BRILLIANT DEBUT OF SPRING FASHION.

Finch Bros'. Opening Display Delighted the Women of Hamilton To-day.

Their Stock Correctly Portrays the Season's Most Favored Styles and Wares.



To-day this great fashion store makes its bow to spring with a magnificent opening display of Dame Fashion's latst decrees in Paris and American millinery, spring and summer wearing apdress fabrics, silks, gloves, etc. The store is in gay holiday attire, ev- LINGERIE DRESSES AND BLOUSES. ery department making special displays and the new goods sparkle with the newness of the spring brightness and newness of the spring season. The feeling of spring is in the air and these new goods cannot be denied their style supremacy. Never since the opening of this store has it made such a display and the efforts of the management will sure to be appreciated by large crowds thronging this store during these opening days. And this is just the commencement of the interesting story, continued until you come and see yourself. Everyone welcome. Styles that you see here are just a little bit different from elsewhere. "Exclusiveness," that's what makes the new designs we show unique and out of the ordinary.

CONCERNING THE MILLINERY. Individuality is the keynote for style and shape of hats for this spring seaton, and whether a hat shall be large for comparatively small, high or low, so long as it follows certain lines decorded. pends much on the taste of the wearer. Big turban effects, toque effects, lamp-shade and bowl-shaped hats; bonnets of every picturesque period, and to the surprise of some large hats, all of which will be fashionable this season, are shown in great profusion.

surprise of some large hats, all of which will be fashionable this season, are shown in great profusion.

Straw braids in abundance, and that means hand-made hats; blocked shapes, flowers, tiny and immense, feathers and plumes, ribbons, both silk and velvet, ornaments, especially cabochans, jet buckles and pins, lace and frills of all kinds are brought into use. The color range varies, and many new shadies are shown, including the new Bosphore blue, Vieux rose, reseda, green, cerise, crush raspberry and the pastel shades. It is the ingenuity and creative ability of such designers as Camille Roger, Pouyanne, Suzanne Blum, Georgette, Maison Virot, Madame Tore, Jenne Castel, Ester Meych, Germaine and Maison Lewis, as well as our own skilled artists, which makes the new styles we show unique and out of the ordinary.

skilled artists, which makes the new styles we show unique and out of the ordinary.

Characterized by immense chic, the hats are charmingly varied and of a delightful novelty, thoroughly in accord with the season and over which one is apt to enthuse, so attractive and desirable it will appear. Among so many fascinating creations here and there a hat would stand out not through aggressive novelty, but with a charm of quiet elegance. Of such a description is one of Maison Lewis modes, in large shape, in crushed raspberry shade, trimmed with a wreath of lily of the valley in the raspberry tints and trimmed on the side with crushed rose in the wistaria shade; a beautiful ribbon ruche on the top. Another chie mode is that by Madame Tore, in large white chip, in the bowl shape, with pink tulle facing, with ribbon over crown and brim, finished with ribbon ties and rosebud rosette under brim, also two little clusters of pink rose-buds on the back. Three beautiful white plumes surmount the front, which gives it distinctive style. Still another stunning mode is one by Jenne Castel, in a white hemp braid, with a rolled side and black edge under brim. The crown was formed with narcissus and daffodils and interspersed with black primroses and small bows of the new blue ribbon. Many other Parisian models will invoke much admiration, but their beauty will be quiek to attract the eye of the fastidious.

Withal the display has a distinctive ness of styles, many of which are revised from peciods of quaint head-dress and others of decidedly modern origin, which makes it out as one of unusual feature and peculiar interest.

THE OUTER GARMENTS.

Those who love the new and beauti-

THE OUTER GARMENTS. Those who love the new and beautiful in dress will find much of interest in the new season's display of women's coats, suits and skirts. The garments on exhibition represent the authentic fashions of spring and summer, 1900. In making this collection Finch Bros. have secured a wide variety at prices to suit the masses. The demand for apparel that has individuality has been met in a way that is sure to obtain unqualified approval. It would be useless to give style hints of the new suits here with such charming styles and trimmings to describe. The coats are sure to attract attention, and espacially the

