

Over

Increased cost 99.1 per cent.

Increased cost 118.1 per cent.

Increased cost 121.9 per cent.

Increased cost 111.9 per cent.

Increased cost 174.3 per cent.

262 commodities—

An increase in cost of only 16.9 per cent.

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Field, Stream and Road

How strange the old-time pictures of sport would look today—baseball teams boasting at least half-a-dozen sets of whiskers—full-bearded cricketers—champions of the scull with their chins concealed.

Today the athlete knows the importance of the well-shaven chin. He is conscious that he is most keen when he is well-groomed—just as is the business man and the soldier.

For men who love outdoor life and sports, men of virile minds and active bodies, we have designed a Gillette Safety Razor with an extra stocky handle—the "Bulldog" Gillette, shown to the left.

Not that the Gillette needs a sturdy grasp. A light touch, with the angle stroke, removes the most stubborn beard with surprising comfort.

But there is a certain appeal in the thicker handle of the "Bulldog". Ask to see this special set and appreciate the point for yourself.



The case, you will notice, is almost as compact as the famous Pocket Edition Gillette, and the price is the same, \$5.00.

Sold by all dealers catering to men's needs.



The "BULLDOG" Set includes oval Morocco Case with two blade boxes to match, and 12 double-edged blades.

Gillette
Safety Razor

573

Sarnia Business College

We shall be pleased to advise you about our Correspondence Courses in Shorthand, Typewriting, Book-keeping and Penmanship.

BUILD IT NOW



If You Need That House BUILD IT NOW

Your first peace-time work is the building of that new house you had to go without while the war was on.

Both labor and materials are available once more and a great deal of government building, state work and factory construction already is under way. Measure the amount of satisfaction and service your new home would bring and you'll want to get started at once.

The sensible thing then is to BUILD NOW and we have all the material to build the sensible way—framing, siding, trim, shingles, doors and Beaver Board—the manufactured lumber, knotless and crackless—for the walls and ceilings. Speak to us about it today.

Geo. Chambers Est.

The Guide-Advocate "Want Column" is consulted by everyone. The cheapest form of advertising.

BIG MEN OF AFGHANISTAN

Sethi Merchants, About Whom This Country Knows Little, Are People of Much Consequence.

The world is still a large place and contains a variety of men. The manufacturer who enters foreign trade makes many discoveries that were not disclosed in his school days. For example, in northwestern India he may meet the Sethi merchants, who conduct the trade of Afghanistan. These Mohammedan traders are men of consequence, and have their connections throughout Asia. Before Russia disintegrated they had branches in Petrograd and Moscow. They have their places of business in all the central Asia markets of importance, such as Bokhara and Tashkent, and buy and sell in Tientsin and Shanghai. Clearly such merchants are men of consequence in vast territories our own part of the world scarcely guesses at. To merchandising they add banking, selling drafts on strange cities where a European bank would look as out of place as an Afghan caravan on the Lincoln highway.

These merchant-bankers of central Asia may add to their adventures if the Afghans persist in their warlike demonstrations against the British in India.

Learning It Early.

Son has just begun to go to school, and has much to say about the new little girls he meets, but every few days it is a different girl that attracts him. His mother said: "I'm afraid, son, that you are changeable."
"Tain't me that changes, mom," he answered; "it's them, when you know them better."—Life.

A Standard Medicine.—Parmelee's Vegetable Pills, compounded of entirely vegetable substances known to have a re-vivifying and salutary effect upon the digestive organs, have through years of use attained so eminent a position that they rank as a standard medicine. The ailment should remember this. Simple in their composition they can be assimilated by the weakest stomach and are certain to have a healthful and agreeable effect on the sluggish digestive organs.

Don't forget the future of your children. Lay a good foundation with a Victory Bond.

Would you lend a soldier \$50 if you knew it would save his life? Buy Victory Bonds and keep the military hospitals up.

If you appreciate a good investment you will buy a Victory Bond.

You deceive no one but yourself when you say you can't afford a Victory Bond.

There's Nothing Like

Zam-Buk's soothing and healing power. "Zam-Buk has been our household balm for fourteen years, and we could not do without it," says Mr. George A. Kilburn of Swan Lake, Man.

For eczema and skin troubles of all kinds Zam-Buk has no equal; also for old sores, ulcers, abscesses, boils, pimples, blood-poisoning, piles, cuts, burns, bruises and scalds.

All dealers or Zam-Buk Co., Toronto. 50c. box, 3 for \$1.25.

Zam-Buk

Fraternal societies protect their members by putting their surplus funds into Victory Bonds.

