

How Crisco Is Made

IN rooms walled with glass and flooded by sunlight, Crisco is prepared and packed to go to your kitchen. From start to finish, it is never touched by hand and never comes into contact with anything from which it might take germs, or the least bit of dust or dirt.

In the designing of the rooms devoted to the packing of Crisco, no item was considered too small to receive careful attention. The one object was to make a place where purity should reign supreme. For purity in food means protection of health—and that is the first step toward happiness and prosperity.

A Wonder Place

All machinery through which the Crisco passes is nicked or enameled. Piping is of aluminum. The cans into which it is to

Made in Canada