

TEAS AND COFFEES.

THEY HOLD THEIR OWN AGAINST ALL OTHER BEVERAGES.

Moderation in Use and Excellence in Quality—The Great Dominion Tea Store—The Gift System.

It seems probable that tea and coffee will continue for all time to come to be the national beverages. They supplanted the small beer of our ancestors. "Cakes and ale" have given way to "bread and butter and tea," and so far there seems no danger of tea and coffee being in their turn supplanted by any new candidate for public favor.

ALL SORTS OF SUBSTITUTES have been tried and found wanting. Cocoa is perhaps the best of these; but even it is lacking in those stimulating qualities which make a cup of tea or coffee so grateful to the tired brain-worker or the weary woman. Some doctors have inveighed against them as inimical to health. But the truth appears to be that they are like many other things, injurious only when taken in excess. Moderation in use is one thing to be aimed at; the other is excellence in quality. And this brings us to the question "where shall we purchase our teas?" When we find an establishment existing for three years, and constantly increasing in business, we may be sure that it must have solid merit in order to retain its customers. And this is the record of the great Dominion tea company. They commenced business three years ago; it has been steadily increasing ever since, and now besides their splendid store on Yonge street they have some 78 agencies established in the various towns of the Province, and do a business of \$100,000 a year.

THE GIFT SYSTEM.
The Dominion tea company were the first to adopt the principle of making gifts to purchasers. Other establishments have caught the idea, but the opposition thus created has not affected the success of the originators. Their gifts consist of glassware, crockery and books. Of the latter especially they have a very extensive assortment, comprising the latest works of fiction, as well as those of Scott and Dickens and other old favorites; the poets; children's books and general family reading. The company handle no misprints; their books are all well bound and printed on the best of paper. The

CHOICE OF ANY BOOK is given to the purchaser of three pounds of tea, so that in a few years a purchaser will have collected a good library, without any perceptible expense.

The other gifts comprise a large and varied assortment of useful and ornamental articles of glassware and crockery. They are obtainable on the purchase of tea in all quantities, from one pound upwards. People often express themselves as incredulous of the genuineness of the gift system. They reason that the storekeeper must make his profit and that if the customer gets a book or a teapot with his tea, he must suffer in getting a poorer quality of tea. The simplest answer to this argument is that it is not in accordance with the facts. The tea sold by stores which adopt the gift system is as good as and sometimes better than that sold at other places at the same price; and this is easily explained. In the case of the Dominion tea company the rules observed are to buy the tea on the most favorable terms, and sell it on the principle of

SMALL PROFITS AND QUICK RETURNS.
To buy the goods intended for presentation at the lowest possible price, and not endeavor to make any profit on them, depending on the profit entirely on the sale of their tea.

The Dominion Tea Company make a rule of

IMPORTING DIRECTLY all their goods. Their glassware is purchased in Pittsburgh. The tea is bought in London, England, and New York, and the coffee in New York. The latter is all roasted and ground by themselves. It is for these reasons that the Great Dominion Company's teas have always given the utmost satisfaction, while their coffees are unequalled.

We need scarcely add that the place of business of the company is 228 Yonge street, nearly opposite Shuter.

Mothers! Mothers! Mothers!!!
Are you disturbed at night and broken of your rest by a sick child suffering and crying with the excruciating pain of cutting teeth? If so, go at once and get a bottle of **MRS. WINDLOW'S SOOTHING SYRUP.** It will relieve the poor little sufferer immediately—depend upon it; there is no mistake about it. There is not a mother on earth who has ever used it, who will not tell you at once that it will regulate the bowels, and give rest to the mother, and relief and health to the child, operating like magic. It is perfectly safe to use in all cases, and pleasant to the taste, and is the prescription of one of the oldest and best female physicians and nurses in the United States. Sold everywhere. 25 cents a bottle.

—Keep the feet dry.—This is the season of sloppy weather so productive of colds and lung troubles; neglected cold or damp feet is a great source of these troubles. Cure your cough with Haysard's Pectoral Balsam. Pleasant to take and always

FURNITURE.

**FURNITURE!
ELEGANT NEW DESIGNS!**

In Parlor and Chamber Suites, with other novelties not procurable elsewhere.

We carry a large and perfectly assorted stock as in the city, and positively will quote the lowest prices for cash.

