

ESTERDAY

End Bargains ly-to-Wear ting Hats

Here is an exceptional opportunity to secure Extra Special Values in THIS YEAR'S MOST POPULAR MODELS in READY-TO-WEAR AND OUTFIT HATS at a great reduction in price. These are REGULAR \$4.00 VALUES, but, to clear them quickly, we offer you

Your Choice at
Only \$2.00 Each

You will be satisfied by even a casual inspection that millinery bargains of this kind are few and far between, and as the sale lasts only until Saturday evening, we need scarcely suggest that early buyers will have the widest range to choose from.

The House Famed for Millinery
1, 3 and 5 Charlotte Street

London hospital, the case of a wife who received the following note from the censor as a substitute for the long letter her husband had written.

WHAT WE DO

Flat Work; Wet Wash; Dry Cleansing; Pressing; Feather Bed and Pillow Renovating, etc., etc.

AR'S LAUNDRY
Carpet Cleaning Works, Ltd.
28-44 WATERLOO ST.

IMPERIAL TODAY OR SATURDAY
Enjoy the Opening of the New Serial

Trey O' Hearts

Story, Adventure and Romance Combined

THE ENEMY "DER BAND LEADER"
The Funniest Vitagraph Comedy in Six Months.

ing, Prancing Trio of Boston Songsters

is Farewell The Festival Orchestra

other Great Feature Like "A Million Bids"

"SHADOWS OF THE PAST"—3 Reels

ALSO

The Queen of Dramatic Soprano.

FIELD—Lady and Gentleman Entertainers.

OTHER BIG WEEK AHEAD

HOUSE THOMPSON-WOODS
STOCK CO.

NOW ON SALE

For the Greatest of All Comedy Dramas

IGHT AND PAID FOR

KT WEEK—Matinees Wed., Fri., Sat.

HTS—Orchestra 30c.; Circle 50c., 35c.

Balcony 35c., 25c.; Gallery 10c. Boxes 75c.

ATINEES—Adults 25c.; Children 15c.

PERA HOUSE

DAY MATINEE—2.50.

OFFER Wm. Gillette's Best Comedy

THE COMFORTS OF HOME

PATRIOTIC FUND

MATINEE—25c. 50c.

NIGHT—50c. 75c. Gallery 25c. Box Seats \$1.00

MAIN ARMY OF THE RUSSIANS MOVING INTO POSITION

Will Line Up against Austrians in Galicia—Enemy brings up second line in preparation for great battle which is imminent.

Petrograd, Sept. 24.—While skirmishing in force is now in progress in Galicia, along the line of the Austrian position, which holds the fortified lines from Przemyel to Pessow and Oynow, and extends across Galicia to the great fortress of Cracow, it will be two or three days before the fighting will assume the proportions of a general battle. Austria, now fighting along lines commanded by railroads, has pushed her second line to the front. It is made up of the Landwehr, the Hovesdag and the Ersatz, the latter being used to fill up the gaps in the first line. As a result she now presents a much stronger front than at any time since the beginning of the war, but against her line there is now being moved into position the main Russian army, greatly augmented by the troops that have been brought forward from the interior mobilization centres. The situation is described by the war office as excellent from the Russian standpoint.

While German forces have been moved to support the Austrians the morale of the entire Austrian force has been shattered by their terrible losses. In addition, the Austrian field surgeons are compelled to fight disease that has broken out in their ranks.

The situation in East Prussia, as described in the latest official reports, is practically unchanged. The Russians have withdrawn entirely from the Masurian Lake region. This territory was so boggy that it presented great difficulties from a strategic viewpoint, so the Russian troops have been withdrawn toward Eylau.

The Germans have assembled a very large army in East Prussia, presumably intended for offensive operations in Poland.

London, Sept. 24.—The Paris Matin prints a despatch from Petrograd stating that the Germans, who drove General Rennenkampf back into Russia, are reported to have suffered a great defeat at Suhr. The Russians have re-occupied Soudan in East Prussia, and the Polish frontier. It is stated that the Germans are evacuating East Prussia to reinforce the line from Thorn to West Prussia, a town in Russian Poland.

The Russian troops occupying Soudan, 18 miles north of the front, says the Petrograd correspondent of the Reuters, found that the town had been sacked by the Austrians. A large number of Austrian soldiers were captured.

CZAR'S TROOPS DEAL KINDLY WITH CONQUERED

Venice via Paris, Sept. 24.—A graphic picture of conditions of life in Vienna is revealed in an official statement of the mayor of Vienna, that his city is supporting the families of 82,000 reservists at a daily cost of \$50,000, and in addition is endeavoring to provide for 100,000 unemployed and another 100,000 fugitives from Galicia and the Crownland of Bukovina. For the fugitives the city has already expended \$1,000,000.

