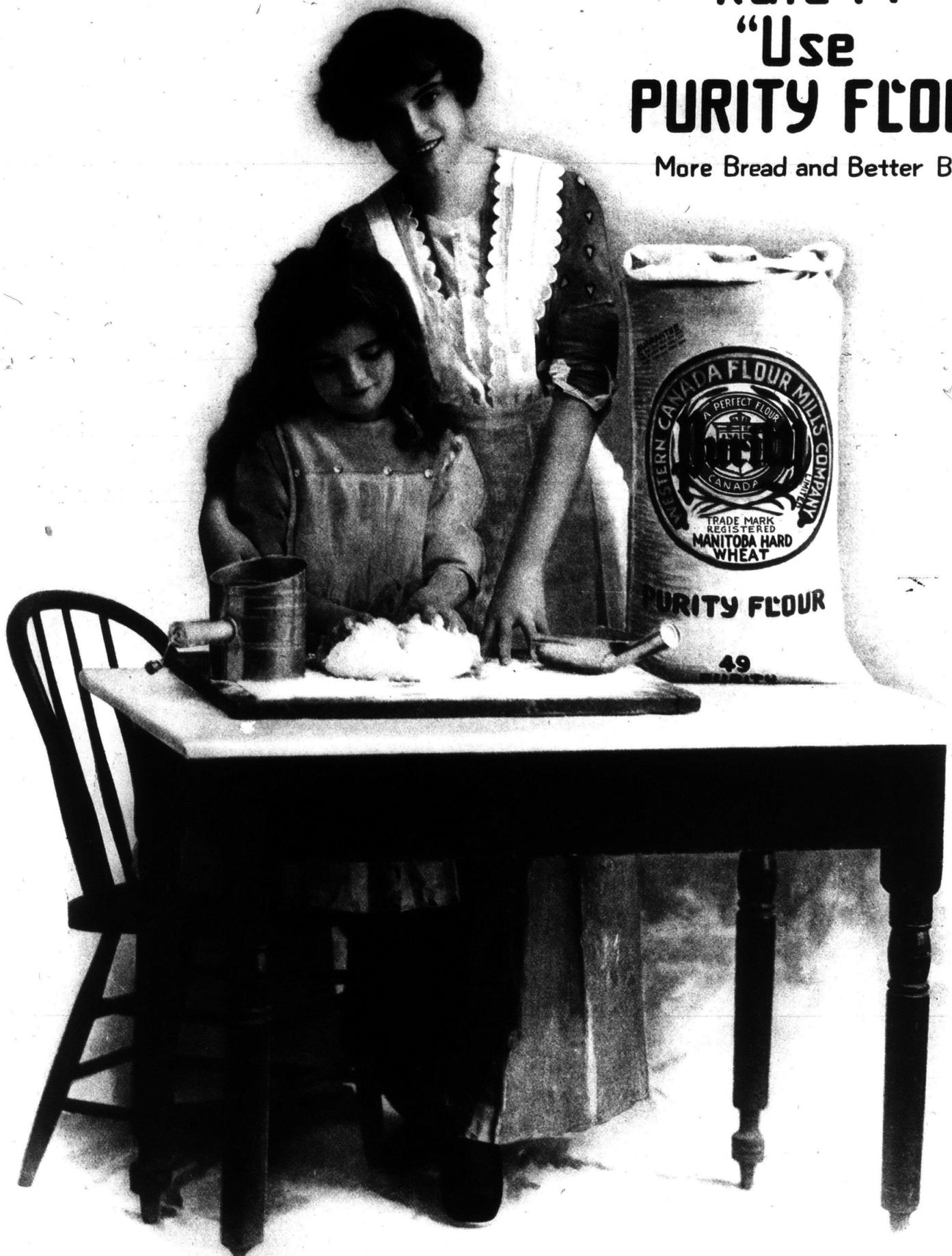


First Bake Day Lesson,  
Rule 1:  
"Use  
**PURITY FLOUR**"

More Bread and Better Bread



**WESTERN CANADA FLOUR MILLS CO., LIMITED,**  
WINNIPEG                      GODERICH                      BRANDON  
Millers      to      the      People