**OSHAWA CABINET COMPANY,
97 YONGE ST.**

**FURS!
GREAT
CLEARING
SALE.**

**SEAL SACQUES,
BROCKHARAN SACQUES,
ASTRACHAN SACQUES.**

Satin De Lyon Dolmans, Fur Lined, Cashmere Circulars, also Fur Lined.

**SOUTHSEA SEAL CAPS,
PERSIAN LAMB CAPS,
OTTER AND SEAL CAPS.**

Now is the time to purchase Hats, Caps and Furs, as we are determined to clear out at greatly reduced prices, call and see for yourselves.

ENQUIRE WITHIN,

51 King Street West.

J.F. MUIR & CO.,

**RETAIL DRY GOODS.
THE GREAT STOCK - TAKING SALE.**

**AT
Edward M'Keown's
STILL CONTINUES.**

Every Inducement Offered to Close Buyers to Purchase. Silks, Satins, Velvets, A GREAT BARGAIN. Colored Dress Goods, Cashmeres AT IMMENSE REDUCTIONS. Mantles, Ulsters, Dolmans, Shawls, AT LESS THAN COST. Flannels, Blankets, Comfortables, IMMENSE BARGAINS. Staple Goods, Linens, White Goods, ALL MARKED DOWN. Hosiery, Gloves, Fancy Goods, Underwear, Corsets, Embroideries, Handkerchiefs, Knitted Wool Goods, etc., etc., CLEARING AT FABULOUSLY LOW PRICES.

As usual, we are showing the best values now offered in this market, and we hope that our carrying out our representations to the letter will induce you to pay to our claim that "we sell goods cheaper than other houses," that attention which it deserves. We do not advertise goods at higher prices than our competitors and ask you to buy them as a bargain, but when we advertise a bargain we give one, as an examination of our Immense Stock during this Sale will testify.

**EDWARD M'KEOWN'S,
182 Yonge-st., Third Door north of Queen.**

**COAL AND WOOD.
Telephone Communication between Offices.
JAMES C. MCGEE & CO.,
WHOLESALE AND RETAIL
COAL!**

**STOVE
NUT
EGG. \$7.00 per ton.**

HEAD OFFICE: 10 KING STREET EAST.
Shipping Office, Docks and Yard, Esplanade St. East.

AUCTION SALES.

**HO! MANITOBA HO!
GRAND AUCTION SALE OF 100 TOWN LOTS
IN
BRANDON! BRANDON! BRANDON!
TUESDAY AND WEDNESDAY NEXT, 17th & 18th JANUARY,
AT OUR AUCTION ROOMS, 185 YONGE STREET,
100 LOTS IN BRANDON.**

Brandon is now so well known that it is almost unnecessary to say anything as to its superior advantages over all other towns in the North-West. The simple announcement of the sale would be sufficient to attract a large crowd of eager investors. Brandon is no paper town. Although only surveyed by the Syndicate in June last, it has now a population of over 1600 inhabitants.

Building operations prior to the completion of the railway to this point were almost impracticable owing to the enormous cost of the enormous freight on supplies and building material; but notwithstanding the fact that the C. P. R. only reached this place about the middle of October last, a large number of stores, hotels, and dwellings are now erected, or in course of erection, and so great is the demand for building accommodation that a considerable part of the population is now living under tents waiting for the opening of spring.

Contracts are out for a grand hotel, containing 140 bedrooms. Material for the construction of it are now on the way, and work will be commenced at an early date, so that it may be in running order for next summer. The building will cost \$75,000, and will have underneath ten stores, six of them facing on Princess-avenue, and the other four on Park-street. The property to be offered is in close proximity to this hotel, the building of which will give a tremendous impetus to the value of lots in this vicinity.

These lots were selected by Gen. Rosser, Chief Engineer of the C. P. R., and are among the choicest in the survey.

This is the first time any Brandon lots have been placed on the Ontario market. No such opportunity has heretofore been offered the citizens of Toronto for a remunerative investment, and we do not hesitate to say that those who invest will obtain from three to five hundred per cent. advance on their purchase this coming spring.

At the sale of Brandon lots held in London on the 3th and 6th January, 60 lots were disposed of for \$22,000, or an average of \$366 each. Many of these lots have since been sold at greatly advanced figures; one man obtaining an advance of \$105 before he left the auction room. Mr. Glass will offer by private sale some choice lots in Winnipeg, Portage La Prairie, Crystal City and Clearwater, 150 feet on the corner of Saskatchewan-avenue and Manitoba street, Fortage La Prairie, also 200 feet on Manitoba street, near Saskatchewan.

