

**Abbey's Effervescent Salt**

A clean stomach and a clear head are the guarantees of **Abbey's Salt**

25c and 60c bottle.

Sold everywhere.



**Baby's Own Soap**

unequalled for toilet and nursery use.

"Best for baby—best for you."

Refuse all substitutes.

Albert Soaps Limited  
Mfrs., Montreal.  
1911

## 102 Periodicals

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The Big Newspaper that gives all the news of all Canada. Features—Colored, Comic, Magazine, Ladies' Home, Farm, Stock Raisers' and Market Sections.

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Canadian Home Journal  
\$1.00

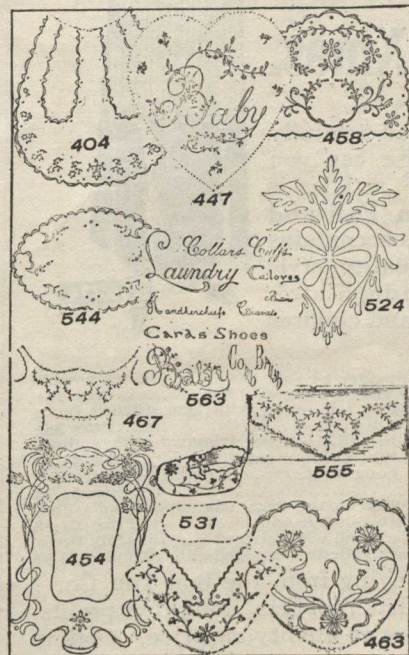
An Exclusively Ladies' Monthly Magazine, containing articles and departments dear to every feminine heart. Particular attention is devoted to household and fashion articles.

Send in your order to-day  
to Canadian Home Journal  
Toronto

Papers may be sent to one or separate addresses.

## For Holiday Gifts

THERE is not a household where there is not a work-basket in full activity in the days before Christmas. Here are some patterns which will help you to make up dainty toys or trifles to gladden your friends. Number 404 is a design for an embroidered apron; 447, a design for embroidering a baby's pillow in heart shape; 458, a design for embroidering a tea cosy cover; 544, a design for embroidered bread tray doilies; 563, a design for embroidered words, adapted to different purposes; 524, a design for a braided corner; 467, a design for embroidering a corset cover; 555, a design for an embroidered handkerchief case in envelope shape, ten inches in length; 454, a design for embroidering a photograph frame; 531, a design for embroidering an in-



fant's shoe, transfer for two shoes are given; 463, a design for embroidering a fancy bag in heart shape.

Then there is a variety of dainty aprons, among which you will be sure to be suited. Number 6480 is a fancy apron, one size; 6164, a fancy apron, one size; 6563, a circular and fancy work apron, one size; 6148, princess aprons, small 32 or 34, medium 36 or 38, large 40 or 42 bust; 6158, fancy aprons, one size; 6477, a collapsible sewing basket, one size; 6484, tea cosy with adjustable cover, one size.

## An Important Game

IN a small South Carolina town that was "finished" before the war, two men were playing checkers in the back of a store. A traveling man who was making his first trip to the town was watching the game, and, not being acquainted with the business methods of the citizens, he called the attention of the owner of the store to some customers who had just entered the front door. "Sh! Sh!" answered the storekeeper, making another move on the checkerboard. "Keep perfectly quiet and they'll go out."

## PREVENTION

THE MODERN DOCTOR'S WATCHWORD

To prevent disease is easier than to cure it, and Bovril and Bread and Butter are a great team to keep the system in shape to repel disease.

A Cup of Bovril, or a Bovril sandwich between meals or at night will dispel fatigue and keep one "fit".

# BOVRIL

A-11-11

All that is Good in Beef is in Bovril.

## JEWELRY FOR XMAS

OUR DISPLAY IS NEW  
AND VALUES ATTRACTIVE

Shop with us by mail  
and save time during  
the busy season.  
Satisfaction Guaranteed

STOCK and BICKLE  
New Building  
152-154 Yonge Street  
TORONTO

## St. Lawrence

## "Crystal Diamonds"

may cost a few cents more on the hundred pounds than other lump sugar. Good things always cost more than inferior quality.

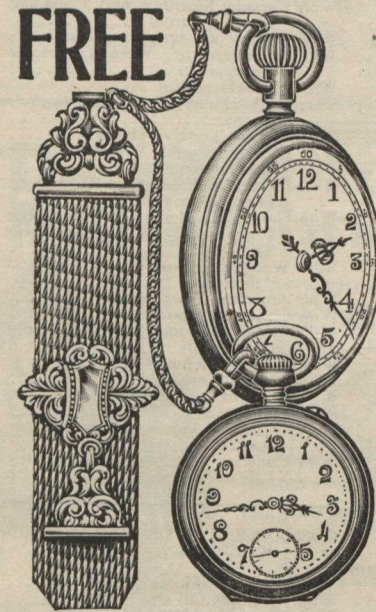
However, ST. LAWRENCE "CRYSTAL DIAMONDS" are really the most economical Sugar, because they go further on account of their matchless sweetness due to perfect purity.

To appreciate the superiority of St. Lawrence Sugar, compare it with any other sugar.

*St. Lawrence*  
Sugar

The St. Lawrence Sugar Refining Co. Limited  
MONTREAL. 31

## WATCHES WITH FOBS FREE



DESIGN REGISTERED

life-like that one almost expects to smell their sweet perfume. These Mottoes are full size, 16 inches long and 12 inches wide. The deep, rich coloring, and beautiful homelike sentiments of the Illuminated Text portion, will make a set of these desired by all who see them. These refined Motto Pictures sell regularly in Art Stores at 50 cents each, so that at our wholesale price of 15 cents each you can sell the entire lot in an hour. To assist you to make your sales quickly we will send a Prize Coupon to give with every Picture you sell, which will entitle your customer to receive an extra present from us absolutely free. Order right now. We will send the Mottoes by return mail Postpaid. When sold return us our money \$3.60, and your choice of either of these beautiful Watches with Fob attached complete, will be sent to you at once Postpaid. Address:

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