by The Electric Storage Battery Co., the world's largest maker of storage batteries for every purpose. It is backed up by the skill and knowledge resulting from thirty-two years of manufacturing and engineering experience. And secondly, it has been the universal experience of Exide users that this battery is as good as human skill can make it.

Experience has also shown that Exide Batteries, owing to their compact, simple, rugged construction, require the minimum of attention and repair, but when adjustments are necessary, motorists have learned that Exide Service meets their needs in a broad-minded, liberal and efficient spirit that is unique in the annals of the automobile industry. This service is at the command of EVERY motorist in the country-no matter where he lives and irrespective of the make of storage battery he uses.

WILLIAMS BROS.' GARAGE

START THEM RIGHT KEEP THEM GOING!

Cane Mola Saves You the Cost of Expensive Prepared Feeds. Successful farmers are constantly re-ordering in ever-increasing quantities. Live stock gain weight rapidly, and look 100% better.



EQUALLY GOOD FOR HORSES COWS, SHEEP and BEEF CATTLE

Car load of "Corn Mola" is now enroute. Place your orders with our distributor.

Cane Mola Co. of Canada, Limited 118 St. Paul St. W., - Montreal, Que.

A SUPPLY OF CANE-MOLA NOW ON HAND

Trenouth & Co.

Children love of Cream of Flour. And nothing else them that cos

Maple Leaf Milling Limited Toronto, Winnipeg Brandon, Halifax



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