



## *The DAYTON is a sales maker because it is a confidence maker*

The construction, finish and coloring of the Dayton Computing Scale is the finest that skill and experience can produce. We emphasize these facts because they mean longer life to the scale and are not adhered to in cheaper scales, and further, it means that every eye is drawn to the Dayton in your store. Every customer sees that you give accurate weight and that your price calculations are mechanically correct. This handsome scale is obviously a sign of square dealing and prosperity in the store. Therefore, it attracts trade.

*“If it's a Dayton, it's Right”  
The Dayton is made in Canada*

## **Dayton Computing Scales**

Royce and Campbell Ave.  
TORONTO

FRANK E. MUTTON  
Vice-Pres. and Gen. Mgr.

Also at Montreal  
Winnipeg, Vancouver

*Division International Business Machines Co., Ltd., also makers of International Time Recorders and  
Hollerith Electric Tabulators.*