

ROWAT'S COFFEE
The Finest Procurable.
70c Pound.
T. A. ROWAT & CO.
260 Dundas Street. Phone 2051-2052.



The Store With the Stock

Child's Brooches, in all colors 75c up
Ladies' Bracelets...\$1.00 up
10-K Solid Gold Pearl Set
Brooches, assorted designs \$2.50 and up
Diamond Set Bar Brooch \$17.50 up
Ladies' Rings in a great variety, from \$1.50 up into hundreds of dollars.

WRAY'S Jewelry
Limited
234 DUNDAS STREET,
London, Ont.

ALLEGES WOMAN RAN AWAY WITH BOARDER

Special to The Advertiser.
Windsor, Dec. 13.—Mrs. Olive Andrus of Crawford avenue was arraigned today before Magistrate Gundy in police court, charged with a breach of the child protective act, in that she is alleged to have eloped with a boarder and left her four children to care for themselves.

The magistrate gave the Soldiers' Home at Toronto temporary custody of the children until Mrs. Andrus can prove that she is a fit person to care for them.

Testimony showed that she was first married to a man named Alloy, who was killed overseas. While living with Alloy, it was charged, she ran away with Jack Morris, a boarder, who is now sought on the same charge.

LONDON OPTICAL
HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, OPTOMETRIST.
Dominion Savings Building, Richmond Street, Phone 6180. 2x7

Egg, Stove, Chestnut COAL
Also Blacksmith Coal. Prompt delivery to all parts of the city.
Orchard's
45 York St. Phone 384. 2x1
PHONE CARTER'S FOR COAL BAGS
We Make Everything Made of Canvas.
351 GLEBE ST. PHONE 6197

SEES RECIPROCITY INSIDE OF 5 YEARS

W. C. Fuller Believes Pact Will Be Established With United States.

OPTIMISTIC OVER FUTURE
Executive Believes Dominion Business Will Be At Normal in Spring.

That in five years Canada will be ready for some measure of reciprocity with America, and that in ten there will be free trade between the two countries, is the opinion of Mr. W. C. Fuller, president of the Fuller Brush Company of Hartford, Connecticut.

In an interview given last night he expressed the opinion that the general outlook in business is good and that there is no valid reason for a pessimistic attitude. Canada, he pointed out, is as a rule about six months behind the States in the variations of trade conditions. Just now she is still recovering from the long depression that followed the war, but she is surely climbing the hill of prosperity, and by the spring, Mr. Fuller said, he expected to see Canadian business restored to its full vigor.

As to the business relations existing between the two neighboring countries, and using the conditions of his own establishment as a criterion, he spoke enthusiastically of the volume and quality of the Canadian trade. "Here," he said, "is a little known fact that is sure to be of interest to all business men. The buying power of the average Canadian is 40 per cent higher than in the case of the American, a fact that has been established by the most careful gathering of statistical data by the firm of Curtis, the well-known publisher at a cost of more than \$150,000. This means that the Canadian market is equal to a population of about 18,000,000 people."

The greatest need of this country today, Mr. Fuller thinks, is labor. He views the wage-earner as the basis of all commercial achievement, and while he recognizes this country as probably the best equipped in the way of raw materials in the world, at the same time he realizes that these will continue to lie dormant until there is sufficient labor to develop them.

The tariff question he regards as very largely a matter of politics and party sentiment, reflecting neither the real needs nor the best feelings of either country.

In reply to a question as to the costs of manufacturing in Canada as compared with the States, it was admitted that the Canadian costs were higher, but he said they are due rather to the difficulties of distribution rather than to any effect of the tariff.

BEGIN CONSTRUCTION OF NEW TRINITY COLLEGE

Toronto, Dec. 13.—The first sod was turned yesterday for the new Trinity College buildings, which will cost about \$2,000,000, and will be ready for use by the spring of 1935. The site is in Queen's Park, in close proximity to the University of Toronto buildings. The old building, which the Trinity is vacating, was erected in 1882.

