

CASINO THEATRE!

FRIDAY and SATURDAY,
 Entire New Programme of Motion Pictures,
 FEATURING
 The Romance of the Cliff Dwellers,
 Taken at the Cliff Dwellers Canyon, Manitou, Colorado. And
BURBANK and DANFORTH,
 MUSICAL ARTISTS.
 Two Shows Nightly—7.30 and 9.15.
 Big Matinee Saturday for the Children.
 Admission, 5 cents.

Crisco!

A scientific discovery which will affect every home in Newfoundland.
 Use in cooking wherever you would use lard or butter.
 Crisco is an absolutely wholesome and delicious material made under hygienic conditions from vegetable oils, and contains no animal fats.
 It is crisp, flaky—just the proper consistency to make it ideal for creaming in cake or for working into pastry.
 Put up in attractive airtight 1½ pound tins with a book of recipes on top of each tin.
 BUY A TIN TO-DAY.

Important to Intending Purchasers of Pianos & Organs

Previous to extensive alterations of premises, The Keable Co., whose branch is at 75a Pleasant St., have decided to offer the whole remaining stock of Pianos and Organs at greatly reduced prices to facilitate an early clearance of the same. The prices quoted are strictly nett and subject to no further discount. The instruments are strictly high-class and carry the makers full warranty.

- One New \$450 Piano going at\$265
- One New \$400 Piano going at\$230
- One New \$375 Piano going at\$210
- One new \$350 Piano going at\$185
- One Slightly Used Piano, \$450, going at\$220
- One Good Second-hand Piano going at\$100
- One Good Second-hand Piano going at\$80
- One Good Second-hand Piano going at\$60

Also 5 New Organs going at little over half prices.
 Remember this special sale is the one chance of a lifetime to purchase a reliable instrument at such a low figure for cash, or easy terms of purchase arranged.

KEABLE'S,

Pleasant Street.
 The only Expert Musical Instrument Builders in Newfoundland.
 Dec 27, 11

OUR TWO FACTORIES

are working overtime supplying the demand for our popular branded Suits and Overcoats.



FITREFORM.
 AMERICUS.
 TRUEFIT.
 THE MODE.
 STILENFIT.
 PROGRESS.

These brands represent our high-class make and style only. We make a large assortment of prices in each.

Wholesale only.
 Ask your dealer for these brands and get the best.

Newfoundland Clothing Co.,y, Ltd.

LARACY'S Stocking Caps

the best for Boys and Girls—Regular 35c. and 40c., for 28 cents each.

Wool Clouds and Squares

LARACY'S

345 & 347 Water St., opp. Post Office.

The Nickel

Recognized Home of Refined Amusement, showing nothing but the pick and cream of the Motion Picture industry.

TO-DAY OUR USUAL WEEK END CHANGE.

Extra Pictures for the Children's Matinee Saturday.

Interesting, Amusing and Educating Subjects.

Always Something New.



Admission: 5 cents.

NOTICE.



THE STEAMER

'Prospero'

Will sail for usual Northern Ports at

6 p.m.
 SATURDAY,
 January 4th.

BOWRING BROS., Limited,

Coastal Mail Service.
 Telephone 306.

You will Preserve Your Collars & Shirts

And save your money when you deal with

The Country Laundry.

We have the best method and latest machinery to do all classes of Laundry work.

No Washboards are Used.
 P. O. Box No. 2. Phone No. 730
 Oct 9, 11

Realization Sale!

GOING OUT OF BUSINESS.

\$3,000

worth of Dry Goods to be disposed of at Bargain Prices.

HENDERSON'S
 West End Store 51 Water St.

The Testimony of Facts!

From a letter published in the "Autocar" of Sept. 14th, '12, we notice that out of 13 Cars in a garage at Harrogate the following splendid tribute to

MICHELIN TYRES:

- 3 Cars fitted with 2 MICHELINS each out of 4 Tyres.
- 2 Cars fitted with 3 MICHELINS each out of 4 Tyres.
- 5 Cars fitted with 4 MICHELINS each out of 4 Tyres.
- 3 Cars fitted without any MICHELINS at all, which shows out of 52 Tyres, 32 were MICHELINS. In other words, 61½ per cent of Tyres fitted were MICHELINS, the remainder being divided between five other makers.

MICHELIN Beats Them All.
A. H. MURRAY, Agt.

Our Overcoats are Winners.
 EVERYBODY SAYS SO.



CHAS. J. ELLIS, English and American High Glass Tailor.
 P. O. Box 127. 307 Water Street. Phone



WE

Examine Eyes Scientifically,
 Make Glasses Accurately,
 Fill Oculists and Opticians Prescriptions properly,
 Duplicate broken Lenses rapidly.

R. H. TRAPNELL,
 sept 16 Eyesight Specialist, Water St.

BARGAINS IN DRESS GOODS.

Special offering of Heavy Dress Tweeds and Cloths for winter wear. We have
 Dress Tweeds, in neat stripes, from26c. yard
 Dress Meltons, in Navy, Brown, Grey, Black, from20c. yard
 Amazon Cloths, all colors, from40c. yard
 Also clearing lines of Cashmeres, Lustres, Nun's Veilings, etc.

Wm FREW

WE ARE READY
 with the largest and finest stock of Holiday Furniture that we have ever shown.
 The Furniture has been selected with the view of having as many exclusive designs as possible, and the finish is the best.
 There is assurance of satisfaction if you choose your Xmas Presents from us.




U. S. PICTURE & PORTRAIT CO.
 Complete Home Furnishers.

After Christmas BARGAINS

FOR THRIFTY WOMEN WHO LIKE TO STRETCH THE PURCHASING POWER OF THEIR DOLLARS

A big array of odds and ends accumulated by our heavy Christmas business are offered for quick clearance at tempting prices. When you come to see the goods, you will note that the prices are away below real values; so much so, in fact that not to buy would be extravagant.

Toys Marked Down to 2-3 regular prices.

You can get a 45c. Toy now for 30c. Other prices similarly reduced.

Fancy Goods marked down to 2-3 regular prices.

Children's and Misses' COATS all marked down.

\$1.80, 2.50, 3.00, 4.30,

1.30, 2.00, 2.40, 3.60.

We cannot list here all the many bargains now offered, but you should come to the store and see them. Many lots are very small but the values are exceptionally big.

Alex. SCOTT,

18 New Gower Street.
 The Store That Saves You Money.



"Clan Mackenzie"

SCOTCH WHISKY,
 OLD and MELLOW.
 In Bottles or on Draught.

HAYWARD & CO.



MISSES LAND w Classes in Thursday. One term number.



Jan 4, 11

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To-Night The

DICK W

A great citizens present beautiful where a and child

Every already up-to-date early.

Matinee Night 8 20 ce Popul er. Pro

FUR

Rep Fre Firs Guar

N. V New

Just ov New Year from 2c. selected and cont Quotation

New Pos Cal

Purse C Leatle Wall

Block C ever

BYRN

Motor seated model: known plots: on gas econom magnet solutels

Jan 2, 11

MINAR