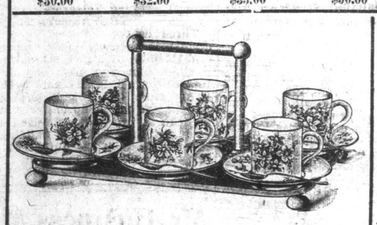
EARLY XMAS BUYERS

Secure the Choicest Articles. Have YOU thought about it yet.

I invite your inspection of our NEW GOODS just opened for the Xmas season. Even though you do not buy, come and have a look. While in England this year I made some choice selections of good substantial Solid Silver, Hall marked and British Plate Novelties. I am sure you will say our prices are reasonable.

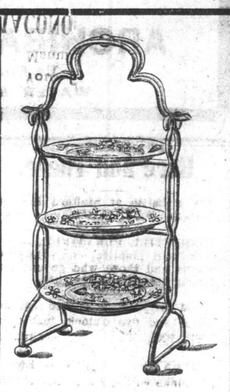
VERY FINE TEA SETS.

$10.00	$14.00	$18.25	$19.50	$25.00
$30.00	$32.00	$35.00	$50.00	$65.00

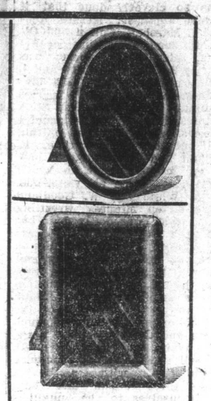


Coffee and Tea Servers Complete, with Spoons.
$4.65 $6.00 $7.65 $9.50

Newest Vases, 50c. to $13.00.



USEFUL CAKE STANDS.
Very dainty.
$4.25 $5.75 $6.85 $7.50



Large variety of Solid Silver Photo Frames, 50c. to $10.50.

A large assortment of Gents' Walking Sticks, varying in in prices from 45c. to $14.00. English make with Hall marked Silver Mountings.

French Black Ebony Backed Brushes, Mirrors, etc., with Silver Letters to attach. Hand Bags, Purses, Cigar and Tobacco Cabinets, Glove and Handkerchief Boxes, and hundreds of other pretty and useful articles suitable for Xmas.

R. H. TRAPNELL, JEWELLER and OPTICIAN, WATER STREET.

To Arrive This Week:

4000 brls King George
500 barrels Remoka
750 barrels (★) Star

FLOUR

DON'T CRY

Because you are not doing much business, but offer your **Customers**

King George Flour,

It Sells Itself.

We are proud of our **KING GEORGE FLOUR.** Have you tried it yet?

CANADIAN CEREAL & MILLING COMPANY, LIMITED.

New Fruit, etc.

10 cwt. Almond Nuts.
10 cwt. Naples Walnuts.
5 cwt. Barcelona Nuts.
2 cwt. Brazil Nuts.

All Guaranteed Fresh Stock.

100 cases Pineapple—1's, 1½'s, 2 and 2½ lb. tins.
Crystalized and Glace Cherries—in 6 and 11 lb. boxes.
2 cases (Fresh 1910) Stock Turkish Figs—in small bxs.

40 cases Val. Oranges, $4.20.
30 kegs Almeria Grapes.
50 boxes Dates, in 1-lb. pkgs.
Lowest Prices.

STEER BROTHERS.

Oranges, Grapes, Onions.

December 3rd, 1910.
40 cases Oranges,
40 kegs Green Grapes,
40 cases Onions. Also,
100 brls No. 1 King Apples.
LOWEST PRICES.

GEORGE NEAL, Beck's Cove and Water Street, East.

RHEUMATISM **Not Too Late.** **RHEUMATISM**

DON'T WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

Price: 25 cents bottle.

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (**Sloan's Liniment**)

Price: 25 cents bottle.

J. J. ST. JOHN, Sole Agent, St. John's, East.

COAL!

NOW LANDING,
Ex "Adventure,"
500 Tons of Best Screened
NORTH
Sydney Coal

And in Store.
ANTHRACITE,
Nut, Stove, Egg and Furnace Sizes

H. J. STABB & CO.

SPECIAL TO THE TRADE!

JUST ARRIVED:
1000 Pairs Cotton BLANKETS, all sizes,
5 Cases Mottled Flannels, asstd. colors,
2 Cases Light Outing Flannels, 10-20's.