Sleep is the great nourisher of infants, and without peaceful sleep the child will not thrive. This cannot be got if the infant be troubled with worms. Miller's Worm Powders will destroy worms and drive them from the system, and afterwards the child's rest will be undisturbed. The powders cannot injure the most delicate baby, and there is nothing so effective for restoring the health of a worm-worm infant.

TIME TABLE

Trains leave Watford Station as follows:

GOING WEST
Accommodation, 75..... 8 44 a.m.
Chicago Express, 13..... 12 34 p.m.
Accommodation, 6 44 p.m.

GOING EAST
Accommodation, 80 7 38 a.m.
New York Express, 6..... 11 16 a.m.
Accommodation, 112..... 4 20 p.m.
C. Vail Agent, Watford

SUFFERED DAY AND NIGHT

The Tortures of Dyspepsia Relieved By "Fruit-a-lives"

LITTLE BRAS D'OR, C. B.
"I was a terrible sufferer from Dyspepsia and Constipation for years. I had pain after eating, belching gas, constant headaches and did not sleep well at night. Finally, a friend told me to try "Fruit-a-lives". In a week, the Constipation was corrected and soon I was free of pain, headaches and that miserable feeling that accompanies Dyspepsia. I continued to take this splendid fruit medicine and now I am well, strong and vigorous". ROBERT NEWTON.

50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

LOOK!

If you were told of a new discovery for the treatment of coughs, colds and bronchitis, as certain in its action on all chest troubles as anti-toxin is on diphtheria, or vaccination on small-pox, wouldn't you feel like giving it a trial?

Peps is the discovery! Peps are little tablets, containing certain medicinal ingredients, which, when placed upon the tongue, immediately turn into vapour, and are at once breathed down the air passages to the lungs. On their journey, they soothe the inflamed and irritated membranes of the bronchial tubes, the delicate walls of the air passages, and finally enter and carry relief and healing to the lungs. In a word, while no liquid or solid can get to the lungs and air passages, these Peps fumes get there direct, and at once commence their work of healing.

FREE TRIAL. Cut out this article, write across it the name and date of this paper, and mail it (with 1c. stamp to pay return postage) to Peps Co., Toronto. A free trial packet will then be sent you. All druggists and stores sell Peps, 50c. box.

Peps



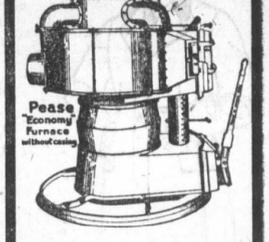
DEFECTIVE SIGHT CAUSES EYE HEADACHES

We harp on this because so many persons suffer needlessly. Just as sure as the sun rises, the proper glasses will at once relieve your eye headaches. All eye headaches do not need the same lenses, but all eye headaches do need lenses, and our one thought, if you come here is, to give you exactly the right lenses. Why suffer.

CARL CLASS
Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

Pease "Economy" Furnaces

Summer All the Year Round



Why not make your whole house like June, even in below-zero weather? A Pease "Economy" Furnace, properly installed, will do this, and will effect a considerable saving in your fuel bill. These outfits heat the whole home with one fire, and require no more caretaking than to run a stove for one room.

Consult
C. H. BUTLER
WATFORD

CHANTRY FARM

Shorthorn cattle, Lincoln sheep, silver grey dorkings and black leg-horns. One roan bull calf for sale, also 50 good strong registered shearing and two year old rams for sale or hire. No reasonable offer refused.

ED de GEX, Kerwood P.O.

A. D. HONE

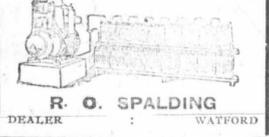
Painter and Decorator
Paper Hanging
WATFORD - ONTARIO

GOOD WORK
PROMPT ATTENTION
REASONABLE PRICES
SATISFACTION GUARANTEED
ESTIMATES FURNISHED

RESIDENCE—ST. CLAIR STREET

DELCO-LIGHTS
The complete Electric Light and Power Plant

There is a satisfied Delco-Light user near you. Ask him about it.



R. O. SPALDING
DEALER
WATFORD

A Few Specials Below the Market

- Electric Light Bulbs..... 35c ; 3 for \$1.00
- Perfection Oil Heaters, large size.... \$7.00
- Vacuum Cleaners..... \$3.00—worth more
- Food Choppers..... \$1.90 to \$3.50
- Lanterns..... \$1.25 to \$2.00
- Halters..... \$1.00 to \$2.00

N. B. Howden Estate