For full particulars enquire of MR. FRANK GLASS, Rossin House, or of C. M. HENDERSON, Auctioneer. Don't forget the date of the GRAND AUCTION SALE, TUESDAY AND WEDNESDAY NEXT JANUARY 17th AND 18th 1882.

TERMS—Half cash, balance 6 and 12 months, with interest at 8 per cent.; or 10 per cent. discount off for cash.
SALE A 2:30 AND 7:30 P.M. EACH DAY.

C. M. HENDERSON & CO., Auctioneers, 185 Yonge Street.

**HARDWARE.
WEST END
HardwareHouse
313 QUEEN STREET WEST.**

J. L. BIRRID
Keeps a well-assorted stock of Coachpainters' materials in store, and still leads in Builders and General Hardware, Paints, Oils, Glass, etc., etc.

**ANNOUNCEMENTS.
THE ONTARIO TRUST AND INVESTMENT COMPANY.**
Gives notice that it will, at the next session of the Ontario Legislature, apply for an act amending its act of incorporation by increasing its borrowing and lending powers and for other powers.
PELLAT & OSLER,
General Managers.
Toronto, January 6th 1882. 2456

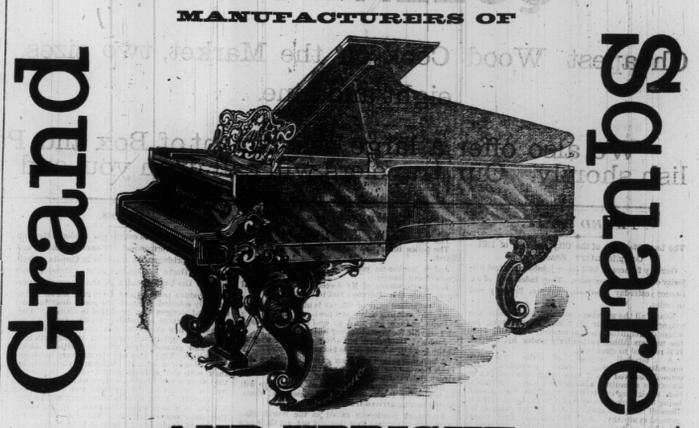
**BOOTS AND SHOES.
WM. CHARLES,
CUSTOM BOOT AND SHOE MAKER,
118 CHURCH STREET,
LATE
19 Adelaide Street East.**

**BARGAINS! BARGAINS!
Great Clearing Sale of
BOOTS AND SHOES!
For 30 days at cost and under, 246
AT CLARKE'S,
201 Queen Street West.**

**R. DOUGLASS,
405 YONGE STREET.**
Spring and Summer Boots and Shoes. Full Lines Ladies' and Misses' Kid and Prunella Boots and Slippers.
GENTS' FRENCH CALF HAND-MADE.
Ladies' and Gents' Boots and Shoes made to measure and a good fit guaranteed.

Why are so many going to Clancy's, 234 and 236 Queen street east? Because he has on sale the cheapest and best Stoves, Furniture, Tinware, &c., in the city. Stoves bought, sold or exchanged.

**MUSICAL INSTRUMENTS
HEINTZMAN & CO.
ESTABLISHED IN TORONTO, 1860.**



**AND UPRIGHT
PIANOS.**

ALL THEIR PIANOS HAVE THE LATEST IMPROVEMENTS.

Special attention is requested to their Grand Pianos. Several improvements have been introduced, the most important being the Patent Bridge (patented 4th of March, 1881). They are the only Manufacturers of this Piano in Canada.

Have invariably carried off first prizes (during the past thirty years) at all Provincial, County and other Exhibitions in Canada and United States; also at Philadelphia, Sydney, N.S.W., Montreal and Toronto, when in competition with other pianos, and confidently assert that their pianos are the best value obtainable.

No Connection with any other firm in Toronto. Their Pianos can only be obtained at their Warerooms,
171 KING STREET WEST, next Rossin House
A Personal Inspection of our Instruments is Solicited

**STEAM LAUNDRY.
The Toronto Steam Laundry.**

HOUSEKEEPERS LIST IN BUNDLES OF 50 PIECES OR OVER.

SHEETS	50 CENTS PER DOZEN.
PILLOW CASES	35 " "
TOWELS	20 " "
TABLE NAPKINS	20 " "
TABLE CLOTHS	4 CENTS PER SQUARE YARD.
COUNTERPANES	5 " "

54 & 56 Wellington Street, or 65 King Street West.
G. P. SHARPE.