

# REID-NEWFOUNDLAND CO.

## Week End Excursion!

Excursion Return Tickets will be sold from all stations between and including St. John's, Carbonear, Placentia and Renew's  
**AT ONE WAY FIRST-CLASS FARE.**

Good Going on all regular trains of Saturday and Returning on all Regular Trains of Monday following.

### WE ARE HAVING

A great POTATO business this season. Reason: the PROPER Quality with the PROPER Price.

Another Carload—600 Half Sacks

**P. E. Island BLUE NOSE**

Quality—90 lbs. each arrived to-day ex Bruce and Railroad.

**F. McNAMARA, Queen Street.**

### AMERICAN SUITS!

Season—1915.



Never was Men's and Boys' Tailoring more perfectly demonstrated than in this season's models. The new consignment of American Cut Suits we have just opened contains some splendid examples of really smart Tailoring.

In Pure Wool Tweeds and Serges, in choicest Greys, Browns, Blues and Mixtures, these Suits for Men and Boys are without question the finest stock we have ever handled.

The reputation we have attained for Ready-mades has been built up by their exceptionally good quality, their refinement of style and coloring, and their distinctive character—the essential features which assure satisfaction in wear and a well-dressed appearance.

ALL SIZES. PRICES RIGHT.

**U. S. Picture & Portrait Co.**

### Furness Line Sailings!

From St. John's Halifax to St. John's  
 Liverpool to Halifax St. John's to Liverpool  
 S. S. DURANGO June 5th June 14th June 24th June 26th  
 S. S. TABASCO sails from London for St. John's direct about June 10th.  
 For freight and other particulars apply to

**FURNESS WITBY & Co., Ltd.,**  
 City Chambers, Water Street.  
 may 8, 5, th, 15

**Portland Cement**  
 in 112 lb. sacks.

**Sydney Goal**  
 Delivered free from Rocks.

**BEANS**  
 Best in the Country.

**SUGAR**  
 In stock and to arrive.

**FLOUR**  
**Sea Gull Brand**  
 IN GOOD BARRELS.

PRICES ON REQUEST.

**COLIN CAMPBELL.**

trade mark of a photographer in Hut Springs. Upon discovering this Mr. Sullivan said he would sue for the use of the name.

**NEW LIVE RUBBER**

**O'Sullivan's Heels**

**THIS IS THE FOOTSTEP OF A WISE MAN**

Mark the six-holed heel-print. The only heel that makes that print is the only heel of NEW, LIVE RUBBER. The six-holed print is not the only mark made in the world by those who wear O'SULLIVAN'S. Successful!

**Fifty Cents Attached**

at Springs that he is not here to Mr. Dougherty to an exaggeration. There is little doubt in the commissioner's mind that Schepers can furnish practically all the information that is

**S. O. STEELE, Sole Agent.**

**50c**

### LATEST CABLE NEWS!

LONDON, May 15. While the household of His Majesty King George V. have gone on the "water wagon" pending the duration of the war, the members thereof have not given up smoking.

**De Reszke Cigarettes**  
 (Blended by a famous Russian and made in England by British Labor.)

You can get them from Geo. F. Kearney, T. McMurdo & Co. (Rawlins' Cross), J. L. Courtney, W. E. Bearn, Peter O'Mara, The City Club, The Bally Haly Golf Club, and in Grand Falls from The Grand Falls Drug Store, Ltd.

**P. E. OUTERBRIDGE,**  
 (Sole Agent for Nfld.)  
 137 WATER STREET.  
 may 25, tu, th, f



ESTABLISHED 1891.

**Dr. A. B. LEHR,**

(The Senior Dentist),  
 202 WATER STREET.

FULL UPPER OR LOWER SETS,

**\$12.00.**

TEETH EXTRACTED WITHOUT PAIN,

**25 cents.**

EXAMINATION FREE.

**Keep Our Own People Employed!**

It is very important that our own people should be kept in constant employment during these troublesome times. (Every little helps.)

**ARE YOU DOING YOUR SHARE? HOW ABOUT YOUR LAUNDRY WORK?**

All the people employed by the GLOBE STEAM LAUNDRY CO., LTD., are BRITISH, and such are entitled to your first consideration.

