

THE ACADIAN

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Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

WANTED—A PUBLIC AWAKENING

It is said that the wicked Emperor Nero "fiddled" while the beautiful city, whose safety was entrusted to his care burned as a result of his ruthless act.

To-day there is too much "fiddling" while the destiny of the community and the state are in the balance.

There was never a time in all history when there existed a greater need of people being interested and active in the carrying on of world activities than now. The great war that taxed resources of all kinds to the breaking point produced a condition which demands the best energy of mind and body to overcome.

In European countries at the restoration of peace there began a determined effort to restore pre-war conditions with the least possible delay. The result has been that even in the areas devastated by the ravage of the war industrial processes are going on at a rate that may well cause the people on this side of the water to take note.

The people of Canada are apparently slow in taking advantage of the splendid opportunities open to them. There appears to be a willingness to rest on our oars. Shorter hours and less production is the evident desire of those who man the industrial institutions of our country at a time when conditions demand that every ounce of effort should be put forth to rebuild the ravages of the war and provide for future advancement.

In our own province and community there is apparently an inclination to fail to put the proper emphasis upon the real duties of life. There is a tendency to neglect the institutions which once occupied public attention. The community interest, the church, the matters of public concern are too often passed over as of minor importance as compared with the pursuit of the pleasures of the hour.

Car-riding, golf, cricket, baseball and tennis, all have their place in present day activities—and they should—but they ought not be allowed to interfere with the vital interests which we owe to the community and the state, and in so far as they are allowed to do so are disastrous to the public welfare.

Our province has wonderful possibilities—our own town and community a great future if its citizens are true to their citizenship and awake to the responsibilities resting upon them.

What is needed most of all is a faith in ourselves and our country that will enable us to undertake

great things and to accomplish results. As a residential section this vicinity is unequalled anywhere, and in addition we live in a most fertile district well adapted to any class of agriculture. In the centre of one of the very finest fruit-growing sections, our apples have won a reputation second to none in the markets of the world. We have splendid facilities for the carrying on of any class of industrial activity. With practically none of the drawbacks which prevail in other lands at the present time opportunity is certainly knocking at our doors.

The need of the hour is a public awakening and an earnest co-operation on the part of our people. Failing in this we miss the great chance which may not come to us again.

While very much has been done for the fruit-growing industry by the United Fruit Companies along the line of systematic packing and marketing of our apples there is one very important matter which so far has received very little attention. We refer to the proper advertising of our apples in the markets of the world, and perhaps most of all in the home markets. The orange and raisin producers of California, and many other similar interests, are spending immense sums yearly in bringing their products to the public attention and find the investment a profitable one. Until the proper emphasis is put upon this phase of the situation, and the food value of the apple is adequately set before the public, growers cannot expect to meet with the success that might easily be theirs.

DR. DEWOLFE AT THE METHODIST CHURCH

Dr. H. T. DeWolfe who supplied the pulpit in the Methodist church, Sunday evening, July 17, spoke from the text, 2 Cor. 3:3, his subject being "Living Epistles". He showed the origin and character of epistolary correspondence in the early Christian era—and how that Christians were then and ought to be now living letters written by Christ, who employs various amanuenses—and writes permanently upon the tablets of the human heart. Every Christian is an explanation, or exposition, or an enforcement of some application of the law of love which ultimate embodiment and expression is Jesus Christ. Such writing has a universal appeal and is universally intelligible. Men always and everywhere understand love.

In closing he spoke of practically erased manuscripts whereon monks ignorant of real value copied inferior compositions; and raised the question how far in the present day are Church Members not Living Epistles but caricatures of Christ or worthless palimpsests.

GREENWICH NOTES.

Miss Bertha Spidle, whose home is in Massachusetts is visiting at the home of her grandparents, Mr. and Mrs. James E. Forsythe.

Mr. and Mrs. A. K. Forsythe returned home last Friday afternoon from a month's visit to the old home of the latter in Sudbury Co., N. B. They were accompanied by a niece of Mrs. Forsythe, Miss Mildred Hunter, who will be their guest for a time.

Miss Leah Forsythe left here on Saturday morning for St. John, to resume her work in a store there, after enjoying a very pleasant two-weeks vacation.

Her many friends in this place are gladly giving a welcome to Mrs. Arthur Leslie—nee Dorothy Brown, whose home has been here practically all her life. She is accompanied by her husband who is Head Supervisor at the N. S. Hospital, Dartmouth. They arrived on Saturday and are guests of Mrs. Fred Forsythe.

John Andrew of the staff of the Royal Bank, Wolfville, is stopping with his mother here for a time, as he is afflicted with a trouble in one eye.