Pongee and Oriental satin coats for mo-toring or driving. Others are the black silk coats and wraps in Bengaline, taf-feta, applique and nets. Many new styles in children's coats are also showing. The dress skirts also should claim close

attention The new Princess and Empire dresses are sure to charm the heart of every woare sure to charm the heart of every woman. They are in fine silks, lawns and
mulls, with fine lace trimmings. So
much has already been said previously of
the styles in lawn blouses for the summer, scores of the new styles being on
display. Long tucked sleeves and tailored styles are strongly shown. Fashion's
fancies are deeply implied in the pretty
net and silk blouses which portray the
most favored styles. Colored net blouses
are also causing quite a run and they

are also causing quite a run and they are shown in many of the new Direc-toire styles. Ask the prices and they are very moderate for such styles. NEW DRESS GOODS. Dress goods is a department where Finch Bros. excell all others, and when the ladies are on the lookout for what is new and exclusive, they go direct there. Paris said: Solid colors, soft cling-

ing materials, silk and wool with satiny face, and the looms of the best makers abroad have worked out the problem—beautifully, gloriously. Stripes are also featured extensively, especially in the self and shadow effects. You will enjoy looking at the display of these new goods. You'll enjoy far more the wearing of them. Make this opening day a day of choice for that Easter gown. Remember we have expert modists here to tailor your new gown, suit or skirt. Enquire about it.

HINTS OF SILK FASHION. abroad have worked out the proble

HINTS OF SILK FASHION. HINTS OF SILK FASHION.

Fashion this season has called for the soft, satiny, clinging, shimmering silks. Her fancies are best exemplified in the stocks this firm is showing. Superb gownings of the most supple Oriental satins, in wonderfully lovely new colorings, pure Shantungs of the heaviest weight, were draped and arranged so that sheen and weave were seen to perfection, and accentuated the extraordinary richness of the prevailing modes in gownings. wnings.
NEW WASH FABRICS.

'Oh, what exquisite wash fabrics you

"I can testify to the sion, especially in all diseases of a pulmonary nature. It has saved many lives that otherwise would have yielded to consump-. . we keep Scott's Emulsion in the house all the time and all the family use it."-MR. C. J. BUD-LONG, Box 158, Washington, R. I.

Scott's **Emulsion**

does ALL it does by creating flesh and strength so rapidly that the progress of the disease is retarded and often stopped. It is a wonderful flesh builder and so easy to digest that the youngest child and most delicate adult can from consumption or any other cause take Scorr's EMULSION. It will stop the wasting and strengthen the

Be sure to get SCOTT'S

ALL DRUGGISTS

Let us send you a copy of Mr. Buddong's lettor-thic care is really wonderful—and come interesting literature regarding our preparation. Just send us a card mentioning this paper.

SCOTT & BOWNE

126 Wellington St., W. Teronto

IRISH OF A CENTURY AGO.

have!" The exclamation was a natural one—simply cause and effect. Neverhave Finch Bros. had a more beautiful one of wash goods. There seems to be no limit to the possibilities of an artistic genius in these labries, and this is especially true this season. This department has gained a wide reputation for high class novelties, the buyers selecting who are the cream of the French, English and American goods. Every indication points to a great white season, and this department will be found stocked accordingly. Don't pass this store when tooking for your summer dress. Wise women who like to get the best patterns will early and carefully select everything needed for summer. It is not prudent to delay. Address by Rev. Canon Cody Last Evening,

Loyalty to the Squire Was a National Characteristic.

A Ready Tongue, Ready Fist, and a Strong Faith.

needed for substitute to delay.

HOSIERY AND UNDERMUSLINS.

HOSIERY AND UNDERMUSLINS.

DEPARTMENT FOR MEN.

AT BRITANNIA

Successful St. Patrick's Night

Carnival at East End Rink.

HOSIERY AND UNDERMUSLINS.

This is a department that is known in every home in Hamilton for Keeping what is good and reliable in quality nositery. They have boosted this reparation even higher this season by the spiendid qualities and values shown. Special values will be in evidence this year, as already several purchases have been made in summer makes.

The women's white muslin undergarments are also kept in this department, also the corsets, handkurchiefs, etc. 'Ali the goods are imported direct from the best manufacturers, and the styles and values are the best, and now is a good time for choosing. Pretty lace and embroidery trummings in various new effects agont these pretty garments.

THE GLOVE SEUTION.

