When times are dull a woman economizes for her family's sake—she Dyes at home and saves money on the clothes she wears. Maypole Soap is a "dull time seller."

Clean, quick, brilliant, fadeless in the colors and shades it yields.

Easy to use, and certain in the satisfaction it gives. The modern English home dye of highest quality.

To Help You Through The Dull Months.

Another "helper" for the Summer months—" the Lime Juice that draws trade." Concentrated—hence its great strength. Absolutely pure—made from especially cultivated West Stower's Indian Limes.

No musty flavor—none at all.

No free acid taste. Economical to
use, because so strong—Stower's Concentrated Lime
Juice. . . .

"Boil and bubble"—"care and trouble"—keep a woman out of the kitchen in hot weather and win her gratitude. She doesn't want to boil

"stock" down for soup—suggest those quick little soup-makers of highest quality, Lazenby's Soup Squares.

Lazenby's Soup Squares

Each one makes a pint and a half of rich, strong, nutritious soup, with no trouble at all.

Pure cocoa is far better for your customers to drink in summer than coffee—Fry's Cocoa is the pure cocoa of all cocoas—It is a hot weather substitute that will help all coffee drinkers through the summer months.

Fry's is rich, pure, strong—a little of it goes a great ways, and folks are finding this out—they buy it and save money.

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A. P. Tippet & Co., Montreal and Toronto.

F. H. Tippet & Co., St. John, N.B.