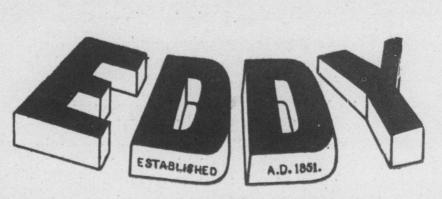


THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXIV.

PUBLICATION OFFICE: TORONTO, SEPTEMBER 10, 1920

No. 37



## The Name Is A Sufficient Guarantee



To the Canadian buying public the name "Eddy" symbolizes perfection in Matches and Indurated Fibreware.

And the public's confidence is well founded because the Eddy quality standard, established some 69 years ago, has been steadfastly maintained.

This quality, coupled with nation-wide publicity, make Eddy's Matches and Eddy's Indurated Fibreware a particularly attractive selling proposition for every dealer.

It will pay you to always have a generous supply of Eddy Pro-

ducts on hand. See what a daily Eddy display will do towards boosting your sales and profits.



## The E. B. Eddy Co., Limited

Hull, Canada

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulation Copy of Report will be sent on request to anyone interested.