

# The Reason For It

## IT IS MONEY IN YOUR POCKET

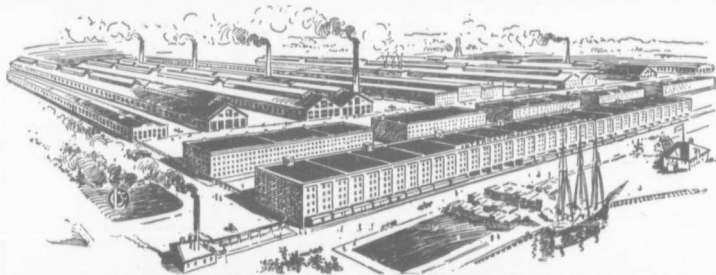
to get the harvesting machine or the tillage or seeding implement or Gasoline Engine that will give you the best service and the longest use. That is what you are looking for.

You can't tell very much about a farm machine by *looking at it*. A piece of poor scrap iron covered with paint may look as well as the highest grade steel. You must, therefore, look carefully to the *reputation* of the machine you buy, and to the facilities of the manufacturers who make it. That's why we ask your earnest and careful consideration to the line of harvesting machines and other implements of the

### International Harvester Company of Canada, (Ltd.)

In our *reputation* they are unsurpassed. They are used by more Canadian farmers than are all other makes combined. *Why?* Simply because the careful, prudent farmer has found from *experience* that they do satisfactory work, that they can be depended upon, that they give him long service, that they are not in constant need of repairs. Canadian farmers buy them—not from sentiment but from cool business judgment. The endorsement of a majority of the farmers in both Canada and the States *ought* to mean something to you.

In *facilities* the manufacturers of the International line of farm machines are unequalled in the world. The great plant of the International Company at Hamilton, Ontario, is a monument to Canadian enterprise and progress, and a source of pride to every loyal Canadian. It embraces every known facility for the economical production of machines of the highest possible grade. The buildings occupy one end of a tract of 200 acres, and are equipped with the most modern machinery, much of it automatic in action, insuring absolute uniformity and perfection of manufacture. Extensive chemical laboratories are maintained for the thorough testing of all materials used; nothing but that of the highest grade enters into the construction of an International machine. Canada itself produces much of the raw material used in the factory, and by modern machinery, modern methods, the most careful supervision and inspection, is enabled to produce at fair and reasonable prices machines and implements for farm use as nearly perfect in material and construction as it is possible for human skill and ingenuity to produce. These facilities are made possible only by the large demand for the International line, and this demand comes solely from the satisfaction that the International line has given in the past. We ask you to call upon any International agent and see for yourself the line of machines he handles. He will be glad to give you catalogue and to answer all questions.



The international lines are represented by different dealers. See them for catalogues of

## McCormick and Deering

Binders, Reapers, Mowers, Rakes, Tedders, Corn Binders, Huskers and Shredders, Gasoline Engines, Knife Grinders, Disc Harrows, Smoothing Harrows, Lever Harrows, Spring Tooth Harrows, Hoe Drills, Disc Drills, Cultivator and Seeder, Broadcast Seeder, Scufflers, Binder Twine. Also selling agents for Chatham and Petrolia Wagons.

WORKS OF

International Harvester Co. of Canada, (Limited) at Hamilton, Ontario.