OUR NEW CATALOGUE IS OUT

Our new Fall and Winter Catalogue is being mailed. It is the largest we have yet issued, containing 292 pages—all replete with money saving opportunities.

All the latest styles in garments and millinery are given a full showing. Everything necessary for household and personal use is listed here, and at prices that mean a wonderful saving, representing as they do the manufacturer's cost with our one small profit added.

In order to simplify matters for our customers as well as to test the efficiency of the different advertising mediums, we are adopting a new method of request for catalogues. Simply fill in your name and address and mail to us the coupon below. It will greatly assist us and at the same time be a very easy method for you of requesting our catalogue.

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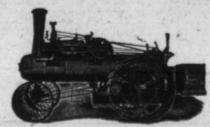
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