

Manufacturers' Agents Number

CANADIAN GROCER

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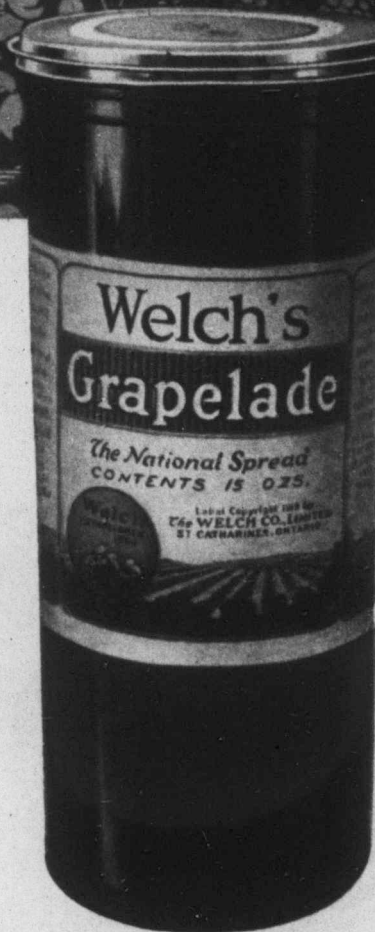
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No. 13

Welch's

Quality Fruit Jams



THE finest fruits—and only the finest, are used in the making of Welch Quality fruit jams. Grapelade has the real grape flavor. Peachlade has the true peach taste. Plumlade that of the plum—and so on. Every one made smoother, richer, and better by the special Welch way of making jams.

A line of goods on which your customers can depend for quality—and you can depend on selling. Business-building and profit-making.

We invite dealers who carry the Welch line to make use of the many attractive window and counter-cards and displays and other selling helps that will tie up with the extensive magazine and newspaper advertising now running in the Dominion.

Full information will be furnished gladly to those who do not sell Welch's Quality Fruit Jams.

The Welch Co., Limited, St. Catharines, Ontario

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulation
Copy of report will be sent on request to anyone interested