POOR DOCUMENT

THE EVENING TIMES-STAR, ST. JOHN, N. B., WEDNESDAY, SEPTEMBER 19, 1923

ATONEMENT

Yom Kippur Begins This Evening; Lasts Till Sunset Thursday.

(Jewish Tract Commission)
The Day of Atonement, or Yom ippur, is regarded by all Jews as the cliest day in the calendar of the Synague. It will be observed from sunct Wednesday evening, September 19 sunset on Thursday evening, September 20 in all synagogues of the corld. On this day the most polgnant and awe-inspiring litanies and prayers recited. No other holydays of he Synagogue has been endowed with each significance and solemnity. In the Pentateuch the Day of Atonement is represented as a priestly ceremony where in the high-priest of the Temple performed the important function of expiation for the sanctuary, the priesthood and, incidentally, the people. To the common people this day had no particular importance, beyond that attached to the Sabbath, except-



Bread made with this Flour is the best and cheapest food,

as a fast day in order to obtain par- enter his house of worship and spend

dividual learns to approach God in true humility, imploring His pardon for sin, promising to amend his ways and make himself worthier as man and

The celebration of the Day of Atonement begins with a service known as Kol Nidre (all vows) which refers to vows concerning the individual and his conscience. The spirit of God is invoked at the beginning of the service to aid the penitent soul in improving its ways, since God's mercy alone cannot remove sin unless evil is uprooted from the heart and every wrong redressed in sincere repentance. The universal character of the holyday is strikingly shown in the afternoon service. The scriptural selection is the book of Jonah which tells of God's all-forgiving mercy toward all the children of men.

A feature of the day is its memorial service. This service reminds the worshipper that while death awaits each one of us such death is not the end of all existence and is therefore not to be feared. Immortal life has been implanted within us and all who contribute to the good of humanity and thus hasten the advent of the Kingdom of Atonement begins with a service



Serve Mustard with all meats

Mustard neutralizes the richness of fat foods and makes them easier to digest. Mustard enables you to enjoy and assimilate food which otherwise and assimilate food which otherwise would burden the digestive organs.

but it must be Colman's



your teeth

with dangerous gritty paste to and tartar. The bubbling foam of Minty's dissolves them.

the day in meditation and prayer.

On this Day of Atonement each in

g the fact that they were to observe

Different Lamps

Different Purposes/

DO you realize that different lighting purposes require different types of electric lamps—that there is a right and a wrong way to light your

No one size or type of lamp will give correct lighting effects throughout all your rooms—but from the Westinghouse line of Mazda Lamps you can easily select the exact lamp needed to obtain proper lighting for any purpose. Westinghouse Mazda come in many

When you next buy electric lamps, let the Westinghouse dealer show you how you can light your home to better advantage by using only the right lamps. The name Westinghouse Mazda on the lamp

Canadian Westinghouse Company, Limited







TRADE MARK

Replace utensils that wear outwith utensils that "Wear-Ever."

A Utensil of Many Uses

Wear-Ever"

Aluminum Canner and Roaster

IF you use the cold-pack method of preserving fruit, here is the ideal utensil in which to prepare, steam and

Aside from canning, however, this "Wear-Ever" Canner and Roaster has many, many uses; for baking apples, roasting fowl and meats, baking bread and preparing the whole meal at one time (meat, vegetables and dessert) over one burner.

It is a handy utensil which is easily kept clean, and which effects economies in fuel, time and labor.

Get one at once. Do your canning in it now—your foasting—baking—or use it as your cake or bread box.

Special low prices prevail for a short time only. No better opportunity is likely to come at which to procure this handy household utensil. At all dealers.

Northern Aluminum Co., Limited, Toronto

BAKING BREAD WHOLE MEAL AT ONE TIME

FOR ROASTING FOWL

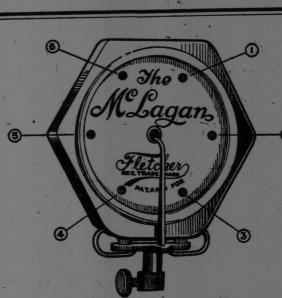
2 Sizes at Special Prices Today

We reserve the right to cancel this offer at any time.

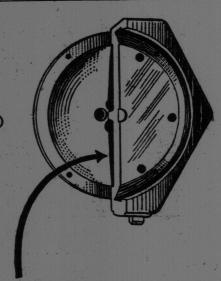








Reproducer showing the 6 sound openings leading to the Air Chamber.



Reproducer partially cut away to show the Air Chamber.

Why Mr. Fletcher Put in an Air Chamber



N designing and constructing the McLagan-Fletcher Reproducer, acclaimed by musical critics to be the long-sought-for perfect repro-ducer, Mr. Elmer Fletcher, an American invent-ive genius, originated something entirely new and radical.

Besides the six sound control openings, explained in another advertisement, the reproducer invented by Mr. Fletcher has an air

chamber, which is one of the big reasons why the McLagan plays "difficult" records properly.

This is how it works

After the sound waves pass from the diaphragm through the six sound openings, they enter this air chamber.

In this air chamber, they have a chance to expand before passing into the tone arm. Each note is fully rounded out and given its proper

The Only One

The McLagan is the only phonograph sold in Canada with Mr. Fletcher's wonderful reproducer.

Go to a dealer's and hear the McLagan Phonograph. Listen to it play "difficult" records in comparison with any other phonograph. Try all makes of disc records—Victor, Columbia, Edison, Pathé, etc. Let your own ear be the judge as to the McLagan's superiority

Wonderful Detail

The marvellous range and volume of the voices of the artists have plenty

of room to expand in the air chamber and be reproduced perfectly. There is no confusion of sound. Each individ-

ual voice is clearly distinguished. And when all the artists combine in And when all the artists combine in a thrilling and glorious climax—when the diaphragm of the reproducer is vibrating intensely under the rush of high notes—the air chamber provides room for the complete sweep of the flying sound waves—without that confusion and blare and blast so noticeable with the ordinary reproducers.

Beautiful Cabinets

McLagan Phonographs are works of art. The cabinet woods are selected from the finest of figured walnut, mahogany and quartered oak, and finished to perfection by McLagan's own expert cabinet makers.

Twenty beautiful Period Models—upright cabinets, library tables and consoles.

The McLagan is incomparable. "It Speaks for Itself."



