

OPENING OF Jackman's New Store

A TEN DAYS' HANDSEL,

COMMENCING MARCH 30th. ENDING APRIL 10th.

We beg to advise the public that we have removed our Ladies' Furnishing, Millinery, Dressmaking, Cleansing and Pressing and General Dry Goods Departments from our New Gower Street Store to our Water Street Stores. We have connected both buildings, and now have all our business under one roof and management.

With a view of introducing our New Store and its varied and well-selected stock to the public, we have decided to hold a ten days' handsel.

This old-time custom of patronizing a new store is not only a token of good-will, but it is considered lucky.

During this sale we are offering Genuine Bargains. Our object in doing so is to clear off the odds and ends and make room for new stock.

We found that after removing we came across some lines of Blouses, Skirts, Aprons and Gloves, slightly soiled. In many cases these lines have been reduced from 20 to 50 per cent.

It will pay housekeepers to come early and get the advantage of big values in the following lines:-

BLAY TWILL SHEETING.		APRONS.		TUCKED LAWN.	
20c. Now	17c.	\$1.20 Now	75c.	16c. Now	12c.
24c. Now	20c.	\$1.30 Now	85c.	18c. Now	17c.
28c. Now	23c.	\$1.25 Now	80c.	20c. Now	18c.
37c. Now	32c.	\$1.00 Now	60c.	22c. Now	20c.
40c. Now	34c.	85c. Now	50c.	23c. Now	20c.
45c. Now	40c.	70c. Now	40c.	25c. Now	23c.
50c. Now	44c.	65c. Now	40c.	27c. Now	25c.
FLEECE CALICO.					
11c. Now	9c.	50c. Now	30c.	35c. Now	30c.
15c. Now	12c.	45c. Now	30c.	35c. Now	32c.
18c. Now	15c.	30c. Now	20c.	40c. Now	37c.
25c. Now	22c.	25c. Now	15c.		
		22c. Now	15c.		
WHITE SHIRTING.		BLAY CALICO.		BISHOP LAWN.	
8c. Now	7c.	7c. Now	6c.	12c. Now	10c.
10c. Now	9c.			16c. Now	15c.
14c. Now	12c.	8c. Now	7c.	20c. Now	18c.
16c. Now	13c.	10c. Now	9c.	22c. Now	20c.
17c. Now	14c.	12c. Now	10c.	20c. Now	25c.
18c. Now	15c.	14c. Now	12c.	35c. Now	32c.
20c. Now	17c.				
25c. Now	21c.				
CREAM FLANNELETTE.		PINK FLANNELETTE.		STRIPED FLANNELETTE.	
16c. Now	14c.	11c. Now	9c.	8c. Now	7c.
22c. Now	19c.	12c. Now	10c.	9c. Now	8c.
24c. Now	20c.	14c. Now	11c.	11c. Now	9c.
11c. Now	9c.	16c. Now	13c.	12c. Now	10c.
12c. Now	10c.	17c. Now	14c.	14c. Now	11c.
14c. Now	11c.	18c. Now	15c.	14c. Now	11c.
15c. Now	12c.	20c. Now	17c.	20c. Now	17c.
17c. Now	14c.	21c. Now	18c.	25c. Now	22c.
20c. Now	17c.	24c. Now	20c.		
WHITE AND CREAM FLANNEL.		GREY FLANNEL.		RED FLANNEL.	
35c. Now	29c.	35c. Now	29c.	25c. Now	21c.
40c. Now	34c.	40c. Now	34c.	40c. Now	34c.
45c. Now	38c.	45c. Now	38c.	45c. Now	38c.
50c. Now	44c.	50c. Now	44c.		
MUSLINS.		MUSLINS.		MUSLINS.	
10c. Now	8c.	20c. Now	16c.	25c. Now	21c.
12c. Now	9c.	22c. Now	18c.	27c. Now	22c.
13c. Now	10c.	23c. Now	19c.	28c. Now	23c.
16c. Now	13c.	24c. Now	20c.	30c. Now	24c.
17c. Now	14c.	25c. Now	22c.		
18c. Now	15c.				

Our mail order patrons will get the benefit of this sale as if they were at our Bargain Counters.

JACKMAN THE TAILOR,

THE MAIL ORDER HOUSE.

SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleece Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere.

W. A. SLATTERY, Slattery Build'g,
Duckworth and George's Street—near City Hall.

For This Week Only!

For this week only we are offering the remainder of our stock of

Damaged Goods at Slaughter Prices

Everything must go to make room for our New Spring Stock.

Terms during Sale: CASH. No Appropriation.

Hours: 9 to 1, 2 to 6 o'clock.

WILLIAM FREW, : Water-St.

North Sydney COALS.

Now landing ex S.S. Morien,
300 tons NORTH SYDNEY COALS, at

\$6.40 Per Ton, sent home

Also in store, BEST SCOTCH HOUSEHOLD COAL at \$6.20 per ton, sent home.