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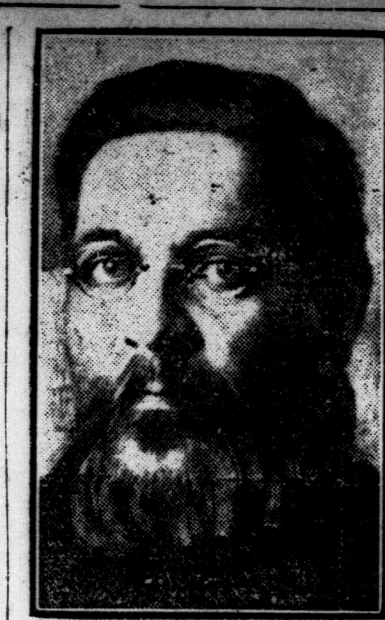
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ALBERT THOMAS.
French labor leader and former minister of munitions, who is expected to arrive in Canada in a few days. He is believed to be coming on a special mission.

PLAN MONUMENT TO CITY WAR HEROES

Ex-Officers Name Committee To Discuss Project With Various Organizations.

To consider the plan of erecting a memorial in memory of the London men who fell in the Great War, a committee was appointed at a meeting of ex-officers called by the Army and Navy Veterans' Association last night to confer with representatives of the chamber of commerce, public utilities commission, board of education, the Red Cross Society, the I. O. E. and the Kiwanis, Lions' and Rotary Clubs.

The committee appointed include Col. F. B. Ware, Col. C. M. R. Graham, Col. C. H. Reason and the chairman and secretary of the Army and Navy Veterans' Association.

The conference will, in all likelihood, be held during the early part of 1933.

PROMINENT CLERGYMAN DIES IN GUELPH HOSPITAL

Many Pay Last Regards to Rev. Father Lehman at Midway.

Special to The Advertiser.
Midway, Dec. 13.—The funeral of the late Rev. Father Lehman, former pastor of the Church of the Sacred Heart, Midway, and a prominent clergyman of the Diocese of Hamilton, was held at Midway Tuesday afternoon.

Father Lehman succumbed in St. Joseph's Hospital, Guelph, following a couple of months' illness. The funeral here yesterday was very largely attended.

OLD MOTHER GOOSE

A delightful record of songs for the children. It should be in every home. Oh, yes, it's a Victor, No. 216379, and sells for 75c at Gerhard Heintzman & Co., 222 Dundas street. 15-g.

Glasses for Christmas

Give your friends or parents a pair of **THE BROWN OPTICAL CO.'S GLASSES**. It is a gift that will give years of pleasure. We have a complete assortment of **LOGNETTES, LOGNETTE CHAINS, AUTOMATIC BUTTONS, and DOLLY SPECS** for the children's dolls.

Consult the **SPECIALISTS** of the

Brown Optical Company
223 Dundas St. Established 26 Years. Phone 1877.
Branches: Montreal, Windsor.

Special Blouse Sale

Regular \$10.50 to \$15.00 for

\$5.98

Thursday Morning at 9 o'Clock

Five Doz. TRAVELERS' SAMPLE BLOUSES

This group comprises Overblouses in velvet with lace trimming; georgette beaded and embroidered; crepe de chine radium lace trimmed; beaded smocks and velvete in jacquette style, and tailored crepe de chine; long and 3-4 length sleeves. All the very newest shades and combinations of colors, such as black, brown, beige, sand, orient, flame, yellowstone, navy, periwinkle, flesh and tomato. Special, Thursday morning \$5.98

ROSS' LIMITED
MANUFACTURERS
PHONE 1319. 196 DUNDAS STREET.

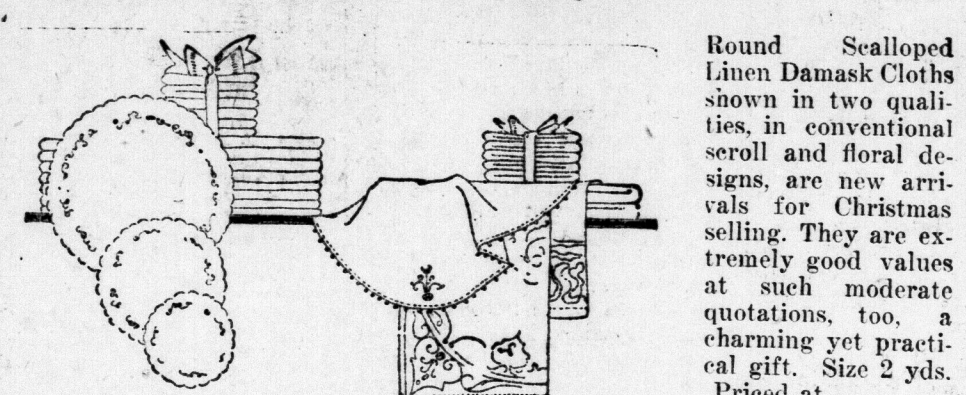
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Gifts From Linen Section