The standard to which our glove de-The advertisement in the Times ar uncing the lecture given by Rev. Can on Cody in the Conservatory of Music last night said that it would be "a rare treat." Those present last night found ample verification for the announcement. The lecture was entitled: "Irish Social Life a Hundred Years Ago," and Canon Cody said that his knowledge of the subject was secured from the very interesting book, "Recollections of Aubrey De Vere," coupled with what his grandmother told him, who, herself, was grandmother told him, who, herself, was a native of County Wicklow. Before leading off with his subject the lecturer said that of all the notable days in the year none was so enthusiastically observed as St. Patrick's Day, and on that day most people's thoughts drifted across the sea to the little green isle, and they thought affectionately of it, for it is the right kind of patriotism that goes back to the land of one's birth and enhances the patriotism to the land of one's adoption. The address was given in the aneedotal style, and before the lecturer was very far on with his subject the audience were in convulsions, and were wading knee deep in a regular stream of Irishisms, and before the close the stream had reached illimitable depths. The chief features of the social life a hundred years ago, said the speaker, was the loyalty of the tenant to the squire, and on certain days the opposites in class would combine, without the dignity of the squire being lost sight of. The qualifications necessary to the making of a good squire in those days were that he should be able to ride well, shoot well, tell a good story and fight a duel, not forgetting that he should be able to dispose of large quantities of the "cratur." A spirit of feudal independence permeated the Irish people, and perhaps, said the lecturer, that may account for why the Irish of today do not like things to run too smoothly—for things going cross gives some spice to what's doing. One hundred years ago there was a great desire to fight duels and duelling was considered the most mirthful of pastimes and the favorite of all sports. Next to the duelling custom was the prevalence of faction fights, which differed in character from political fights, as they were strictly family affairs. Daniel O'Connell put an end to them, and gave out that a man who committed a crime against the law of the land was an enemy to his country. The faction fight was regarded as necessary to retain the family honor, and no power was sufficient to cradicate the deep rooted an native of County Wicklow. Before THE GLOVE SECTION.

The standard to which our glove department has attained can only be judged by the quanty and excenence of the glove that is kept. We keep only Perrin's real French kid gloves, made to order. The new spring stock is on display in all the new shades, matching the new Easter gown. The glove c. ries a full guarance and qualities are much superior to those shown in previous years. Meavy ladies the malking kid gloves were also shown, and they prove very stylish for spring wear. The new fabric kin gloves were also shown, and they prove very stylish for spring wear. The new fabric kin gloves were also shown, and they prove very stylish for spring wear. The new fabric kin gloves were also shown, and they prove very stylish for spring wear. The new fabric kin gloves were also displayed in both long and short styles, in all colors, in silk or liste. Superior values in many lines were greatly evidenced.

LACES AND NECKWEAR.

Laces and embrodderies of all kinds seem to delight the heart of every woman. They will be used very extensively this season in the trimmings of the pretty lingerie dresses. The critical eye will be quack to notice the exclusiveness and practical daintiness of our display. That something that is different than shown elsewhere.

The neckwear display is bound to comleading off with his subject the lecturer something that is different that elsewhere. The neckwear display is bound to command your attention, with its quaint new Dutch styles, that seem to be the popular vogue, direct from New York. Many other style effects are also shown, and many that will only be seen at this store. This is a most notable display of fashion's latest. See it. DEPARTMENT FOR MEN.
This new department at Finch Bros,'
is already attracting much atteation,
and being largely patronized. Being a
new department, everything is this season's newest and best styres in gloves,
skirts, neckwear, hosiery, etc. This department is directly at the front of the
store, and looks very attractive, with
its large display cases. Visit it.
Many have already planned to visit
this opening display. Every one should
take the opportunity to visit the store
during the opening and thus secure a correct idea of the styres to be worn this
space. Come every day, if possible—it.

nything, and, the canon said, that it rould be a good thing if we could do so

a great controversalist, and could give Carnival at East End Rink.

The attractions at the Britannia roller rink are usually a success, but the success of the Irish carnival was a surprise, and showed that, the east end rink has not lost any of its popularity with the many people who have enjoyed exercise on the tiny wheels this year. The mammoth rink was well filled. The skating surface was covered with coasters, while the balcony was comfortably filled. The rink presented an artistic appearance. The brilliant illumination and the fare'y costumes, along with the music, made an interesting event. There were many in fancy dress, and the characters caused much amusement. A number of the costumes were appropriate, but the ones that attracted attention were the clowns. There are fun-makers with circusses, but the amateurs last night were funnier than the professionals. They went through a fast routine of work, and were time and again applauded. The Irish costumes were something out of the ordinary. Mrs. Plastow, dressed as an Irish duchess, won the first prize. She was attired in a black dress, trimmed with green ribbon. Mr. Reardon, in the uniform of a prime, with a blue velve suit, was awarded a landsome fob. For the most original Miss A. Bradt was first among the ladies, and Mr. Drugan won the men's. The most comical ledy was Miss N. Bradt. Mr. L. Loosemore, dressed as a woman, was the most comical clown. He had a baby carriage, and after the buggy had got some pretty hard bumps it ended in a wreck. A. Havers also won a prize for helping to make the most fun. Lomas' orchestra provided the music.