According to the mayor's statement forty thousand unemployed have been given positions on the public works, but the remaining sixty thousand are in a helpless condition. The mayor complains that there has been an inadequate response to his appeals for the various war relief funds on the border. Many wealthy persons have withheld subscriptions upon the plea that they did not know which fund to assist.

PANAMA FAIR WILL BE HELD DESPITE WAR

Washington, Sept. 24.—Formal announcement was made by Secretary Bryan today that there would be no postponement of Panama Pacific Exposition at San Francisco, and that no foreign nation had given notice of its intention to withdraw from participation on account of the European war.

CZAR'S PROPS SING AS THEY GIVE BATTLE

(By Stephen Graham.)
(Special to London Times and St. John Standard.)

Petrograd, Sept. 23.—I met today a young Russian officer who has just returned from the front with dispatches and he gave me a very interesting account of the state of the conquered territory in Eastern Prussia.

"Well, what is it all like out there?" "Give me your map and I'll show you exactly how our forces stand. We make about ten miles of an advance per day at present. Gen. Samsonoff was supposed to surges upon here where I point but failed. Death covered his shame.

WAR BULLETINS

TWO PAPERS ORDERED TO SUSPEND PUBLICATION.

Amsterdam, Sept. 24, via London, 6.32 p. m.—The Nieuws Van Den Dag says that the *Forwards* and *Weekend* yesterday was ordered suspended for three days, was suspended for stating in an article that the German advance was a retreat.

London, Sept. 24, 7.50 p. m.—A despatch to Reuters Telegram Company from Amsterdam says:

"A telegram received here says the German Socialist paper *Volkstaat*, published at Berchum, Westphalia, has been suppressed by the German military authorities and its editor arrested for criticizing the military movement."

VIENNA SENDS OUT ROSEATE REPORT.

Vienna, Sept. 24, 9 p. m.—An official announcement issued at noon today says:

"Except for some unimportant cannonading there have been no engagements in the last few days in the Russian theatre of war. Our troops, despite continuous bad weather, are in excellent condition.

"In Serbia our troops are struggling most stubbornly, and very important positions already are in our possession. We have captured many guns."

BARON VON EISENBACH KILLED BY JAPANESE PATROL.

Peking, Sept. 25.—A letter received here from a German in Tsing Tau says that Baron von Eisenbach, former secretary of German legation at Peking, was killed by a Japanese patrol dressed in Chinese clothes.

A despatch from Peking sent September 19 said Baron von Eisenbach had been killed before Tsing Tau in a skirmish before September 10th.

Baby Eczema Becomes Chronic

Causing Great Suffering and Anxiety—Prompt Relief and Cure by Dr. Chase's Ointment.

This is one reason why every mother should know about Dr. Chase's Ointment, since it is an unfailing cure for all itching skin diseases.

Mrs. P. Clarke, Belmont, Mass., writes:—"My baby had eczema on her ear. The sore was very bad, and nothing seemed to do her much good. Hearing of the remarkable cures Dr. Chase's Ointment was making, we sent for some, and after the third application the sore began to heal. I am glad to say that it is quite well now, and we give the credit to Dr. Chase's Ointment. We cannot recommend this preparation too highly."

VON BOEHM'S ARMY SENT TO HELP OUT GENERAL VON KLUCK

Paris, Sept. 24.—That the turning movement of the allied left against the strongly reinforced German right continues successfully, was announced this afternoon. The official statement says that the French left, between the Somme and the Oise rivers, continues to advance, pressing the Germans back. The allies have advanced slightly to the northwest in the direction of Roye. A detachment has occupied Peronne. Despite violent attacks between the Oise and the Aisne, the salient continues, the Germans have been able to retain their strongly entrenched positions. The attacks of the allies on these positions are continuing with vigour. East of the Aronne district and along the heights of the Meuse severe fighting still continues.

BEELGIAN COMMISSION SENDS GREETINGS TO GOVERNOR GENERAL

Montreal, Sept. 24.—Carton De W. art, Belgian minister of justice, and head of the Belgian delegation which recently conveyed to President Wilson, Belgium's protest against German atrocities, sent a telegram to the Duke of Connaught today as follows:

"TREAT ENEMY'S WOUNDED SAME AS OUR OWN", FRENCH PRESIDENT'S ORDER

Bordeaux, Sept. 24 (6.30 p.m.)—"Treat the German wounded the same as ours," said President Poincare, during a recent visit to the hospitals which he carried out to the letter was seen by the correspondent today at the Bordeaux High School, which after weeks of hard work has been converted into a 700-bed hospital. Here are sixty of the worst cases of German wounded, most of the wounds having been received in the battle of the Marne.

In charge of the hospital is an American, Dr. Melville Waterman of San Francisco, and he has given up a large part of his extensive private practise in order to devote himself to aiding the wounded.