Our Laundry is fitted with every modern device, and we have expert hand service for the more delicate and fine goods.

Just say the word! We'll call around for your bundle and return it FRESH and CLEAN right to your door. Don't forget the place:

GLOBE STEAM LAUNDRY CO., Ltd.  
 Phone 148. Post Box 476.  
 may 13, f

**Insure with the Good—Old, Reliable**

**QUEEN,**

which has stood the test, promptly paying

**\$541,000**

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

**GEO. H. HALLEY,**

Agent.  
 may 18, eod, f

MENARD'S LINIMENT LUMBER-MAN'S FRIEND.

### LADIES, Think of It!



Fifth Avenue and Broadway Shoes placed comfortably in the most up-to-date Ladies' Fitting Parlour in Newfoundland, and now open for your inspection at our Water St. Stores, St. John's. Imagine the prices the same as quoted in the big cities.



Over three thousand lines to select from.  
 THE BURT SHOE, THE WHITE HOUSE SHOE,  
 THE DUSTER BROWN SHOE, THE SKUFFER SHOE.

**F. SMALLWOOD,**

Agent, Ladies' Department.

### FERRO

Power Behind the Boat

Here is a complete outfit you can carry with you anywhere. Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

**THE DETACHABLE ROW BOAT MOTOR**

you buy must bear the O. K. that gives you confidence. Ferro motors may justly claim this confidence because they have all the good points embodied by experienced experts who have built up Ferro power and reputation in the engine world.

The results you get are due to a finished product. Try it yourself—today!

L. M. TRASK & CO.,  
 Sole Distributors for Nfld.,  
 P. O. Box 1271, St. John's.

Ask for Catalog with prices

### FOR PRESENT WEAR!

A Great Display of Ladies'

White Lawn Blouses from . . . . . 70c up

White & Colored Wash Dresses from . . . . . \$1.30 up

White Pique & Jean Costume Skirts from . . . . . \$1.30 up

All brand-new, and includes the newest and most fashionable styles. Special and prompt attention given to all mail orders.

**WILLIAM FREW.**

### June Patterns & Summer Fashion Book.

NOW ON SALE.

Patterns 17c, postage included. Fashion Books with free pattern your choice, 27c, postage included. Cash must accompany order.

**CHARLES HUTTON,**

Fancy Department.

TEN PAGES TO-DAY  
 TORONTO, Noon.—Fresh strong winds, mostly S. and W., some local showers, mostly fair to-day and on Saturday.  
 ROPER'S, Noon.—Bar. 29.2 ther. 50.

VOLUME XXXVII

### RE

Ow will not

Auction Sale

THE PEOPLES AUCTIONEER

POSITIVE SALE

I will sell by Public Auction on Friday next, 29th inst., at 11 o'clock, on the premises, that desirable property situated on the corner of New Street, by which it measures 8 inches, and on Holdsworth Street, 39 ft. 2 inches; also a piece of land in rear of said property, measuring 71 ft. 6 inches by 34 ft., with erections fronting on Lower and Holdsworth Streets, of property may be seen at the office.

P. C. O'DRISCOLL

may 25, 41

PUBLIC AUCTION

To-Morrow, Saturday

at 11 a.m.

15 six OXIONS (without resin)

50 boxes CHEWING GUM.

12 six HOMINY FEED—light aged.

Also

1 trio BUFF ORPINGTON FOWLS and sundry other articles.

M. A. BASTO

may 28, 11

JUST RECEIVED

Ex Bruce and Train

1 Carload—100 sacks

**P.E.I.**

**Blue**

**Potatoes**

Dry as Flour.

**Special Price**

ON LOTS.

**M. A. DUFF**

may 27, m, w, f, t

'Pho

OUR CUSTOMERS

soon become our friends.

reasons. Our market is clear.

OUR MEATS THE BEST

Besides, we give every patron service and careful attention to the details of their order, promptly.

If you are not satisfied here if you are, tell your friend

**M. CONNOR**

176 Duckworth Street

MENARD'S LINIMENT

MAN'S FRIEND.