Judging by the applause each of the winners, and it was only after a lengthy deliberation that they came to a conclusion and what he prizes. Those who acted as judges were Mesers. Howard, Burns and McKenty.

ST. PAUL'S YOUNG MEN.

took place from his late residence, 171 west avenue north, yesterday aftereseveral items of important business had been passed upon several members addressed the meeting, among others. Mr. Barry, Mr. Finch, Mr. Gow and Mr. Telford, Readings were given by Mr. Harrison and Mr. Soule. The next meeting of the Guild will be held on the 23rd inst., which will take the form of a luncheon at 6.30 p. m., and the members will be addressed by Mr. Frank Yeigh, of Toronto.

FARMERS' GYM. EXHIBITION.

One of the special features at the Farmers' Gym Exhibition, to be given at the Y. M. C. A. gymnasium to-night, will be Si Perkins' educated mule. This mule will add up figures, walk on his hind feet, waltz to music, and several other special stunts, that will be wonderful, Sandox, the village blacksmith, will also surprise the natives with his wonderful feats of strength, handling the big weights as one would peanuts. The proceeds are to be used for the gymnasium fund. Tickets at Y. M. C. A office.

Hon. Mr. Foster has withdrawn part of his statement of claim in his action against Mr. Macdonald, of the Globe. West avenue north, yesterday after

Stanley Mills & Co | March | Stanley Mills & Co

Spring Opening Display of Fine Spring Millinery

Continued To-morrow and the Remaining Days of the Week

Another distinct triumph-a conclusive demonstration of this store's supremacy in the millinery world.

Our immense assemblage of trimmed and tailored hats has completely outrivalled any previous display ever made in this store.

Not only have we shown the largest of Trimmed Hats but we have shown hats that are distinctly wearable, yet following out in closest detail the most authentic fashion features of the present season in shape, color and trimming.

Our preliminary showing will continue to-morrow and the following days of this week. Don't miss it.

Spring Outergarments

For Women, Misses and Children

The Most Beautiful, the Most Comprehensive Exhibition This Store Has Ever Gathered Together at One Time

Our display of Women's, Misses' and Children's Outergarments is without exception the most successful and thoroughly comprehensive we have ever made in our history. The Costumes, Separate Skirts, Top Coats and Jackets, all represent the perfection of tailoring and refined taste.

In addition to the tailored garments are the daintiest of Lingerie Dresses, Smart Shirtwaists, Fine Undermuslins, Children's Frocks, etc., in fact, the whole second floor is brimful of interest and help for the practical sight-seer to-morrow.

If you were here to-day, come to-morrow. Come every day.

Stanley Mills & Co., Limited

Mr. and Mrs. Jas. Bain, Berlin, Mr. and Mrs. T. Lornie, Mr. and Miss LeBarre, Mr. and Mrs. Geo, Williamson, Mr. and Mrs. Arbuckls, Mrs. and Miss Roussetu, Mr. and Mrs. T. Taylor, Mr. and Mrs. A. G. Bain, Mr. and Mrs. C. Colville, Mr. and Mrs. Marble, Cleveland, O.; Mr. and Mrs. Francis, Cleveland, O.; Mr. and Mrs. Francis, Cleveland, O.; Mr. and Mrs. Wm. Harper, spray; Jas. Bain & Son's employees, wreath; Mrs. Barringer and Mrs. French, carnations; Mr. and Mrs. J. A. Flood, Toronto, Ilies, violets and heather; Mr. Jack Spindler, Clevland, spray; Mr. Jesse Curtis, Meriden, Conn., spray; Mrs. Henderson, bunch of heather; Mr. and Mrs. A. H. Dodsworth, spray; Mr. J. R. Gill, spray; Mr. and Mrs. McLaughlin, Cleveland, O.; spray; Mr. and Mrs. McLaughlin, Cleveland, O., spray; Mrs. and esteward.

Mrs. Henry Sheppard, an esteemed and much respected resident of Appleby. Halton County, passed away at her home on Tuesday morning, aged 68 years. She had been in poor health for the past two years with a complication of diseases, and death was not unexpected. The decased's maiden name was Ann Mead. She was born in Yorkshire, England, and at the age of eight years she came to Canada with her parents, and settled in Hamilton, afterwards going to Burlington to reside. She is survived by her husband and six children, two sons and four girls. They Mrs. Henry Sheppard, an esteemed

COURT IDEAL.