Eight members of a German hospital corps who surrendered to the French and were requested to tend the wounded, came on here with them, will soon be sent back to Germany, as provided for by the Geneva Convention.

The cheeriest of all the wounded men is a Berlin street car driver, who has a dreadful wound in the head which already has shattered one eye, and threatens the sight of the other.

In another ward is a young plant, the back of whose head was almost shot away by a fragment of a shrapnel shell. He tosses about on his cot, calling out in his delirium for his mother. Near him lies an emaciated man with a shattered thigh. In most cases the men in the High School Hospital are suffering from shrapnel wounds.

As a rule the Germans in the hospitals here are more badly hurt than the French soldiers. In addition to the first dressing of the German wounds having been inadequate, the wounds also are infected. The physicians say that a large majority of the wounded will recover.

INCREASING LIVE STOCK PRODUCTION

(Special Bulletin from Commission on Conservation.)

The outbreak of the war in Europe and the consequent demand which is naturally to be expected for increased exports of meats, finds Canada in a very much denuded condition as regards live stock.

As a result of the removal of the American tariff on cattle a heavy export trade developed to the south. In some districts in Eastern Canada, nearly everything has been shipped out of the country, except dairy cows.

This export trade, together with many farmers selling their calves for veal, have but one result in Canada, viz: a greater scarcity of meat than at present exists, even in a normal market.

The meat industry in Canada should not be allowed to dwindle—rather, the production of hogs, sheep and cattle on Canadian farms should be greatly increased. To obtain this increase does not mean that farmers should devote their whole attention to live stock. The majority of farmers will admit that with very little extra effort and expense they could increase by several head the live stock on their farms without in any way interfering with their present system of farming.

From reports to the Commission of Conservation, present conditions indicate a world-wide scarcity of live

ON LEFT WING

Tea of Irreproachable Quality
Delicious in Flavor and Free of Dust

"SALADA"

Black or Mixed . . . Sealed Packets only.
35c, 45c, 55c, 65c Per Pound
No Higher—No Lower

GOLD DUST

not only cleans, but sterilizes
Gold Dust does more than wash the surface—it digs deep after germs and hidden particles of dirt and decay. It purifies and makes everything sanitarly safe. Neither dirt nor germs can live where Gold Dust has made its appearance.

Gold Dust needs little help from you; it does most of the work alone. It is a vegetable-oil soap in powdered form, to which are added cleansing and purifying ingredients which get busy the moment they touch the water.

Use Gold Dust for all cleansing purposes. It saves time, saves labor, saves backs, and saves money.

The Mop is Mightier than the Board
"Let the GOLD DUST TWINS do your work"

THE N. K. FAIRBANK COMPANY LIMITED, Montreal, Canada

The object, no doubt, is to cut off the army operating around Nancy, which the Germans already had tried to make an opening between Verdun and Toul, besieging Troyon at the same time. It is doubtful that they will succeed any better this time than they did in the former attempt. Nevertheless, the manoeuvre constitutes a grave menace to the allies, who are resisting desperately, and thus far repulsed attacks with heavy losses. That the Germans are losing heavily on their right is also attested by the constant arrival here of prisoners and wounded.

Even the famous Guard, as in the battle of the Aisne, is unable to stand the pressure and are giving a little more ground daily.

The diversion attempted in Lorraine, having proved ineffectual, the Germans are now making a fierce drive in the Woerwe district, northeast of Verdun.

Keep Up The Momentum

ONE of those pessimistic individuals who are going about talking wartime depression was overheard to say:

"Rather than lose money in my business I shall cease spending money on development. I may not MAKE any money during the war—but by great economy in the conduct of my affairs I shall at least avoid LOSING any."

And then he mentioned advertising as one of the things he would do without, until the war is over.

Without going into the merits of his general policy of retrenchment, let us see what happens when such a man stops advertising.

Advertising is most effective when continuous. Its main purpose is to set up a momentum of reputation, prestige and good-will, that LATER ON creates sales.

So, if a manufacturer fails to keep up his advertising today—if he lets the momentum of his business-creating campaign cease—where will his sales be three months or a year hence? What of his business when the war is over? What will it cost him to set the wheels in motion again?

If we believe, and experience compels us to believe, that advertising builds reputation, prestige, good-will—what utter folly to stop the process of that reputation building, just because there's a war in Europe?

Yesterday morning at 5.30 o'clock a fire, which is supposed to have started from a gasoline tank set fire to a section of the cabin on the schooner *Susie Bell* lying in the Market Slip.

The fire department was called by an alarm from box 7. The fire was quickly extinguished without much damage. Later on the schooner filled with water but it is expected that if the caulkers can get to the damage that she will be floated in a couple of days.