Newfoundland Produce Co., Ltd.

mar31, eod Duder's Premises.

MASSEY HARRIS CO'S FARMING IMPLEMENTS



We are booking orders for these High Grade and well-known implements, and request intending purchasers to place their orders as soon as possible.

MARTIN HARDWARE CO., Agts.

If You Want to Know Where to Get Your

Boots and Shoes

FOR HALF THE MONEY, go to the

White Shoe Store, 304 & 306 Water St.,

You can't miss it, all painted WHITE. Extra Bargains for this week only in Ladies' Misses' and Men's BOOTS.

Ladies' \$2.50 Boots, now \$1.50
Ladies' \$3.00 Boots, now \$2.00
Misses' Boots, sizes 11 to 2, only 98 cts.
Men's \$3.00 & \$4.00 Sample Boots, selling at \$2.50

S. B. KESNER, Proprietor.

Job Printing Executed!

For Spring Trade.

We are offering ex store to arrive,

300 brls. HAM BUTT PORK,
200 brls. FAT BACK PORK,
300 brls. EXTRA PLATE BEEF,
300 brls. SPECIAL PLATE BEEF,
300 brls. BONELESS BEEF,
100 brls. Choice SMALL JOWLS,
50 brls. Choice SMALL HOCKS,
200 brls. American Granulated SUGAR.

TO ARRIVE.

100 TIERCES CHOICE SPARE RIBS.

We will be pleased to quote prices on enquiry by wire or mail.

THOS. SMYTH Co., Ltd.

AMERICAN CABBAGE.

Due to-day per S.S. Rosalind

75 Barrels Choice American Cabbage
25 Barrels New American Cabbage—Due Monday,
50 Cases Choice Sweet Oranges.
50 Cases Silver Peel Onions.
Cabbage will be higher.

Book Orders Quickly.

EDWIN MURRAY

J. J. ST. JOHN, Duckworth-st.

The "Durango" brought us a shipment of

CHOICEST IRISH BUTTER,
HARTLEY'S ASSORTED JAMS
JACOBS' ASSORTED BISCUITS,
BIRD'S EGG POWDERS.

J. J. ST. JOHN, Duckworth St.

REID NEWFOUNDLAND COMPANY.

REDUCED RATES TO Pacific Coast Points

Commencing now and continuing up to April 10th. Tickets will be sold at greatly reduced rates to Vancouver, B.C., Seattle, Washington, Portland, Oregon and various other places on the Pacific Coast.

For full information apply to General Passenger Agent or to nearest Station Agent.

Reid Newfoundland Company



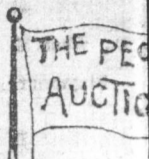
ARE YOU IN NEED OF A SUIT OR OVERCOAT and cannot get the material and design you want?

We can show the largest stock and latest patterns in Suiting and Overcoatings in the city. Satisfaction guaranteed. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

JOHN MAUNDER,
241-253 Duckworth Street,
Newfoundlands Store for Fashionable Tailoring

WEATHER
TORONTO,
strong S.W. a
showers of r
mostly fair. S
little colder.

AUCTION



Superior Eng

Removed from 1
P. P., Torbay, 1
sale, at the Presc
Tuesday next, 4
a.m. Particula
papers.

P. C. O'DRISCOLL

For Sale by P

ON THURSDAY

at noon, on the pre
ABLE DWELLING
the south side of
of Wood St., for
the late Mr. Edw
house is well and
and contains, on 1
bedrooms, bath ro
and linen room
Drawing room, din
and pantries. Bas
room, laundry, kit
coal cellar. Lease
rent \$60.00 per
blinds and electric
sold with the hou
particulars apply to
licitor, or

P. C. O'DRISCOLL

March 31st

(On account of wh

AUCTION

On MONDAY, at

Lower Pr

Messrs. J. &

15 Bundles B

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Marked triangle B, S.

Landed in a damag

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Master, from Liverpo

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A. S. RENDEL

april 11

FOR SA

BY PUBLIC A

—03—

SATURDAY (the 1

at 12 o'clock

At the Board of Tra

The followi

SCHOON

"Northern Light," 88 ton

"Gladly Tucker," 34 ton

"Bonnie," 50 tons, 3 y

A. S. RENDEL

mar28, 1911

Presbyterian

RECITAL

SACRED M

MONDAY, APR

at 8 p.m.

MRS. CROCKETT,

STRANG, Vocalist

MISS JOHNSON, Solo

MR. ALFRED HALL,

Solo Organist.

Admission by Prog

april 11

LARAC

TWEED CAPS for boy

Everything in Caps for

Laracy's Tweed Boys'

Knee Pants, 45c. to

Laracy's Boys' Belted

Suits, to fit from 4

suit up.

Goods and prices ab

LARAC

345 & 347 Water

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An Intelligent

may earn \$100 monthly

for newspapers. No cost

for particulars. Press 84

Lockport, N. Y.

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