Table Linens the pride of the hostess. At this season particularly Table Linens begin to play their most important role. Whether it's for your own household or a gift to others, you'll find in our varied assortment an endless array of exquisite pieces. Wonderful Irish Linen Damasks in cloths, napkins, luncheon cloths, end pieces, etc.; French hand-made Cluny from the small 6-inch Doilies covering a goodly range of designs with a splendid assortment of Centers, Ovals, etc., at prices around \$2.00 to \$5.00. Or should Madeira, with its exquisite hand embroidery, be your choice, our assortment is bigger and better than ever. Particularly would we suggest you inspect the varied collection of Luncheon Cloths in this charming work.



Fleur de Lis Table Damasks make adorable gifts. That satisfy finish you delight in buying in lovely designs—Sheraton, Ilac, Henri Deux and carnation—are all Double Damask Pure Linen Cloths with Napkins to match. New low prices:

2x2 yards \$9.25 each
2x2 1/2 yards \$11.25 each
22-inch Naps \$10.50 per dozen
Madera Linens for the dining table are delightful. You can find a truly astounding range of exquisite pieces.

We would draw your attention to the superior quality linen and work which is particularly pleasing this season.

Luncheon Napkins in Madeira are attractive in designs and very moderate in price this season \$2.75, \$4.25, \$5.25, \$5.50 up to \$8.75 half doz.

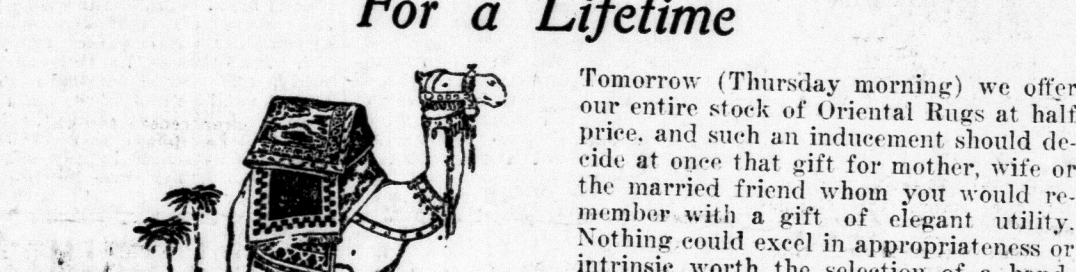


Shop Comfortably in the Morning.
French Hand-Made Cluny—Too numerous to itemize are the hundreds of pretty pieces you'll find represented here. From a modest gift at 50c to the exquisite Tablecloths in 2-yard size at \$36.50. All genuine hand-made French Cluny. You'll appreciate the new lower prices, too:

6-inch and 8-inch Doilies 20c, 25c, 35c, 50c, 65c, 85c, \$1.00 each
10-inch Doilies 55c, 85c, \$1.00, \$1.25, \$1.50, \$1.75
Centres \$1.35, \$1.95, \$2.50, \$2.75 up to \$7.50
Oval Trays \$1.75, \$2.00, \$2.50, \$2.75 up to \$5.00
Oblong Trays \$1.75, \$2.25, \$2.75 up to \$5.50
Luncheon Cloths \$8.75, \$10.00, \$12.00 up to \$36.50 each

Oriental Rugs Half Price

The Gift That Lives and Serves For a Lifetime



Tomorrow (Thursday morning) we offer our entire stock of Oriental Rugs at half price, and such an inducement should decide at once that gift for mother, wife or the married friend whom you would remember with a gift of elegant utility. Nothing could excel in appropriateness or intrinsic worth the selection of a handsome Oriental Rug.

This sale is better than setting your own price, for you would never hope to buy a hundred dollar Rug for just half that amount—an opportunity to give a \$60.00, \$70.00, \$100.00, and \$125.00 to \$200.00 gift for just half that amount.

