

Buy This Big, Economical Chevrolet



No Car So Complete . . . Priced So Low!

Look at the economy side of it first! Chevrolet costs less to operate, less for upkeep, than any other full size car. Owners report 25—and more—miles to the gallon of gas! The big reason for these savings is Chevrolet's exclusive Valve-in-Head engine. No other lowest-priced car has this famous type of motor, which gives you full 85-horsepower, using as much as 10% less fuel!

Next, look at quality. You see this everywhere throughout the new Chevrolet. In the very look of it, so smart and attractive. In the way the car rides and drives. In its beautiful Unisteel Turret Top Bodies by Fisher—strongest, safest, all-steel bodies known. In its finer upholstery, comfort and conveniences.

Be sure to look at the value. No other car in the lowest price field brings you all the matchless Chevrolet advantages. Learn what they add to your satisfaction by seeing your Chevrolet dealer and enjoying a trial drive. Once you do, you'll never be satisfied with less for your money than The Only Complete Low-Priced Car! (Ask about the monthly payments to suit your purse on the General Motors Instalment Plan.)

\$745 Master 2-Passenger
Business Coupe

delivered at factory, Oshawa. Government taxes, license and freight additional. Master Sedan with Trunk, \$962.

(Prices subject to change without notice.)

. . . for economical transportation