Independent Foresters Had an Enjoyable Irish Night.

Notwithstanding the extra seating ac-ommodation provided last night at the Irish night entertainment of Court Ideal. Independent Order of Foresters, many of the guests had to stand. How ever, everybody was contented, and enjoyed the splendid programme supplied by the ladies of this progressive court. His Worship, Bro. Mayor McLaren, of Court Orient, occupied the chair for the preliminary portion of the proceedings, and performed his duties most graciously. Before he retired, Little Ethel Paterson stepped on the platform and presented his worship with a pretty floral design, which seemed to give the recipient much pleasure, judging from his remarks in a neat speech of thanks. Bro. Robt. H. Foster, H. C. R. of Western Ontario, was also honored during the evening, when the Chief Ranger of the Court, Comp. Paterson, read an address and presented him with a pretty set of writing materials. The presentation was His Worship, Bro. Mayor McLaren, of

nittee, which was in charge of the af fair, was composed of the officers of the Court, all of whom worked hard and were successful in making their Irish night a pronounced success.

BOYS DINE.

St. Patrick's Club Had Fine Banquet Last Night.

The first annual banquet of the St. Patrick's Boys' Association was held in number were present and the event was a fine success. President Ed. Farrell was in the chair, and under his direc-

was in the chair, and under his direction, a good programme of amusements was indulged in.

Progressive euchre was the first number on the programme, and the prize was won by Mr. Fred Skerrett, who had to work like a whirlwind to come out first. Mr. James Wall had the pleasure of winning the booby prize. After the games a delightful luncheon was served, which was relished by all who attended. A short concert then took place. Messrs. Roy Nelson and Alex. Curtis sang a duet assisted by Ed. Doyle, pianist. Mr. Morris O'Toole gave a selection on the piano. The chairman then made a speech, stating that the members not only benefited physically, but also mentally by their meetings, and that they have a good many coming orators. Rev. Father Coty, Mr. Fred Skerret and Mr. John Hemmin were called upon to speak and all responded. Father Coty said that it was a great pleasure for him to see the boys enjoy themselves, and he thought they could hold their own with any club in the city. Mr. Skerrett said he hoped to see a good many St. Patrick's Boys' Club athletes to the front in the coming season. (Happy) McGraw supplied the fun. shire, England, and at the age of eight years she came to Canada with her parents, and settled in Hamilton, afterwards going to Burlington to reside. She is survived by her husband and six children, two sons and four girls. They are: George and Wilbert, at home; Ellen, of Brantford; Hattie, of Durham, and Lizzie and Alma, at home. The tuneral took place from her late residence on Thursday afternoon at 1.30. Interment in Appleby Cemetery.

GOWGANDA LOTS.

Toronto, March 18.—The department of lands and mines will sell 130 Gowanda town lots for \$17,664.50, or an average price of \$136.

Two hundred and fifty lots were surveyed and offered for sale. The highest bid was \$412, several tenders at that figure being made. No lot was sold at less than \$25.

Over 500 tenders were received. One hundred and twenty sites are accordingly undisposed of, and no doubt there will be considerable speculation now that the sale prices are known.

The successful tenderers include particles in Toronto, Ottawa, Montreal and New York.

May Manton Patterns

New Ones--All 10c

New Spring Suits A Good Showing

\$13.50 Suits for \$8.95 \$16.50 Suits for \$10.50 \$18.50 Suits for \$12.50

Wholesale Bankrupt Stock Skirts

New and specially designed Spring Skirts, all ready to put on the market when the crash came. Our buyers on the scene early and got the pick of thousands. You get the benefit of their efforts now by the saving of y a half on your skirt values.

\$3.00 Skirts for \$1.50
\$4.00 Skirts for \$2.50
\$6.00 Skirts for \$3.95

Wholesale Bankrupt Stock of Dress Goods

New Lace Curtains at a Rate on the Dollar

\$2.00 Curtains for \$1.50 \$1.75 Curtains for \$1.25 \$1.50 Curtains per pair \$1.00

Other Bargains in Wholesale Bankrupt Stock Goods

Kimona Cloths, 15c, for ... 8½c
Wrapperettes 12½c, for ... 6½c
Towelling 12½c, for ... 7½c
Bleached Sheeting 29c, for ... 22c
Table Linen Ends 50c and 60c, f r ... 25c
Table Linen Ends 75c, for ... 39c
Table Linen, worth \$1.25, for ... 89c