6 only Cabistans, sizes 2 ft. 10 in. x 4 ft. 5 in., 3 ft. 4 in. x 4 ft., 3 ft. 10 in. x 4 ft. 10 in., 4 ft. 2 in. x 6 ft., 2 ft. 10 in. x 4 ft. 5 in. and 3 ft. 10 in. x 6 ft. Thursday half price. Sale prices \$75.00, \$87.50, \$100.00 and \$125.00
1 only Mossul, size 3 ft. 2 in. x 5 ft. 7 in., slightly imperfect. Sale price \$30.00
3 only sizes 3 ft. 8 in. x 6 ft., 3 ft. 4 in. x 5 ft. 8 in., and 4 ft. 8 in. x 6 ft. 7 in., all half price \$100.00 each

PARCELING AND MAILING BOOTH
Fifth Floor.
SMALLMAN & INGRAM LIMITED

LONDON ROTARIANS ENTERTAIN LADIES

Club Provides Evening of Fun, Frolic and Many Surprises For Fair Associates.

As hosts last night, the Rotarians did themselves proud.

Always an evening of delightful surprises, the ladies' night of 1932 celebrated in the Masonic Temple was a Rotary triumph in the way of entertainment.

Commencing with a typical Rotary banquet, at which the attraction extraordinary were the one hundred and fifty Rotary "sweethearts," as they were christened by the guest of honor, the famous Jack Miner, the program was a gay succession of mirth and music till 10:30, when it gave way to dancing and cards.

With each Rotarian and his lady bedecked in a gay paper cap, the banquet presented a scene of great merriment and wound without flaw to its gallant finish, when each lady was presented with a silver bird vase, the gift of the senior Rotarian, T. A. Stevens, each holding a snowy carnation, a tribute from Rotarian W. Gammage.

It had been announced that the cream of London talent had been selected for the Rotary program, and testimony of this were the repeated encores which greeted each artist.

The crowning surprise of the evening, however, was the Symphony Orchestra, which, under the leadership of Rotarian Charles E. Wheeler, proved a distinct and amazing sensation.

It effected an artistic rendering of Haydn's "Toy Symphony," and at the same time gave it a distinctly Rotarian touch, which afforded the audience the keenest delight.

Soloists for the evening were all well-known local artists, Mr. Ed Webster, Luta Laymon-Durst and Miss Ruth Betzner. Equally popular were Mrs. Charles Ivey, violinist, and Miss Mabel Stevens, pianist.

An exceptional treat were the readings by Mrs. William Smith—Stephen Leacock's version of the problem play, an impersonation of a colored lady at the telephone, and a third delightful number.

Accompanists were Mrs. Howard Fetherston and Mrs. A. D. Jordan. Rotarians missed not a detail, and to the only one who was unable to attend, Jack McDermid, at present confined to his home through illness, was sent a note of remembrance and regret at his absence, paying him the compliments of Rotary with a huge bouquet of roses.

The stage setting, exquisitely arranged, and bearing the sign of Rotary was the work of Rotarian Norman Keene, his contribution to the success of the evening, winning him hearty thanks.

For the flawless success of the evening the credit goes to the following committee: General chairman, Ed Vining; Finance committee, Jared McPherson; Entertainment Committee, Norman Keene; Dancing committee, Milt Jackson; Checking committee, Bill Jarman; treasurer, Harvey Skey.

The chairman of the evening was the president, Jared Vining.

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Purity Bread

IS A

FAIR PRICE

AND OF

FULL NUTTY FLAVOR

PHONE 944 OR HAVE OUR WAGON CALL.

R. FAIRFUL

262 OTTAWAY AVENUE. LONDON. 2x7

RETAIL MERCHANTS WANT AGAIN DELAY CASE OVER REMOVAL OF RECEIPT TAX

Special to The Advertiser.
Chatham, Dec. 12.—Thursday morning the Honorable W. L. Mackenzie King, prime minister, will be deluged with telegrams from every member of the local branch of the Retail Merchants' Association urging the removal of the receipt tax.

The measure is being strongly opposed by the Retail Merchants' Association of Canada. Requests have been sent out from headquarters that all branches arrange for members to dispatch the telegrams supporting the move. Bert F. Brown, secretary of the local branch, stated today that there are 50 local members, and that he expected every one will join in the movement.

Special to The Advertiser.
Stimco, Dec. 13.—The hearing of the five cases relative to the salvaging of the City of Dresden liquor cargo was resumed at Magistrate Guntton's court yesterday after a week's interval. George Hodge, Charles Brown, Roy Ferre, William Rockefeller and William Franklin appeared, but Crail Franklin is still an absentee.

More than 50 Lakeside farmers were again disappointed, when the cases were again adjourned to the 19th, owing to lack of evidence. About 200 farmers will drive home through the sweeping gales of zero weather tonight after a long day in the county court.