We understand an unusual number of our residents attended the service at the Baptist church, Port Williams, last Sunday evening, the majority of the number, not being regular "church-goers" over there. Two lady missionaries, Miss Martha Clark and Dr. Zella Clark, who are on a furlough from a long service in India, were the speakers, Miss M. Clark having charge of the service. The choir rendered appropriate music. Dr. Clark spoke on her medical work a good deal. The church was well filled with an audience of interested listeners. Dr. Clark and her sister, are visiting at the home of their sister, Mrs. Prosser, at the Baptist parsonage, Upper Canada.

Mr. and Mrs. T. A. Pearson and their daughters spent last Sunday with relatives in Annapolis County.

HOW TO FIND THE REAL COST OF YOUR CORSET

Divide the number of days a corset is worn with comfort and without losing its original grace of outline, by the number of dollars you paid for it.

You may buy every

G O S S A R D Front Lacing C O R S E T

with our assurance that it is low in cost because its superior quality assures an unequalled service; a style service, a comfort service and a wearing service that we guarantee will be unquestionably satisfactory to you.



C. H. PORTER
DRY GOODS
"WHERE IT PAYS TO DEAL"



Tally Cards, 45 cents a dozen, at THE ACADIAN store.

Visiting Cards, 30 cents a package, at THE ACADIAN store.

"THE PALMS"

Come in and rest awhile - - -
An Ice Cream Soda will refresh you

Phone 238

E. C. H. YOUNG, Prop.

EAST END GROCERY AND CHINA STORE.

GINGER SNAPS

2 lbs. for 55c.

MIXED BISCUITS

good assortment
2 lbs. for 75c.

GINGER CAKES

2 lbs. for 55c.

Five Roses Flour in Barrels, 98 lb. Bags, 24 lb. Bags.

PEACHES large size, best quality, 3 tins for \$1.50

CHERRIES large size best quality 3 tins for \$1.80

PINEAPPLE medium size broken slices 3 tins for \$1.05

CHEESE new stock 35c. per lb.

SWIFTS Silver Leaf Pure Lard 20 lb. Pails \$3.75

SHIRRIFFS JELLY POWDERS good flavors 2 pkgs. for 25c.

W. O. PULSIFER

PHONE 42

HOT WEATHER

SOFT DRINKS:—

Sussex — Ginger Ale
Iron Brew
Sarsaparilla
Ginger Beer
Cream Soda

Felix Quinn's—
Orange Crush
Lemon Crush
Lime Crush

Route's—
Ginger Ale

Buy the above drinks by the case. We can quote you attractive prices.

Lime Juice—

National Drug
Wards
Montserrat
Pint and quart sizes.

National Drug—
Strawberry Syrup
Raspberry Syrup
Lemon Syrup
Pineapple Syrup

Welch's Grape Juice

Annapolis Valley Cyder in Bottles

R. E. HARRIS & SONS

Phone 112-11 and 16.

The economic Specialist says:

"Back to the Farm to Reduce Food Costs"

The medical specialist says:

"Back to Wampole's Cod Liver Oil Extract"

to reduce wasting disease and produce a vigorous body

Acadia Pharmacy Hugh E. Calkin

PHONE 41

WOLFVILLE, N. S.

Men's Suit Specials

20 p.c. Reduction off all Men's Suits for one more week to July 29th

- \$45.00 Suits will go for \$36.00.
- \$30.00 Suits will go for \$24.00.
- \$25.00 Suits will go for \$20.00.
- \$30.00 Suits will go for \$24.00.
- \$20.00 Suits will go for \$16.00.

These have already been reduced 30% which gives you a suit at 1/2 LAST FALL'S PRICE.

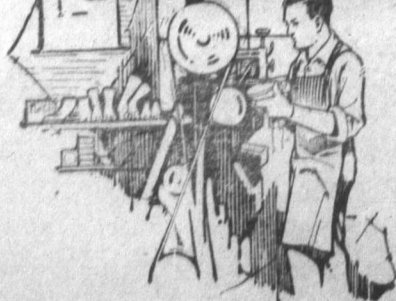
All Men's Felt Hats Reduced 25 p.c.

Boys' Tan Sneaker Bals. Special Price \$1.70

Waterbury Co., Ltd. Wolfville

Men's and Boys' Wear, Family Shoe Store, Trunks, Etc.

Know A Good Repairman?



Ever neglected shoe repairs because you did not know where to take them?

It's not economy—to do that.

You can have your work done right here in a way that pleases.

Try us—and be your own judge.

We repair children's shoes—work boots—all kinds of jobs—carefully and promptly.

You can have NEOLIN SOLES—we apply them. They add longer life to the uppers and preserve the shape and form of the shoe.

Very conveniently located—we await to be of service to you.

G. D. JEFFERSON, Wolfville
"THE CASH SHOE STORE"