AND IN STOCK:
Blue Denim, White and Brown Ducks, Blue and Fancy Overalls and Coats, Work and Negligee Shirts, Boys Suspenders, Furlined Caps—assd. and black.

Sold to the Trade only at Rock Bottom Prices.

HALLEY, O'KEEFE & CO.,
106 and 108 New Gower Street.

Headquarters for APPLES!

Due To-Day (Saturday) per "Almeriana,"

250 brls No. 1 Winter Apples—Baldwin, Wagner, Spy, etc. And in stock and due Monday:
50 cases Valencia Oranges.
100 kegs Sweet Grapes.
20 cases Choice Lemons.

20 brls Fancy Cranberries.
50 cases "Lion" brand Eggs.

Good time to get your Winter Apples, and of course this is the right place to get them.

EDWIN MURRAY.

LARACY'S

Winter Caps for Men,
A Lot of Samples at 30c. each.

LARACY'S
Flannelette and London Smoke,
From 9 cents a yard.

LARACY'S
Crockery and Glassware Department is now fully stocked.

A New Lot of Pretty Wine and Lemonade Sets, very cheap.

Goods and Prices Always Right
—AT—
LARACY'S
345 & 347 Water Street,
opposite Post Office.

For Sale, at a Bargain.

Brigt. "Francis Rene,"
Now at St. Pierre.
Capacity 350 Tons.
Copper fastened and sheathed.

JAS. R. KNIGHT,
nov25,tf Commission Merchant.

PROVE THESE

The World Known Boots for Men and Women - - **$3.00** per pair

At $3.00 the World Known Boot stands supreme.

All **$3.00**—100 Styles to choose from.

We received two specials in Footwear this week, viz.:

Our **$2.50** Boot for Men and Women,
Our **$3.50** Goodyear Welt Boot for Men.

This Boot is made of the very best Box Calf and Vici Kid, Blucher cut. Equal to any $4.50 Boot on the market.

RUBBERS—We make it a specialty to carry the best line of Rubbers for Men, Women and Children. **Buy your Rubbers here.**

F. SMALLWOOD, THE HOME OF GOOD SHOES.

Maconochie's Pickles!

All our products are put up in our own factories in England. These factories are noted, over the whole Empire, for cleanliness and up-to-date methods.

A cheap Pickle is a dangerous article of diet.

GET THE BEST.
Your Grocer has them.
Manufactured only by
MACONOCHIE Bros., Limited,
London, England.
Purveyors to H. M. the King.

A FEW SPECIALS IN GENTS' FURNISHINGS.

Men's Linen Collars (Double), 2 in. front, clearing at **12c.** each.
Men's Heavy Grey Working Shirts, **60c.**
Men's Fancy Tennis Shirts, **50c.**
Men's White Dress Shirts, **80c.**
Men's Fancy Negligee Shirts, **80c.**
Men's Lined Kid Gloves, **90c.** pair. Also, a full line of Boots, Rubbers and Gaiters.

WILLIAM FREW, Water Street,
dec1,tf **Nearly opposite Court House.**

WIN NI SLE
SOLID GOLD WATCH PUZZLE
GREAT OFFER BY A RESPONSIBLE FIRM. IT COSTS YOU NOTHING TO TRY.

To any person who can supply the correct names of these two well-known Australian **TOWNS**, and fulfils conditions below, we offer our 15-Guinea Lady's **SOLID GOLD WATCH**, Hallmarked Government Stamped, fully jewelled, as a **FREE GIFT**. **Silver Watches** are presented in exchange.

Send your attempt on a sheet of paper, size 3cm. Hallmarked addressed envelope for reply to FELLOWS & CO., Wholesale Watch Merchants, Birmingham, England. If correct, you will be required to purchase a Chain from us to wear with watch. The number this letter must be remembered. Prize-winners of last competition are eligible.

Mrs. J. Brophy, Holyrood, Conception Bay; Capt. M. Hoeburg, Burin North, Newfoundland.

Excursion Rates.

CHRISTMAS and NEW YEAR 1910-11.

Round Trip Tickets will be issued between all Stations and Ports of Call on this Company's System at undermentioned rates, providing shedule of Trains and Steamers permit of return being made within dates specified.

At One Way First-Class Fare:

December 22nd, 23rd, 24th and 25th, good until Dec. 27th. Dec. 29th, 30th, 31st and Jan. 1st, good until January 3rd.

At One and One-third First-Class Fare:

December 22nd to January 3rd, inclusive, good until Jan. 5th.

Reid Newfoundland Company